You already have it in you, make your ideas reality.
Welcome to CATC Design School

CATC was first established in 1982 and is now one of Australia’s largest private vocational design schools with campuses in Sydney, Melbourne, Brisbane and the Gold Coast.

Our focus is on helping our students become the very best designers they can be. By this we mean we’re committed to helping you develop your skills as an individual. An important part of this culture are our campuses which are structured around having open studio spaces as opposed to class rooms and our small class sizes.

Whilst we’re committed to helping you develop your own set of skills, we recognise the importance of finding a job when you graduate. Because of this, not only are our teachers from industry, we also maintain strong industry connections. We also have an impressive list of students who over the years have won significant prestigious industry competitions and awards.

Design is a growing profession with new opportunities turning up all the time. It’s a dynamic and exciting profession and we look forward to helping you realise your dreams.

Simon Pemberton
National Head of School
Matt has always had a passionate interest in teaching and learning and has 10 years experience in design education and curriculum development. This interest has led him into extensive research of generational learning. In particular, how social pressures and events have shaped Generation Y, how they learn and how best to present information to this audience. He has been asked to present this research on a number of occasions to industry and fellow academics.

As a big believer in vocational education, Matt is a strong supporter of hands-on learning and encourages students to develop their own voice through opinion and work. In Matt’s view, vocational education has distinct advantages which include an intimate and dynamic learning experience and ultimately a stronger way to build skill knowledge. This in turn produces strong graduates who are ready to work from day one.

Matt Leach
National Deputy Head of School

\[\text{Signature}\]
CATC Design School
Why choose us?
Program managers
Australia is a big place
Me/We
Campus life
Student awards
Studying with us
Distance learning
Study pathways
Graphic design courses
Student work - Graphic design
Interior design courses
Student work - Interior design
Photography courses
Student work - Photography
What our students say
Graduate spotlights
Entry requirements
Enrollment information
Student work
English language courses
Additional information for overseas students
FAQ's
About us

Here at CATC, we’re proud to be one of Australia’s leading education providers in graphic design, interior design and photography. We have been helping students to realise their dreams and goals for over 25 years.

Our staff are industry practitioners and vastly experienced in the creative industries. Our focus is to teach project based practical and hands-on skills in a studio environment. Study online or face-to-face at one of our campuses in Sydney, Melbourne, Brisbane or the Gold Coast.

Design your future

If you’re looking for a creative career, you’ve come to the right place. We can equip you with the skills to succeed in the design world, pursue your own creative goals and transform you into a professional designer.

You don’t need any specific experience in design to study at CATC; what we are looking for are creative individuals with a passion for design. Our career-oriented courses give you every opportunity for technical, creative and business advancement. Choose from courses in graphic design, interior design and photography – and gain the skills to succeed in the design industry.
“CATC definitely gave me a deep understanding of the graphic design industry and led me to where I am today”

Scott Simpson, Graphic Design | Diploma
Graphic Designer, One of a Kind Media Group

Award-winning graduates

Our graduates are both highly regarded and sought-after designers. They are recognised and regularly win prizes in the most prestigious design competitions, from the Design Institute of Australia (DIA), Australasian Student Design Competition and the Graduate of the Year Awards (GOTYA) to the Dulux Colour Awards and the Desktop Create Awards. Thanks to excellent industry recognition, our talented graduates have landed roles in leading companies like IKEA, Walt Disney, Saatchi and Saatchi and Volcom. Many graduates have set up their own design agencies, or work in art studios, interior design companies, advertising agencies and production houses.

Flexible study options

We understand that life can get busy – and that’s why we provide flexible study options. To suit your lifestyle, we have multiple intakes and offer full-time, part-time or online study options.

VET FEE-HELP

VET FEE-HELP assists eligible students undertaking certain courses of study to pay for all or part of their tuition costs. To be entitled to VET FEE-HELP, students must be an Australian citizen or the holder of a Permanent Humanitarian visa and be a resident in Australia for the duration of their studies.

VET FEE-HELP is approved for advanced diploma and diploma courses in graphic design and interior design. For more information on VET FEE-HELP turn to page 67.
Why choose us?

Relevant industry approved courses
All of our courses are nationally recognised and have been put together with extensive consultation with the graphic design, interior design, photoimaging and creative industries. By interacting with employers and industry leaders we find out what skills they demand and develop our courses accordingly.

Learn from industry professionals
Our teachers and lecturers have extensive industry experience and keep up-to-date with their professional development requirements. They can’t wait to teach you how to think creatively and help you reach your maximum potential.

Build your design network
You have opportunities to establish strong industry networks and set up lifelong relationships with fellow designers. As a result, many students start freelancing while studying and even set up their own design companies.

Creative learning environment
As well as learning from teachers with industry experience, you work with fellow students in large, open design studios where music, colour and social interaction inspire creativity.
“I absolutely love my job as a Graphic Designer and I will always be proud and confident to call myself a CATC student”

Nikki Alexander, Graphic Design | Diploma
Graphic Designer, The Book Company
“Creativity is contagious. Pass it on.”

Albert Einstein
Julie Cartwright
Sydney

Julie has 24 years experience in the field of decorating and design and joined CATC in 2008. Julie qualified with a Diploma in Fashion Design, and spent 8 years working for a design firm as a clothing and graphic designer responsible for designs marketed to high profile retail outlets within South Africa as well as for export. One of her career highlights was leading the design team for the New York Knicks basketball team. During this time Julie completed a Diploma in Interior Decorating and left the fashion industry to start her own decorating business which she successfully ran until moving to Australia 6 years ago. During this time Julie completed both residential and commercial projects. Commercial clients included the Netcare Hospital Group, a key privately owned Hospital Chain in South Africa.

After arriving in Australia Julie looked to extend her Design knowledge and expose herself to international design standards. She completed a Certificate IV in Art and Design, a Diploma in Colour Consulting, a Diploma in Interior Design and a Certificate IV in Training and Assessment. During her studies she was awarded the Australasian D.I.A Student Interior Decorating Award.

She is now one of the Program Managers at CATC Sydney, where she has been involved in teaching interior design and is responsible for curriculum development for the interior design diploma and advanced diploma qualifications.

Dawn Tyack
Sydney

Dawn has enjoyed over 15 years experience working in such diverse design fields as retail, advertising, corporate identity, packaging and illustration at such agencies as Ogilvy and Mather, McCann Erickson and BBDO.

Throughout her career, Dawn has also been involved in exhibiting work in the areas of fine art, textiles and jewellery. Dawn is the Graphic Design Program Manager at CATC Sydney and enjoys the everyday successes and challenges involved in her position. Along with her team, she has created a wonderful studio environment where students come not only to achieve all the design skills required, but leave with an individual based portfolio ready to join the industry in the area of their choice.
**Mel Robertson**
Melbourne

Mels passion lies in all areas of design but in particular packaging and illustration. She has illustrated several childrens books and also designed extensive merchandise for these books.

Mel started freelance design from age 17 and has run her own design studio in New Zealand before making the move into education. Teaching on bachelor and advanced diploma courses in New Zealand ignited an interest in adult learning and teaching. Mel moved to Melbourne, Australia to join the CATC team in 2008.

The move to Melbourne has allowed Mel to work with a fantastic team of passionate and dedicated design and education professionals and continue to pass on her passion for design to students who are the future of our design industry.

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**Karyn Bettridge**
Melbourne

Karyn has over 11 years experience, in the field of decoration, visual merchandising and design. She completed her Bachelor of Interior Design in Queensland then moved down to Melbourne to study Feng Shui and Geomancy. She has worked in various high end furniture and design companies consulting on everything from Apartment packages, colour selections, furniture and spacial design. Karyn joined the CATC Design School Melbourne campus in 2007 and since then has taught over 150 students most of whom now have budding design businesses. Karyn has a passion for design and a thirst for knowledge inspiring and motivating students with her enthusiasm.

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**Paul Tatham**
Brisbane

Paul has 18 years of experience in the graphic design and advertising industry working for highly-esteemed advertising agencies such as Garnsey Clemenger, Le Grand, McCann Erickson and Young and Rubicam (Y&R). During his role as Senior Art Director at Y&R, he was recognised for his work locally, nationally and internationally.

Since 1995, Paul has been involved in vocational education and currently heads up the Graphic Design department at CATC Brisbane and Gold Coast. The CATC team maintain a relaxed, creative environment, where each student is encouraged to be the very best that they can be in preparation for entry into their chosen career.
Kristen is enthused by the development of the creative disciplines taught at CATC. Her passion and interest in education is supported by her belief in the unique talents and contributions that each student can bring to professional learning.

Kristen is delighted to be part of the CATC community and for the opportunity to provide and facilitate high quality learning experiences for all photography students.

Kerri has over 20 years experience in Design Education, working in the secondary, adult and vocational arenas. She has worked within both the state and private sectors, teaching and developing curriculum programs and resources. Kerri has also delivered several seminars and workshops to volunteer groups on topics ranging from colour selection to set design.

Colour and design is a passion that has underpinned her experience in training, community events and amateur theatre work as well as in the running of her own residential interior design consultancy.

Having participated in an array of creative endeavours, Kerri’s focus remains on helping students to develop their own creative flair. Kerri commenced working for CATC in 1998 and since then has had the great pleasure of helping many students successfully enter the Interior Design industry.
Corey Kristensen
Gold Coast

Corey has covered a broad range of design disciplines throughout his 9 years experience in creative industries as a graphic designer. Working strongly in the gaming industry he has taken pleasure in working with major national and international brands such as ATARI, SEGA, Electronic Arts and Sony in the key areas of visual marketing, packaging and product development. It is through these experiences that Corey has had the opportunity to work in Hong Kong and China developing packaging and products for the Australian retail channels.

Corey’s enthusiastic and entrepreneurial attitude towards visual communication and business lead to the creation of his successful freelance design studio in 2006. This studio provides clients visual solutions across all aspects of print and electronic design. With local and national clients on the books as well as a strong supplier network to ensure each job is done to perfection. It is through this business that Corey can continue providing students with real-world experiences and up to date information.

Corey is now leading the Graphic Design department on the Gold Coast campus and enjoys working with his hand-picked team of industry professional lecturers. The skills and knowledge that Corey and his team possess in graphic design and business management ensure that students are well prepared to kick start their career in their selected field of design.

Elaine Roberts
Gold Coast

Elaine has qualifications in education, teaching, social sciences, management and design and has an extensive career working in education. This ranges from primary school teaching and school librarianship through to School Principal of small to large schools. Additionally, she has also taught adult education at tertiary and university levels.

Elaine heads up the interior design department at CATC Brisbane and Gold Coast and joined the team at a time of change. She has combined her educational background with her design skills and experience to develop the interior design programs, and is proud to be part of an establishment of such unparalleled growth and development.

Elaine is trained as an interior designer, having worked in Australia and overseas, and through her own consultancy has undertaken a range of commissions including commercial, residential, small business and many heritage projects.
Melbourne

CATC’s Melbourne campus is in the heart of Melbourne and close to fantastic restaurants, funky boutiques, café-filled lane ways, cool bars, unbeatable galleries and luscious parks. It is located on La Trobe and William Streets and is just a short walk from Flagstaff Station linking the city loop.

The campus is also easily accessible via Melbourne’s tram system, which runs along both William and La Trobe streets or by car with close commercial car parking available.

Based in the creative hub of Australia, it’s no wonder this campus has a great vibe. You learn with like-minded people in an excellent learning environment and enjoy access to the latest technology.

Sydney

Sydney’s design studio in The Rocks offers a unique setting flooded with natural light, open space studio’s and views of the Opera House and the Sydney Harbour Bridge. CATC’s location gives students the opportunity to take creative inspiration from their local surroundings while spending time in the heart of Sydney.

As a heritage listed building, every student enjoys the experience of learning in an environment with an open studio feel and rich history. Located just five minutes’ walk from Circular Quay, CATC students take advantage of ferry’s, busses and trains to travel to and from the school.
**Gold Coast**

If you love sun, the beach and design, then CATC Gold Coast is the campus for you.

Located on Bay Street in Southport adjacent to the Gold Coast Highway, the business epicentre of the Gold Coast, the campus is very accessible by bus, taxi and soon light rail.

Study in a relaxed learning environment equipped with ultra modern facilities, close to beautiful beaches, trendy cafes and restaurants, exciting nightlife, fun theme parks and great shopping, right on your doorstep.

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**Brisbane**

Brisbane campus is situated in Fortitude Valley and set on 1800 square metres. Access to the Brisbane campus is easy, via bus, train, City Cat or ferry. The closest train station is Fortitude Valley and is an approximate 250m walk.

This modern campus was completely refurbished in October 2008 to include custom built classrooms and computer facilities. The campus has a warm atmosphere, thanks to its brightly coloured interior appealing to the artistic students' nature. Our classrooms are designed as studios to keep in with our teaching and learning culture.

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*Australia is a big place.*
We believe that:

people's lives and emotional environment. It can often change individuals think and feel. It affects our physical
individuals work, rest and play. It affects how
We believe creativity affects the way

what you've created
ways depending on the individual who's looking at
and in its final form is interpreted in a myriad of
indivual (creativity shares with an individual (you)
We believe the creative process is all about the

enlightening and inspiring. It is
changing, sometimes frustrating sometimes
as it gets. It's exciting. Changing ever
believing that being creative is as good
...whichever way you look at it, being creative is centered entirely on the individual...
and in this case, that's you.

Being creative is not something you can really control. It's something that helps you get out of bed each day, wanting to take on the world and make it a better place. It's an innate drive that makes you want to create order out of chaos and to do so in a way that makes sense to you...
in a way that makes you feel like you've made a contribution.

Creativity is what makes the world (and this page) go round..
Campus life
CATC campuses offer a fun, lively and inspiring place to study and we go out of our way to ensure you have a memorable student experience. Our facilities include studio spaces with Macs, PCs and break out spaces for group work. To help you along with your printing requirements we organise credits to be put on your student cards. CATC students are encouraged to bring laptops to the school and take advantage of the wireless internet connection throughout the campuses. And students studying with us in 2011 will require their own laptops (refer to page 64). If you need to talk to someone our student services teams are here to lend an ear. We also offer confidential, free counselling, and can provide referrals to outside services and assist with grievance and appeals processes.

Other helpful support services include help with administrative issues. We also encourage you to have a voice and life outside of CATC – so we’re establishing Student Representative Councils (SRC’s). The SRC’s will be small teams formed by students that discuss current issues, student events and ways to improve what we do. They’ll arrange social events like barbeques, sporting events and much more.
Student awards

**The Rocks Push Award**
Loosely named after the Rocks Push – a motley crew but a crew nevertheless. The Award recognises and celebrates the strengths and benefits of being part of a team and is given to students who consistently go out of their way to help and support others in their group.

**The Da Vinci Award**
Named after Leonardo Da Vinci who, from relatively humble beginnings, went on to become one of the world’s most prolific and creative artists, this Award is given to students who have made the most progress during the course of their studies.

**The Square Peg Award**
The Square Peg Award recognises tenacity and drive – the constant search for the right solution. Even though they may not always find it, this Award is given to students who tirelessly look for the big idea, the most creative outcome.

**The Fibonacci Award**
Named after the 12th century mathematician Fibonacci who established the only shape known to man whose ratio of proportions remain exact irrespective of size. Five hundred years later Fibonacci’s perfect, almost mystical rectangle laid the foundations for the ISO 216 international standard for paper sizes (A4, A3, A2 etc). This Award celebrates extraordinary inspiration and creativity and is given in recognition of creative excellence.

These Awards are given to students at our Graduate Exhibitions, which are held each trimester. The winners are selected by their teachers.
**Studying with us**

*Choosing the right course*

Whether it’s interior design, graphic design, photography or graphic pre-press that interests you, choosing the right course can be daunting. Our experienced Course and Careers Advisors can assist you in deciding which course and study options are right for you.

*Information sessions*

The best way to learn everything that you need to know is to sit down with one of our Course and Careers Advisors for an information session. This is a great opportunity to ask questions, see examples of student work, have a look around the campus and tell us what you are looking for to learn more about what CATC has to offer you.

*Attend a workshop and open days*

Our workshops are perfect if you’re either still at school, studying something else or thinking of a career change. Workshops give you a better understanding of what is involved in the design industries and provide an insight into how we teach at CATC. They are all hands-on, fun and extremely beneficial if you’re looking at studying design. The cost of the workshops is deducted from your total course cost if you decide to enrol, so if you are curious about what you can do with CATC it’s a fantastic opportunity.

*Information for overseas students*

Our Course and Careers Advisors are available to answer your questions and assist you in deciding which course and study options are right for you. Keep in mind that overseas students must study full-time, on-campus.

For more information on our workshops, open days, information sessions or if you are unable to visit one of our campuses please contact one of our Course and Careers Advisors (please see page 69).

*Attending Class*

Full-time students study from Monday to Friday either in the morning from 8:30am – 12:30pm or in the afternoon from 1:30pm – 5:30pm. Whilst we will always do our best to accommodate students’ preferences for mornings or afternoons, places are subject to availability.

Students wishing to study on campus from 2011 will require a laptop.
Distance learning
Available to Australian students only

If you are unable to attend one of our
Campuses, this study mode provides
You with the opportunity to study from
Home, and slot in your workload and
Study times around your commitments.
Studying at CATC by distance learning

Many of our on-campus courses are now offered by distance learning to Australian students. This means you can study interior design or graphic design from the comfort of your own home. This study mode gives you the ultimate in flexibility, allowing you to adjust your workload, study times and environment to study whenever, wherever suits you.

Reasons for studying by distance learning:

- Nationally accredited qualifications (you gain the same quality qualification as on-campus students)
- Responsive, one-on-one, personalised tutorial support and service
- Facilitated communication between students, academics and support staff
- Access to online library collections with over 70 million articles
- Option of enrolling in as little as 1 unit every trimester.

How does distance learning work?

- Classes are led by a dedicated online lecturer. Grouped with a cohort or class of fellow online students, you interact and communicate with the lecturer and each other
- Each unit runs over a 15-week period and requires around 8-10 hours of study per week
- Study materials are sent to you before your course begins (a feature not offered by most online courses). Our courses allow all the benefits of online education with additional learning materials and support
- Studies kick off at the beginning of each month
- You can submit your assessments securely online
- You can connect with lecturers and fellow students through group activities and a variety of communication channels within a learning community.

Choosing the right course

We know it can be hard selecting the best course – so we’re happy to recommend the right course for you. Looking at course outlines can be helpful, and we can send these to you. We’re also happy to chat through your options, and answer any questions or concerns you might have about studying by distance learning. Feel free to have a chat with one of our Course and Career Advisors (please see page 69).

Our distance learning courses

Here is our list of nationally recognised courses that are available by distance learning:

- 30676QLD Advanced Diploma of Commercial Arts (Electronic Design & Interactive Media)
- 30675QLD Diploma of Commercial Arts (Graphic Design and Advertising)
- 30674QLD Certificate IV in Commercial Arts (Graphic Design and Advertising)
- 30673QLD Certificate III in Commercial Arts (Graphic Design and Desktop Publishing)
- 30701QLD Advanced Diploma of Commercial Arts (Interior Design)
- 30700QLD Diploma of Commercial Arts (Interior Decoration and Design)
- 30699QLD Certificate III in Commercial Arts (Interior Decoration)
Study Pathways

Course options

Graphic design

Interior design

Photography

Year 1

Certificate III

Certificate IV

Diploma
Year 2

30676QLD
Advanced Diploma of Commercial Arts
(Electronic Design and Interactive Media)

30701QLD
Advanced Diploma of Commercial Arts
(Interior Design)

CUV50407
Diploma of Photoimaging
Here's an exceptional hands-on course designed to advance your skills in graphic design, advertising and multimedia. You'll learn to analyse briefs and visualise concepts and will explore typography, layout, digital design, packaging design, illustration and portfolio preparation. You will gain extensive skills with a variety of programs such as Adobe Photoshop, Illustrator and Indesign.

Graphic designers work in art departments of advertising or design agencies, art studios, production houses, or in printing, marketing, media or publishing companies. You might even set up your own business. Design is a growing profession with new opportunities developing all the time.
Why study the Advanced Diploma?

Here’s an exceptional hands-on course designed to advance your skills in both graphic design and advertising and multimedia. You develop your skills in a wide range of areas, from typography, layout and design, computer graphics to advanced advertising, packaging and promotional design, commercial illustration, web page design and 2D and 3D animation. Strong computer skills are vital when working in the graphic design and multimedia industry, so you gain a sound knowledge of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe Flash, AutoDesk 3D Studio Max and Adobe Premiere.

Please refer to page 64 for entry requirements.

Career Outcomes

You’ll have the skills to create an exciting design career. Picture yourself working in a specialist multimedia department or company, the television industry, or within a creative studio. Below are just some of the great roles in store:

Art Direction
Creative Direction
Graphic Design
Web Design
Brand Design and Development
Magazine Design
Packaging Design
Environmental Design
Typography
Animation
Illustration.

Study options

Australian students:
Full-time

overseas students:
Full-time
### Duration:
2 years full-time (including breaks)
1,800 hours classroom study

### Intakes:
- February
- June
- October
Why study the Diploma?

The diploma is a unique hands-on course that teaches you graphic design skills such as typography, layout and design, computer graphics, advertising, packaging design, promotional design and commercial illustration. The course aims to give you greater design awareness, while becoming an effective and creative communicator with your own individual style whilst developing a strong portfolio.

Please refer to page 64 for entry requirements.

Career Outcomes

As a graduate, you'll be equipped for a diverse role as a graphic artist, designer or illustrator within an agency, art studio or publishing house. Here are just a few of the exciting outcomes:

- Graphic Design
- Web Design
- Brand Design and Development
- Magazine Design
- Packaging Design
- Environmental Design
- Typography
- Illustration.

Study options

Australian students:
- Full-time
- Part-time

Study options overseas students:
- Full-time

Location:
- Sydney
- Brisbane
- Gold Coast
- Melbourne (Available to Australian students only)
- Distance Learning (Available to Australian students only)

Duration:
- 1 year full-time (including breaks)
- 2 years part-time (including breaks)
- 900 hours classroom study

Intakes:
- February
- June
- October
### 30675QLD Diploma of Commercial Arts (Graphic Design)

**CRICOS course code: NSW 066806E, QLD 062669G**

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<thead>
<tr>
<th>CODE</th>
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<th>TYPE</th>
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<tbody>
<tr>
<td>BSBWOR204A</td>
<td>Use business technology</td>
<td>Core</td>
</tr>
<tr>
<td>C3001A</td>
<td>Produce commercial sketches for graphic design</td>
<td>Core</td>
</tr>
<tr>
<td>C3002A</td>
<td>Analyse colour for design</td>
<td>Core</td>
</tr>
<tr>
<td>C3003A</td>
<td>Apply typography and layout for design</td>
<td>Core</td>
</tr>
<tr>
<td>C3004A</td>
<td>Create 2D design (basic)</td>
<td>Core</td>
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<td>C3005A</td>
<td>Produce finished art (basic)</td>
<td>Core</td>
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<tr>
<td>C3006A</td>
<td>Research printing processes (theory)</td>
<td>Core</td>
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<tr>
<td>C3007A</td>
<td>Produce finished art (intermediate)</td>
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<td>C3008A</td>
<td>Apply professional practice</td>
<td>Core</td>
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<tr>
<td>C3009A</td>
<td>Prepare a portfolio</td>
<td>Core</td>
</tr>
<tr>
<td>C3010A</td>
<td>Produce electronic design (fundamentals)</td>
<td>Core</td>
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<tr>
<td>C3011A</td>
<td>Produce electronic imaging (basic)</td>
<td>Core</td>
</tr>
<tr>
<td>C4015A</td>
<td>Illustrate for design (black and white)</td>
<td>Core</td>
</tr>
<tr>
<td>C4016A</td>
<td>Apply fundamental advertising principles</td>
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<tr>
<td>C4017A</td>
<td>Create 2D design (intermediate)</td>
<td>Core</td>
</tr>
<tr>
<td>C4018A</td>
<td>Produce commercial illustrations</td>
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</tr>
<tr>
<td>C4019A</td>
<td>Produce finished art (advanced)</td>
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</tr>
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<td>C4020A</td>
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<td>C4021A</td>
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<td>C4022A</td>
<td>Research copyright theory</td>
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<td>C4023A</td>
<td>Illustrate for design (colour)</td>
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<tr>
<td>DP025A</td>
<td>Produce fashion illustrations</td>
<td>Stream</td>
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<tr>
<td>DP026A</td>
<td>Create 2D design (advanced)</td>
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<tr>
<td>DP027A</td>
<td>Apply advanced advertising principles</td>
<td>Stream</td>
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<tr>
<td>DP028A</td>
<td>Produce book illustrations</td>
<td>Stream</td>
</tr>
<tr>
<td>DP029A</td>
<td>Create a package design</td>
<td>Stream</td>
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<tr>
<td>DP030A</td>
<td>Writing for advertising</td>
<td>Stream</td>
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<tr>
<td>DP031A</td>
<td>Produce a corporate design</td>
<td>Core</td>
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<tr>
<td>DP032A</td>
<td>Produce electronic imaging (advanced)</td>
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<td>DP033A</td>
<td>Photography for graphic design</td>
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</table>
Why study the Certificate IV?

This course teaches you to identify, analyse and solve design problems while developing your imagination. Learn about the advertising and graphic design industries as a whole, and understand the essence of graphic design: typography, layout and design, computer graphics and advertising. Sharpen up your computer graphic skills in Adobe Photoshop, Adobe Illustrator and Adobe Indesign, and be ready to hit the ground running in the worlds of advertising, art and design or publishing.

Please refer to page 64 for entry requirements.

Career Outcomes

No day is ever the same as a designer – and this qualification prepares you for diverse roles including:

Basic Visual Communication
Desktop Publishing
Finished Art
Mac Operator
Logo Design
Stationery Design
Corporate Identity Design
Sign Writer.
### Study options

**Australian students:**
- Full-time
- Part-time

**Study options overseas students:**
- Full-time

### Location:
- Sydney
- Brisbane
- Gold Coast
- Melbourne (Available to Australian students only)
- Distance Learning (Available to Australian students only)

### Duration:
- 42 weeks full-time (including breaks)
- 600 hours classroom study
- 1.5 years part-time (including breaks)
- 600 hours classroom study

### Intakes:
- February
- June
- October

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#### 30674QLD Certificate IV in Commercial Arts (Graphic Design and Advertising)

CRICOS course code: NSW 066806F, QLD 062667K

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<td>BSBWOR204A</td>
<td>Use business technology</td>
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<td>C3001A</td>
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<td>C4016A</td>
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</table>
Why study the Certificate III?

The course is ideal if you’re looking for a basic level of education in graphic design and desktop publishing. This practical, hands-on course equips you with the fundamentals of graphic design and desktop publishing; typography, design and layout fundamentals and computer-finished art. With a key emphasis on computer graphic skills, you familiarise yourself with Adobe Photoshop, Illustrator and Indesign, and gain the skills to work with desktop publishing or computer-finished art.

Please refer to page 64 for entry requirements.

Career Outcomes

No day is ever the same as a designer – and this qualification prepares you for diverse roles including:

- Basic Visual Communication
- Desktop Publishing
- Finished Art
- Mac Operator
- Logo Design
- Stationery Design
- Corporate Identity Design
- Sign Writer.
**Study options**

**Australian students:**  
Part-time

**Study options overseas students:**  
Not available

**Location:**  
Sydney  
Melbourne  
Brisbane  
Gold Coast  
Distance learning

**Duration:**  
1 year part-time (including breaks)  
300 hours classroom study

**Intakes:**  
February  
June  
October

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**30673QLD Certificate III in Commercial Arts (Graphic Design and Desktop Publishing)**  
Available to Australian students only

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Our interior design courses aim to develop your design awareness and bring out your own individual style. They are designed in consultation with industry and will transform you into an effective and creative communicator and teach you how to visualise and communicate concepts. The world of interior design involves many things including colour, design, furniture construction, spatial planning, lighting, business, furnishings and much more.

Interior designers work on private home renovations, showrooms, commercial fit-outs, art galleries and retail shops. As a graduate, you could work for yourself, in a consultancy, or in an architectural or interior design firm alongside architects, builders and developers.
Why study the Advanced Diploma?
The Advanced Diploma is the highest level of study at CATC. It pushes your creativity to the limit, and takes into consideration aesthetics, function, marketing, and manufacturing, along with marketability, the construction of products, and materials and environments for the benefit of the user.

Please refer to page 64 for entry requirements.

Career Outcomes
As a graduate, you’ll work with large design firms, architects, builders and developers. At a more senior level of interior roles, there’s a whole host of brilliant career opportunities ahead of you:

- Interior Design
- Industrial Design
- Interior Decoration
- Textile Design
- Visual Merchandising
- Set/Exhibit Design
- Colour Consultancy
- Residential Interior Design
- Retail Store Design
- Commercial Interior Design

Study options
Australian students:
- Full-time

Study options overseas students:
- Full-time

Location:
- Sydney
- Brisbane
- Gold Coast
- Melbourne (Available to Australian students only)
- Distance Learning (Available to Australian students only)

Duration:
- 2 years full-time (including breaks)
- 1,800 hours classroom study

Intakes:
- February
- June
- October
### 30701QLD Advanced Diploma of Commercial Arts (Interior Design)

CRICOS course code: NSW 066802J, QLD 062673A

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<td>Apply building codes and regulations to construction knowledge</td>
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</table>
Why study the Diploma?

This course gives you greater design awareness, and helps to develop your own design style. You explore building theory, problem-solving design, presentation sketches, construction technology and working drawings, and learn about drafting and building practices relating to residential, industrial and commercial buildings. On completion of this course, you’ll be able to analyse problems and visualise concepts, and prepare the output of digital presentation boards and design.

Please refer to page 64 for entry requirements.

Career Outcomes

You can look forward to working in a large architectural or interior design firm, consultancy, wholesale or retail outlet. Or how do you like the sound of establishing your own design agency? Here are just some of the jobs you might end up doing:

Interior Design
Industrial Design
Interior Decoration
Visual Merchandising
Colour Consultancy
Residential Interior Design
Commercial Interior Design

Study options

Australian students:
Full-time
Part-time

Overseas students:
Full-time

Location:
Sydney
Brisbane
Gold Coast
Melbourne (Available to Australian students only)
Distance Learning (Available to Australian students only)

Duration
1 year full-time (including breaks)
900 hours classroom study
2 years part-time (including breaks)
900 hours classroom study

Intakes:
February
June
October

VET FEE-HELP enabled for Australian students
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Why study the Certificate III?

This hands-on course specialises in advanced decoration and will develop your skills in interior decoration to work in a variety of career choices. It’s sure to kick-start your creativity and imagination, and teach you the fundamental skills and principles surrounding interior decoration. Throughout the course you’ll gain a broad understanding of the interior industry, explore industry standards and get to grips with professional attitudes needed to be a success.

Please refer to page 64 for entry requirements.

Career Outcomes

On completion of this course, you’ll have the skills and know-how to work as a freelance designer. Imagine working on offices, retail outlets, kitchens, hotels, and everything in between. Job prospects might include:

- Interior Decoration
- Visual Merchandising
- Colour Consultancy.
Study options
Australian students:
Part-time

Study options
overseas students:
Not available

Location:
Sydney
Melbourne
Brisbane
Gold Coast
Distance learning

Duration
1 year part-time
(including breaks)
300 hours classroom study

Intakes:
February
June
October

30699QLD Certificate III in Commercial Arts
(Interior Decoration)
Available to Australian students only

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<tr>
<td>C3ID012B</td>
<td>Design furniture</td>
<td>Core</td>
</tr>
<tr>
<td>C3ID013B</td>
<td>Research and apply product knowledge</td>
<td>Stream</td>
</tr>
<tr>
<td>C3ID014B</td>
<td>Calculate and apply lighting design</td>
<td>Stream</td>
</tr>
<tr>
<td>C3ID016B</td>
<td>Produce identity standards for a freelance interior design/decoration business</td>
<td>Core</td>
</tr>
<tr>
<td>C3ID017B</td>
<td>Design and present a visual merchandising display</td>
<td>Core</td>
</tr>
</tbody>
</table>
Photography

Our photography course can equip you with the technical skills and experience to communicate conceptual and creative visions through the medium of photography. During your studies, you’ll develop concepts, explore photo lighting, integrate colour, prepare digital images print, and learn how to prepare, store and maintain work. Out in the real world, you could apply your photoimaging knowledge by working as a photographer who specialises in fashion, wedding, portrait, social, photojournalism, magazine and freelance, landscape and architecture, food and product or advertising.
Why study the Diploma?

This course prepares you for an action-packed career working as a Commercial Photographer. It teaches you the essentials of photoimaging from shooting styles, lighting set-up and image capture, to digital SLR cameras, digital software enhancement, and medium format. You learn how to use a range of specialised and technical competencies to plan, carry out and evaluate photoimaging services. And you discover ways to prepare, store and maintain finished work, integrate colour theory and design processes, and capture images from a brief.

Areas of photoimaging work include fashion, wedding, portrait, social, photojournalism, magazine and freelance, landscape and architecture, food and product, and advertising.

Career Outcomes

With this qualification, you’ll have the technical skills and experience to communicate your conceptual and creative visions through the medium of photography. You could snap up a great freelance photography job in any one of these areas:

Professional Photography
Commercial Photography
Fashion Photography
Sports Photography
Photojournalism.
Study options
Australian students:
Full-time
Part-time

Study options overseas students:
Full-time

Location:
Brisbane
Sydney (Available to Australian students only)

Duration
1 year full-time (including breaks)
900 hours classroom study
2 years part-time (including breaks)
900 hours classroom study

Intakes:
February
June
October

CUV50407 Diploma of Photoimaging
CRICOS course code: QLD 067649E

<table>
<thead>
<tr>
<th>CODE</th>
<th>NAME</th>
<th>TYPE</th>
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</thead>
<tbody>
<tr>
<td>CUVCRS14B</td>
<td>Prepare, store and maintain finished work</td>
<td>Core</td>
</tr>
<tr>
<td>CUVDES04B</td>
<td>Integrate colour theory and design processes in response to a brief</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH101B</td>
<td>Source and apply photoimaging industry knowledge</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH103B</td>
<td>Research and apply information on the traditions and practices</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH104B</td>
<td>Apply photoimaging lighting techniques</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH106B</td>
<td>Plan and carry out image capture in response to a brief</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH107B</td>
<td>Process photoimages to work print/file stage</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH108B</td>
<td>Enhance, manipulate and output photoimages</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPH109B</td>
<td>Use a 35mm SLR camera or digital equivalent</td>
<td>Core</td>
</tr>
<tr>
<td>CUFDIG303A</td>
<td>Produce and prepare photo images</td>
<td>Core</td>
</tr>
<tr>
<td>CUFDIG304A</td>
<td>Create visual design components</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPHI501A</td>
<td>Research role and use of the photoimage in visual communication</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPHI502A</td>
<td>Research and exploit photoimaging trends</td>
<td>Core</td>
</tr>
<tr>
<td>CUVPHI514A</td>
<td>Employ colour management in a digital imaging workplace</td>
<td>Core</td>
</tr>
<tr>
<td>BSBCRT501A</td>
<td>Originate and develop concepts</td>
<td>Elective</td>
</tr>
<tr>
<td>BSBMKG514A</td>
<td>Implement and monitor marketing activities</td>
<td>Elective</td>
</tr>
<tr>
<td>BSBREL401A</td>
<td>Establish networks</td>
<td>Elective</td>
</tr>
<tr>
<td>BSBRSK501B</td>
<td>Manage risk</td>
<td>Elective</td>
</tr>
<tr>
<td>CUCMP501A</td>
<td>Manage and exploit copyright arrangements</td>
<td>Elective</td>
</tr>
<tr>
<td>CUFIND401A</td>
<td>Provide services on a freelance basis</td>
<td>Elective</td>
</tr>
<tr>
<td>CUPPOS402A</td>
<td>Manage media assets</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI503A</td>
<td>Explore the descriptive and emotive nature of photo lighting</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI504A</td>
<td>Investigate and exploit innovative imaging options</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI505A</td>
<td>Produce an innovative presentation of professional work</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI506A</td>
<td>Produce commercial photoimages</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI510A</td>
<td>Plan, capture and exploit art photoimages</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI512A</td>
<td>Make illustrative images for publication and display</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI507A</td>
<td>Provide domestic portrait services</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI508A</td>
<td>Produce media photoimages</td>
<td>Elective</td>
</tr>
<tr>
<td>CUVPHI502B</td>
<td>Develop self for photoimaging industry</td>
<td>Elective</td>
</tr>
</tbody>
</table>
The part-time course provides an excellent learning schedule for those working in marketing or other professional roles wanting to broaden their graphic design or computer skills. The teachers apply to my workplace and it is some of the most enjoyable courses I have ever taken. I would highly recommend it.

Jane Keare
Graphic Designer
ServiceX Ltd
I would not trade my journey here for anything. The learning atmosphere is calm and encouraging, and the teachers are some of the most inspired I have ever had. My education at CATC has propelled me toward an arrow to a career in the Interior Design Industry. I am confident that the skills I have acquired will make me stand out in the industry. I have learned much from my educators, who have made it an environment to nurture my creativity and passion. My journey here has been the most inspired and encouraging of all time.
“Working in the magazine industry was a given from the time I had my sixteenth birthday. How I was going to get there however, was not so certain. After four years studying media & journalism at University it was time to pursue my true passion, design.”

CATC offered the perfect solution to additional study; a one-year Diploma specialising in graphic design & advertising. Without the extensive support, flexibility, confidence, inspiration and enthusiasm the teachers and the community provided there I would not be anywhere near where I am today.

On completion of the course I was immediately offered several job opportunities (including two in NZ). After extensive decision-making I took up the position as a junior designer at Text Pacific Publishing, part of the Channel 7 & Pacific Magazines Group. It has been the most amazing journey thus far, involving some huge learning curves along the way. The highlight of studying at CATC was the freedom of creativity offered, our preparation for the real world and the vocational placement opportunities available to all students.

My career goals for the future include progression up the industry hierarchy; moving from my current role as a junior designer position to art director and eventually creative director. Simultaneously, I am juggling additional outside projects such as book illustrations and book cover designs for some of the amazing journalists I have met on my career pathway so far. I would also like to experience working in the media industry overseas and perhaps extend my media experience into more of an event management role or perhaps branch out into television/broadcast design/journalism.

To summarise, some of the kinds of projects I have worked on to date include logo design for a small design company, writing beauty features for Girlfriend magazine, laying out pages for New Idea magazine and beauty shoot styling (this was all whilst studying at CATC). More recently however, through Text Pacific, I have been involved in press checks, attending food shoots, designing recipe cards, designing trade event invitations, working in a team environment to create potential client pitches, designing advertorials, attending model castings and dealing with modelling agencies, photo shoot site scouting, designing 10 issues of Weight Watchers magazine so far (of which we are due to launch a re-design as early as 2010), organising and attending photo shoots with Melinda Gainsford Taylor monthly and writing up photo shoot call sheets.

My journey has not come without its own little speed bumps (challenges). Firstly, the move away from my home & family in New Zealand and having to make new friends. Followed by the smaller challenges specific to graphic design and advertising such as balancing life, study and work commitments, deadlines, picture searching, maintaining professionalism & being accommodating at all times, dealing with stress well, liaising with clients/advertising teams who can be very vague about briefs, constant changes (it’s important to be flexible in this kind of industry) and, most importantly to learn to manage time efficiently and multitask. Finally the design industry is one I am so proud to be a part of, there is not one day where I really feel like I’m ever working because quite simply, I am following my passion and I love what I do. There is so much room for growth in this environment and I am so excited about my future career pathway.
“On completion of the course I was immediately offered several job opportunities, including two magazine titles in New Zealand!”
Christopher Schulstad is a real hat enthusiast. In actual fact, on any given day you can catch a glimpse of this creative wearing any number of hats; photographer, Von zipper role, designer or student. Recently, Christopher completed a gruelling yet rewarding photo shoot for breast cancer working as an Assistant Photographer for Thor Elias Engelstad, a role that he juggles with Designer at Von Zipper, freelance designer and student of multimedia and advertising.

“I’d always had a passion for illustration and design and wanted to be able to work for myself” says Christopher, and it’s this longing which led him to the Advanced Diploma at CATC.

“I relished the opportunity to continually feel creative and interact with people on the same wavelength as me.”

When it came to choosing a design school, Christopher’s decision was simple. “CATC Design School had the winning edge. All of the lecturers have either worked in, or are still working in, the design industry. This means that their knowledge and experience is relevant and what you need to know to get an important head-start in the design industry.”

Christopher clearly isn’t someone who just waits for things to happen, having taken the initiative to volunteer his creative services to companies while still a student. “Volunteering was a way for me to showcase my work, and gave me the chance to make great connections and make a good name for myself.”

Speaking from experience he offers some helpful tips to graduates: “Network, network and network some more. Make positive work relationships with industry, and to get your name out there, put up your hand and volunteer to do jobs for free.”

“Completing the course was such a big achievement for me and helpful teachers helped make a great learning environment“ he goes on to say. Not only has Christopher’s voluntary work paid off, but it seems everything he learnt at school has too. “Every day I get the chance to apply pretty much everything I learnt at school and I am a believer that attention to detail and practice makes perfect! CATC provided me with tons of practical and relevant industry knowledge which has helped me to progress in my career.”

So what motivates this talented artist? Bauhaus, De stijl and Cubism are just a few of the art movements that have wet Christopher’s appetite for design. “Also a really good Art Director/Graphic Designer of today that influences and inspires me is Sydney-based artist, Jonathan Zawada – I like his style because it’s so incredibly different.” There’s no doubt that this highly-creative and energetic individual will go on to inspire many designers of his own. We wish Christopher every success for his bright future ahead.
“CATC provided me with tons of practical and relevant industry knowledge which has helped me to progress in my career.”
Entry Requirements

The following are our entry requirements:

Certificate III courses
To gain entry into CATC Certificate III courses, you will need to:

• Have successfully completed Australian High School Year 10, or equivalent; OR
• Be 21 years of age or over with evidence of work experience or further study.

Students who successfully complete a Certificate III will gain automatic entry into the Diploma.

Certificate IV (Graphic Design only)
To gain entry into the CATC Certificate IV course, you will need to:

• Have successfully completed Australian High School Year 10, or equivalent; OR
• Be 21 years of age or over with evidence of work experience or further study.

Students who successfully complete a Certificate IV will gain automatic entry into the Diploma.

Diploma courses
To gain entry into CATC Diploma courses, you will need to:

• Have successfully completed Australian High School Year 10, or equivalent; OR
• Be 21 years of age or over with evidence of work experience or further study; AND
• Submit examples of creative work; OR
• Provide other evidence to demonstrate a genuine interest in design (see next column).

Examples of creative work:

This should be a minimum of six pieces of original work although up to ten or twelve examples is preferred. By “original” we mean work you’ve created yourself. It doesn’t matter whether they’re school or college projects, personal projects or projects from another design course. Examples of creative work may include sketches, drawings or paintings you’ve done, photographs you’ve taken or photographs of things you’ve made.

If you’re studying with us through our Distance Learning program you’ll need to send us examples of your work as PDFs via email. Full-time and Part-time students and all overseas students are also able to submit their work via email if they wish. PDF file sizes should be no more than 5mb.

Your creative work should demonstrate an interest in design, basic drawing skills and basic computer skills. If you’re applying to study photography, examples of creative work should demonstrate an interest in photography and basic computer skills.

If you don’t have any examples of creative work you can join one of CATC’s two-day workshops. The workshops will provide you with the skills to develop a portfolio. The cost of the workshop is deducted from your fees if you decide to enrol into one of our programs.

Other evidence:

In the absence of examples of creative work, you need to provide evidence in support of your application so we can determine whether you’ll benefit from our programs. Evidence of this nature might include academic transcripts, evidence of relevant work experience or personal references.

Advanced Diploma courses
To gain entry into CATC Advanced Diploma courses, you will need to:

• Have successfully completed a CATC Diploma course, or equivalent.
Course credit

If you’ve completed another related course, or have previously worked in a related industry, you may be eligible to receive course credit. This means that you’re able to gain credits towards the course you’re enrolling in.

In applying for course credit you will need to provide the following documentation along with your application such as:

1. Certificates/Qualifications/Transcripts of previous related study
2. Examples of work completed or a portfolio if you have one
3. Letters from previous or current employers which state the tasks that you undertook or currently undertake in your position.

Course Credit is granted at the discretion of CATC.

Please refer to our Granting Course Credit Policy and Procedure at www.think.edu.au/policiesandforms. We encourage you to apply for course credit at the same time as submitting your application for enrolment.

What additional information and application details apply to me?

Australian students

For the purposes of this prospectus you are defined as an ‘Australian student’ if you are:

- an Australian citizen; or
- an Australian permanent resident; or
- in Australia on a Humanitarian visa; or
- a New Zealand citizen.

Overseas students

If none of the Australian student criteria above applies to you, then you are considered an overseas student. (Please see page 68 for more information).

Going on to study at Billy Blue College of Design

If you want to study at CATC but you’re also thinking of going on to study one of the Degree programs at Billy Blue College of Design, you’ll need to successfully complete the relevant CATC Diploma and meet the Billy Blue entry requirements (www.billyblue.edu.au/enrolment/entry-requirements).

Successfully meeting these criteria will provide you with automatic entry into the 2nd Year of Billy Blue’s three year Degree programs.

CATC Design School and Billy Blue College of Design are both part of Think Colleges Pty Ltd (see page 73).

General information

The qualities we look for in students applying to study at CATC:

- A desire to be creative
- A passion for design
- Basic drawing and computer skills
- A basic understanding of the course in which you’re applying
- Additional work outside of class hours

If you’re studying with us full-time, you should expect to spend an extra 10–15 hours a week (approx) working on projects.

Part-time and Distance Learning students should expect to spend an extra 6 hours a week (approx) working on projects.

CATC Design School welcomes applications from qualified applicants aged 16 and over.

Additional requirements for overseas students

If you’re an overseas student, you need English language proficiency of IELTS 5.5 (Academic) with no individual band score lower than 5.0 (Academic) or equivalent proof of English language proficiency.
Class times and orientation

Please contact your Course and Career Advisor for the class times of your course of interest. We have multiple intakes each year and orientation takes place on the first day of the course. The day includes:

• Finishing off enrolment procedures, e.g. student photos
• Checking out the college layout, facilities and resources
• Familiarising yourself with emergency procedures
• Viewing the Resource Centre and other local academic resources
• Picking up your art kit if you ordered one
• Chatting with key staff and meet your lecturers

Taking a peek at subjects you’ll be learning.

Key intakes, term dates and tuition fees

CATC Design School key intakes, term dates and tuition fees are published in the CATC Design School Schedule of Fees and Dates. This is available from your Course and Careers Advisor or at www.catc.edu.au.

What equipment will you need during your studies at CATC?

You will be required to have particular materials to complete your projects and will need to purchase additional materials throughout your studies.

Students studying on campus are able to buy a CATC art kit, which contains the equipment you’ll need to get started.

Distance learning students are able view the contents of the art kit on the CATC website. You’ll need to purchase some of this equipment before you start your studies.

If you’re studying photography, you’ll need a digital SLR camera with manual settings and general photographic accessories such as card readers, standard lens, memory cards, battery charger etc.
Computers and software

You will need access to a computer throughout your studies. Minimum recommended specifications for computers are:

- Intel Core™2 Duo Processor (2GHz/800MHz FSB/3M Cache)
- PC’s | Windows XP up OR Mac’s | Leopard up
- 13” screen or larger or a minimum resolution of 1400 x 900 pixels
- Memory | 3GB Dual Channel 1066MHz DDR3 SDRAM (2 x 2GB)
- Video card | 256MB external or combined memory
- Hard Drive | 200GB | 5200rpm or 7200rpm

NB. Students studying on campus at CATC in 2011 will be required to have their own laptop. CATC has negotiated significant discounts with our IT supplier including laptop and software discounts. Please refer to the CATC website for more information.

We recommend that all students have Adobe Creative Suite (preferably CS4) on their computers. This software is essential if you’re studying Graphic Design or Photography.

Interior Design Diploma students will also need ArchiCAD software (free student version).

What should you expect to pay for materials during your studies?

Based on the following information, you should allow for additional course costs of approximately $300 - $500 per trimester.

- Interior Design art kits are $500 (inc GST)
- Graphic Design art kits are $300 (inc GST).

The following costs are a guide only and will vary with each student.

- Printing costs $20 - $50 per trimester
- Replenishing art kit/additional items $10 - $30 per trimester
- Photography students require a Digital SLR camera with full manual settings. We suggest that between $1,500 - $2,600 should be budgeted for a new camera and lens kit.

Advice about which camera might be the most appropriate can be found by talking to the Photography Program Manager during the first week of study.

Additional photography costs might include:

- Card Reader - $40
- Stationery items - $60
- Printing - $60-$80 per trimester.

Other expenses may include excursions and attending industry events.

Assessment methods

Assessment is through design projects, research projects, group work and presentations.

VET FEE-HELP

VET FEE-HELP is a Commonwealth Government loan given to eligible Australian fee-paying students to help pay for part, or all, of their tuition fees which means that you can begin studying without paying any upfront fees.

What courses are ELIGIBLE FOR VET FEE-HELP?

**Interior Design**

- 30701QLD Advanced Diploma of Commercial Arts (Interior Design)
- 30700QLD Diploma of Commercial Arts (Interior Decoration & Design)

**Graphic Design**

- 30676QLD Advanced Diploma of Commercial Arts (Electronic Design & Interactive Media)
- 30675QLD Diploma of Commercial Arts (Graphic Design).

For details see www.think.edu.au/about-think/think-quality/fee-help

For more information about VET FEE-HELP contact the student enquiry line on 13 38 73
Why study the Direct Entry Program?

This program will enable you to build your academic and English skills to succeed in the design program. Learn to refine your research and referencing skills, become efficient in planning your study time and upgrade your skills in writing assignments. You will also learn how to be an effective member of a team, think critically and achieve the best assessment results.

An added advantage of this course is access to Learning and Academic Skills (LAS) support for your entire study duration at CATC Design School.

Your LAS tutor will assist you to continue to improve your skills during your study, both in specialist academic skills classes and in bookable tutorials. This service aims to significantly improve your assessment grades.

If you have an IELTS level of 4.5 or equivalent you will need to enrol in the 15 week program. If you have an IELTS level of 5.0 or equivalent you will be eligible to enrol into the 10 week program. The exit level for both programs is IELTS 5.5.

How is the Design Direct Entry Program different to a generic EAP course?

- Improve your English level and academic skills while learning language used in the design industry
- Achieve your required English level in only 10-15 weeks depending on IELTS entry level
- Progress without completing an IELTS/TOEFL test
- Study with like-minded students who share design as their passion
- Study for 25 hours per week

Note: this course is taught in Sydney only at our North Sydney campus. For details please visit www.think.edu.au.

Industry focused content

This is a unique type of program in Australia. You will not only improve your English within the subject area you are interested in, you will also build up a foundation of knowledge and vocabulary that will help you to succeed in your chosen program.
Design Direct Entry Program (Intermediate to Advanced)

CRICOS course code: NSW 066807D

Assessment of the Design Direct Entry Program is continuous and includes:
• Weekly and monthly tests
• Written assignments, homework projects, self and peer assessment of group work.

Final assessment is made on the basis of:
• Learners’ performance
• Written and oral assignments
• Targeted tests
• Design projects
• Overall participation in class.

You must complete all set tasks and submit original work in order to pass. Your failure or success in passing the course is determined not only by percentage marks but mainly by your overall progress and effort put into the course.

Assessment relates to individual learners’ strengths and weaknesses or what each learner can do.

Your achievement and progress are assessed and reported against course goals and criteria and not in comparison to other students.
Additional Information for Overseas Students

Quality and Australian regulations


The Department of Education, Employment and Workplace Relations regulates the education and training sector’s involvement with overseas students studying in Australia on student visas. It does this through the Education Services for Overseas Students legislative framework. This protects Australia’s reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation’s interface with immigration law. This imposes visa related reporting requirements on both students and providers.

Overseas students under 18

CATC accepts applications from qualified applicants under 18 years old. Overseas students under 18 years old studying in Australia must live with a homestay, parent, or relative. The College has established review and approval processes to help ensure accommodation arrangements are appropriate for overseas students.

The College arranges guardianship and welfare services with ISA for our overseas students under 18 years old who stay in home stays. ISA provides independent support for students to help them adjust to life in Australia and assist with resolving any challenges along the way.

School-aged dependents

School-aged dependents accompanying you to Australia are required to pay full fees if they are enrolled in either a government or non-government school.

Living in Australia

Living in Australia is very affordable when you compare it to most European or Asian cities. We recommend that you set aside $350 - $400 per week for living expenses. For information on living in Australia, including indicative costs of living and accommodation options please visit www.catc.edu.au/overseas-students.

Accommodation

Student accommodation options in Australia range from homestay accommodation to student residences, shared apartments, or living on your own. For details on possible places to look for permanent and temporary accommodation please visit www.catc.edu.au/overseas-students.

Homestay accommodation

Homestay offer students the opportunity to live with an English speaking family. This is a great way for international students to practice their English language skills and learn more about local culture and customs. For details on our approved homestay providers please visit www.catc.edu.au/overseas-students.

Apartment living

Many students share apartments or live on their own. It is recommended that students plan to be in Australia early in order to visit apartments and meet potential flatmates before making a commitment. You may like to book into a hostel for your first few days and then look for share accommodation with others.
Say Hello

What are you waiting for?
We are thrilled you have chosen or are thinking about working towards your career ambitions with us. There is a range of choice, so it is important to be clear about your aspirations and what you would like to achieve. If you would like more information on any of the material presented in this brochure, book a tour at one of our campuses, visit www.catc.edu.au or contact a Course and Career Advisors at one of our campuses below.

Sydney
Level 4, 1-5 Hicksun Road
The Rocks, Sydney NSW 2000
Phone: +61 2 9251 0029
Fax: +61 2 9251 0099

Melbourne
Level 3, South Tower
485 La Trobe Street
VIC Australia 3000
Phone: +61 3 9670 4026
Fax: +61 3 9670 9404

Brisbane
Unit 2, 10 Castin Street
Fortitude Valley
QLD Australia 4006
Phone (Aus): 1300 66 11 11
Phone: +61 7 3270 1000
Fax: +61 7 3270 1001

Gold Coast
Level 2, 9 Bay Street
Southport
QLD Australia 4215
Phone (Aus): 1300 66 11 11
Phone: +61 7 5592 6181
Fax: +61 / 5592 6064

Email: enquiries@catc.edu.au
Web: www.catc.edu.au
FAQ’s

Yes.

1. The CATC has a range of career courses and training programs recognized under the Australian Qualifications Framework.

   - The content and standards of a course are appropriate to the certification to which it may lead.
   - The curriculum, including assessment methods, will enable the achievement of the required competencies.
   
   See inside back cover for more details.

2. All CATC vocational courses are eligible for Austudy. You will need to phone Centrelink to find out the eligibility criteria and study guidelines as it relates to you as an external student.

   For more information contact Centrelink on 132 490.

3. The application process is not a competition; applicants are considered on an individual basis to ensure that the course is suitable to their particular needs and skills.
1. Are the courses accredited?

Yes, they are.

All of the Nationally Recognised courses offered by CATC have been put together with extensive input from industry. We’ve had input from different sectors of the graphic design, multimedia and interior design and design industries in the form of a Curriculum Development Advisory Committee (CDAC). Regular reviews and new course development are conducted in consultation with a Course Advisory Committee (CAC). The CAC provides us with feedback on the relevance of what is being taught at CATC for such things as technological changes and trends within the sector of industry.

All teaching staff at CATC have extensive industry experience - and many currently work within their industry to keep up to date with their professional development requirements.

2. How do I know if I am eligible to receive Austrudy payments?

If you can demonstrate competency in any of our learning outcomes can apply for Course Credit. Please see Course Credit process on page 66 for further information.

3. Is it hard to get in?

All applicants are considered for CATC courses. A portfolio helps us see how creative you are and gives the Course and Careers Advisors an insight to your skills and ability so they can give you the best advice on CATC courses and your career in design.

Please see the entry requirements on page 66.

4. I don’t have a portfolio, can I still apply?

Yes.

A portfolio helps us see how creative you are and gives the Course and Careers Advisors an insight to your skills and ability so they can give you the best advice on CATC courses and your career in design.

Please see the entry requirements on page 66.

5. I have previously studied and/or worked within the design field can I receive credits for things that I have done?

Yes.

While we don’t require proof of previous work, our students can often make a case for receiving credit for the design work they have previously done.
“The past is of no importance. The present is of no importance. It is with the future we have to deal. The past is what man should not have been. The present is what man ought not to be. The future is what artists are.”

Oscar Wilde
Think: Education Group is distinguished by its commitment to providing innovative, industry relevant degree and vocational courses at the highest levels. This not only provides students with a guarantee of quality but also a unique learning experience that sets them apart from other college and university graduates.

CATC Design School is a trading name of Think: Colleges Pty Ltd, a private Higher Education Institution accredited by the New South Wales Department of Education and Training (DET) and a registered training organisation with national qualifications and courses accredited by the New South Wales Vocational Education and Training Accreditation Board (VETAB). The DET is the only accreditation authority in the State of New South Wales listed on the Australian Qualifications Framework Register, authorised via the New South Wales Higher Education Act (2001) to accredit private providers of higher education. VETAB is the only accreditation authority in the State of New South Wales authorised via the New South Wales Vocational Education and Training Act (2005) to accredit private providers of vocational education and training. Qualifications for all students in Sydney and for Australian students in Melbourne, Brisbane and Gold Coast are awarded by Think: Colleges Pty Ltd (RTO No 0269, CRICOS Provider Code 00246M (NSW)). Qualifications for overseas students studying in Brisbane and Gold Coast are awarded by C.V. Fitzpatrick and J.K. Fitzpatrick (RTO No. 6746, CRICOS Provider Code 01504A (QLD)). All degrees, diplomas and advanced diplomas issued by the College are recognised within the Australian Qualifications Framework. The College is subject to periodic audits by the Australian Universities Quality Agency and the Vocational Education and Training Accreditation Board.

Workshops, seminars, and short courses offered by the College are not recognised within the Australian Qualifications Framework and they are not accredited by DET or VETAB. These are developed by the College in consultation with industry in order to meet industry needs.