Creativity is contagious. Pass it on.

-Albert Einstein
Design Direct Entry Program study options

Design Direct Entry Program
(Intermediate to Advanced)
CRICOS Provider Code: NSW 00246M
CRICOS Course Code: NSW 070566D

This program will enable you to build your academic and English skills to succeed in the design program. Learn to refine your research and referencing skills, become efficient in planning your study time and upgrade your skills in writing assignments. You will also learn how to be an effective member of a team, think critically and achieve the best assessment results.

An added advantage of this course is access to Learning and Academic Skills (LAS) support for your entire study duration at CATC Design School.

Your LAS tutor will assist you to continue to improve your skills during your study, both in specialist academic skills classes and in bookable tutorials. This service aims to significantly improve your assessment grades.

### Design Direct Entry for Vocational Education

<table>
<thead>
<tr>
<th>Entry Level</th>
<th>Exit Level</th>
<th>Duration</th>
<th>2010 Start Dates</th>
<th>2010 Finish Dates</th>
<th>Fees</th>
<th>Materials Fee*</th>
</tr>
</thead>
<tbody>
<tr>
<td>IELTS 4.5</td>
<td>IELTS 5.0</td>
<td>15 weeks</td>
<td>31 May, 13 September</td>
<td>10 September, 24 December</td>
<td>$5,625 (total)</td>
<td>$70</td>
</tr>
<tr>
<td>IELTS 5.5</td>
<td>IELTS 5.5</td>
<td>10 weeks</td>
<td>5 July, 18 October</td>
<td>10 September, 24 December</td>
<td>$3,750 (total)</td>
<td>$70</td>
</tr>
</tbody>
</table>

* This includes a college binder and additional materials designed specifically for your studies.
Australia’s leading discipline specific English program.

How is the Design Direct Entry Program different to a generic EAP course?

• Improve your English level and academic skills while learning language used in the design industry
• Achieve your required English level in only 10-15 weeks depending on IELTS entry level
• Progress without completing an IELTS/TOEFL test
• Study with like-minded students who share design as their passion
• Study for 25 hours per week

Assessment

Assessment of the Design Direct Entry Program is continuous and includes:

• Weekly and monthly tests
• Written assignments, homework projects, self and peer assessment of group work.

Final assessment is made on the basis of:

• Learners' performance
• Written and oral assignments
• Targeted tests
• Design projects
• Overall participation in class.

You must complete all set tasks and submit original work in order to pass. Your failure or success in passing the course is determined not only by percentage marks but mainly by your overall progress and effort put into the course.

Assessment relates to individual learners’ strengths and weaknesses or what each learner can do.

Your achievement and progress are assessed and reported against course goals and criteria and not in comparison to other students.
Design Direct Entry Program
Sample Timetable

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday†</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30AM-10:15AM</td>
<td>Outdoor activity</td>
<td>Communication</td>
<td>Research report</td>
<td>Computer room</td>
</tr>
<tr>
<td>10:30AM-12:15PM</td>
<td>Pyramid discussion</td>
<td>Reading cultural relevance</td>
<td>Writing</td>
<td>Pyramid discussion</td>
</tr>
<tr>
<td>12:50PM-2:35PM</td>
<td>Listening/video</td>
<td>Library</td>
<td>Role play</td>
<td>Optional guided self-study</td>
</tr>
</tbody>
</table>

Both of the Friday classes are conducted over two hours and begin at 8:30am and 10:45am.

Traditional EAP Program
Sample Timetable

<table>
<thead>
<tr>
<th>Monday</th>
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<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30AM-10:15AM</td>
<td>Grammar</td>
<td>Listening in academic contexts (predicting)</td>
<td>Language study</td>
<td>Presentations</td>
</tr>
<tr>
<td>10:30AM-12:15PM</td>
<td>Listening to an academic lecture</td>
<td>Reading skills</td>
<td>Group writing</td>
<td>Academic reading</td>
</tr>
<tr>
<td>12:45PM-2:15PM</td>
<td>Discussion</td>
<td>Writing and research</td>
<td>Academic reading</td>
<td>Writing</td>
</tr>
<tr>
<td>2:30PM-3:30PM</td>
<td>Optional guided self-study</td>
<td>Optional guided self-study</td>
<td>Optional guided self-study</td>
<td>Optional guided self-study</td>
</tr>
</tbody>
</table>
Study Pathways

Entry Level

IELTS 5.0

IELTS 4.5

Design Direct Entry Program 10 weeks

Design Direct Entry Program 15 weeks

Design Direct Entry Program 10 weeks

Level 5.5

Graphic Design

30674QLD Certificate IV in Commercial Arts (Graphic Design & Advertising)
Duration: 9 months full-time
CRICOS Course Code: NSW 066805F, QLD 062667K*, VIC 063966B*

30675QLD Diploma of Commercial Arts (Graphic Design)
Duration: 1 year full-time
CRICOS Course Code: NSW 066806E, QLD 062669G*, VIC 063965C*

30676QLD Advanced Diploma of Commercial Arts (Electronic Design & Interactive Media)
Duration: 2 years full-time
CRICOS Course Code: NSW 066801K, QLD 062670D*, VIC 063964D*

Interior Design

30701QLD Advanced Diploma of Commercial Arts (Interior Design/Digital Interior Design)
Duration: 2 years full-time
CRICOS Course Code: NSW 0668023, QLD 062673A*, VIC 063968M*

30700QLD Diploma of Commercial Arts (Interior Decoration and Design)
Duration: 1 year full-time
CRICOS Course Code: NSW 066807D, QLD 0626728*, VIC 063969K*

Photography

CUV30407 Diploma of Photoimaging
Duration: 1 year full-time
CRICOS Course Code: NSW 070750D, QLD 067649ED*
If you would like more information on any of the material presented in this guide, including any additional information for international students, please refer to the 2010 prospectus, visit our website or contact one of our Course and Careers Advisors.