Welcome to Think: Education Group – Australia’s leading innovative education group. Our group includes some of Australia’s most respected colleges, covering a diverse range of specialist disciplines and courses – from diplomas in marketing to degrees in design. At the core of our colleges is a shared commitment to teaching excellence and industry engagement that provides our students with the knowledge, experience and attitude to excel in their chosen profession.

With over 130 years of combined history, our colleges also share a common heritage. The colleges emerged from our industries and professions – challenging convention and tradition - to create a new standard in applied education. The result is a unique mix of academically robust courses combined with a clear focus on real-world skills, knowledge and experience.

At Think:, we also recognise that being a student is more than just study and hard work. We are committed to providing our students with a challenging, rewarding and fun learning environment. With students from more than 60 countries around the world, including a large cohort of Australian students, you will have a great opportunity to meet new people and make life-long friendships.

I know that undertaking studies in another country can be daunting and at the same time, tremendously exciting. At Think: we provide a range of dedicated support services to help you adjust to living and studying in Australia.

Choosing a college is an extremely important decision for you. Our team of experienced Course and Careers Advisors are available to assist you and your family in making this important decision.

We look forward to welcoming you to Think: in Australia.
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OUR COLLEGES
LEADING THE INDUSTRY

Think:’s innovative multi-campus colleges are based in Sydney, Melbourne, Brisbane and the Gold Coast. Sydney is the head office of Think:, housing all of its esteemed colleges.

DESIGN

The Design Faculty at Think:Education is the home of two of Australia’s most respected design schools: CATC and Billy Blue. These are long-standing colleges with a history of close relationships with the design and creative industries. Our Heads of College and Faculty staff are award-winning designers and published design authors themselves. They are passionate about helping you develop your design skills and preparing you for an exciting creative career.

The Design Faculty offers diploma and degree courses in all major areas of design: Communication Design and Graphic Design; Residential and Commercial Interior Design and Branded Environment; Fashion Design; and Digital Media. There are also flexible pathways from our diplomas to our degrees.

Design is a huge industry and growing, with new opportunities opening up every day. Our focus is on your career, not just your qualification. Our teachers are industry professionals, our courses are designed in collaboration with industry and our exhibitions, publications and industry projects keep industry close to us and our students throughout the year.

We’re proud to be at the forefront of creating the next generation of design thinkers. Our colleges focus on helping you develop your skills and your design thinking to make you the best designer you can be.

Morwenna Shahani
General Manager, Design
Think: Education Group

BUSINESS AND HOSPITALITY

Australia is a vast, multicultural country of geographical contrasts and Sydney and Brisbane are both vibrant cities, providing a safe and secure environment for you to further your study and your career. William Blue College of Hospitality Management and APM College of Business and Communication are situated just over the harbour bridge in Sydney, minutes from the central business district (CBD). APM College is also located close to the CBD in Brisbane. It is this close proximity to the city, along with the strong business partnerships our colleges have throughout Australia, that enable you, as one of our students, to participate in internship or industry placement opportunities as you study to apply your knowledge in the workplace.

Your career really does start on day one! As General Manager of these two colleges I take great pride in the quality of our facilities, the excellent academic and general staff and the current, contemporary curriculum we provide for you. The academic staff are subject specialists, many of whom are still actively involved in their respective industries. Whether it is Public Relations, Advertising, Event Management, Marketing, Journalism, Hospitality or Tourism that interests you – we have vocational and higher education qualifications available that really do prepare you for work, not only in Australia but also globally.

I look forward to welcoming you to join our student community and our alumni as you start your journey of discovery and begin to develop your bright and exciting career.

Jenny Jenkins
General Manager, Business and Hospitality
Think: Education Group
The Australasian College of Natural Therapies and Australian National College of Beauty form part of Think:’s Faculty of Health and Wellness.

They have been delivering quality vocational courses in Sydney and Brisbane for more than twenty years during which they have established a reputation for excellence in the beauty and natural therapies professions. As our many international graduates will attest, a qualification from these colleges can open doors in these professions and endorse your capacity to practice in your chosen health and wellness field.

This is not only because all our educators are highly experienced practitioners in their specialist fields but also because on successful completion of your studies you will have undertaken many hours of supervised practice in our on-campus clinics treating real clients.

A reputation for quality and a commitment to assisting our students to achieve their goals are great reasons for choosing to study with us.

Malcolm Kinns
General Manager, Health and Wellness
Think: Education Group
CAMPUS LOCATIONS AND FACILITIES

We offer courses for international students at six colleges spread across the states of New South Wales, Queensland and Victoria. You can expect a warm welcome at all of our campuses, along with a fantastic, fun and interactive place to study. All campuses are equipped with modern classrooms, the latest computer facilities, and extensive library and resource materials. They are also well serviced by public transport and are specifically located in the heart of the cities, close to amenities, restaurants and interesting sights.

NEW SOUTH WALES

NORTH SYDNEY CAMPUS

Northpoint Building,
171 Pacific Highway
North Sydney, NSW 2060 Australia

213 Miller Street
North Sydney, NSW 2060 Australia

Our Northpoint location (Billy Blue College of Design and William Blue College of Hospitality Management) is open from 7:30am to 10:30pm, Monday to Friday, and 10:00am to 4:00pm on Saturdays during the semester.

Our location at 213 Miller Street (APM College of Business and Communication) is open from 8:00am to 6:00pm Monday to Friday.

Classes run from 8am to 10pm Monday to Saturday depending on your timetable.

FACILITIES AND SERVICES AT NORTH SYDNEY CAMPUS INCLUDE:

- Resource Centre with books, magazines, publications, CDs, DVDs and computers
- Access to UNILINC shared library system
- Electronic database access to leading online journals
- Printing and copying services for a fee
- Free wireless access available most places on campus so bring along your laptop
- Computer labs which are equipped with computers and software
- Studio spaces with Macs, PCs and breakout spaces for group work
- Student lounge areas with some microwaves and vending machines
- William Blue Dining - our award-winning, 70-seat training student-run restaurant on campus
- Fully-equipped commercial kitchen facilities for William Blue students (North Sydney campus)
- Lecture rooms that simulate facilities found in industry
- Some of our lecture rooms within the college are sponsored by and named after one of our industry partners – you may find yourself attending classes in the Merivale, AMI or TOGA rooms

Think: Auditorium is one of North Sydney’s largest lecture theatres, designed to seat 200 people with breakout and foyer areas
- Student service staff – to help with administrative issues
- Career and alumni services
- Student support services
- Access dedicated Learning and Academic Skills (LAS) support staff for your entire study duration. A LAS tutor will enhance your academic skills through optional tutorials to help improve your English and/or language skills assessment grades
- An extensive food court below the College, plus numerous cafés and restaurants just outside.

THE ROCKS CAMPUS

1-5 Hickson Road
The Rocks, Sydney NSW 2000 Australia

The Rocks campus is open from 8:00am to 9pm, Monday to Thursday and Fridays 8:00am to 5.30pm. Classes run from 8:30am to 12:30pm, 1:30pm to 5:30pm and 6:00pm to 9:00pm depending on your timetable.

FACILITIES AND SERVICES AT THE ROCKS CAMPUS INCLUDE:

- Access to a dedicated collection of books, magazines and publications
- Free wireless access available most places on campus so bring along your laptop
- Computer labs and drawing rooms with the latest Apple iMac computers and software
- Studio spaces with Macs, PCs and breakout spaces for group work
- Student lounge areas with vending machines
- Student service staff – to help with administrative issues
- Access dedicated Learning and Academic Skills (LAS) support staff for your entire study duration. A LAS tutor will enhance your academic skills through optional tutorials to help improve your English and/or language skills assessment grades
- Cafés and restaurants nearby
- Access to UNILINC shared library system
We are excited to announce that in early 2013 the Surry Hills Campus will be moving to a new holistic health and wellbeing campus at 235 Pyrmont Street. Pyrmont is one of the fastest-growing and most culturally diverse communities in Sydney, located close to Sydney’s CBD, with easy access to public transport. Our newly renovated Pyrmont Campus will be home to over 800 students and staff members. The campus has the latest in technology and provides a creative, social and collaborative learning environment for all students.

The move will see Think: Education Group’s colleges, the Australian College of Natural Therapies (ACNT) and the Jansen Newman Institute (JNI) alongside ANCB. This represents a significant investment that will ensure our students have access to top of the range facilities and the highest standards of practical learning.

These are exciting times for ANCB and we look forward to providing our students with a premium standard campus that allows them to excel academically and socialise comfortably.
CAMPUS LOCATIONS AND FACILITIES

MELBOURNE CAMPUS

595 Little Collins Street
Melbourne, VIC 3000 Australia

The Melbourne campus is open from 8am to 9pm, Monday to Thursday during the semester. Classes run from 8:30am to 9pm Monday to Thursday and 8:30 to 5:30 Friday depending on your timetable.

This new creative campus has facilities strategically designed to replicate the industry environment and to enhance the student learning experience.

FACILITIES AND SERVICES AT THE MELBOURNE CAMPUS INCLUDE:
» Resource materials including books, magazines, publications, CDs, DVDs and an extensive collection of fabrics and other swatches
» Access to UNILINC shared library system
» Electronic database access to leading online journals
» Printing and copying services for a fee
» Free wireless access available most places on campus
» Computers which are Apple iMacs equipped with the latest software
» Break-out spaces for group work
» Student and staff lounge areas with some kitchen facilities
» Lecture rooms that simulate facilities found in industry
» Student service staff – to help with administrative issues
» Student support services
» Access Academic and Language support from student services or through your lecturers to assist you with your studies
» Numerous cafés and restaurants just outside.

GOLD COAST CAMPUS

Level 2, 9 Bay Street
Southport QLD 4215 Australia

The Gold Coast campus is open from 8am to 9pm, Monday to Thursday and Fridays 8am to 5.30pm. Classes run from 8.30am to 12.30pm and 1.30pm to 5.30pm.

FACILITIES AND SERVICES AT THE GOLD COAST CAMPUS INCLUDE:
» Resource Centre packed full of books, magazines, publications, CDs, DVDs and the latest Apple iMac computers
» Electronic database access to leading online journals
» Printing and copying services for a fee
» Free wireless access available most places on campus so bring along your laptop
» Student lounge areas with some microwaves, vending machines and a fridge
» Student service staff – to help with administrative issues
» Student support services
» Access Academic and Language support from student services or through your lecturers to assist you with your studies
» Cafés and restaurants nearby.

BRISBANE CAMPUS

Unit 2, 10 Costin Street
Fortitude Valley QLD 4006 Australia

Our Brisbane campus is open from 8am to 9pm, Monday to Thursday and Fridays 8am to 5.30pm. Classes run from 8.30am to 12.30pm and 1.30pm to 5.30pm.

FACILITIES AND SERVICES AT THE BRISBANE CAMPUS INCLUDE:
» Resource Centre with books, magazines, publications, CDs, DVDs and the latest Apple iMac computers
» Electronic database access to leading online journals
» Printing and copying services for a fee
» Free wireless access available most places on campus so bring along your laptop
» Student lounge areas with some microwaves, vending machines, FOXTEL and a fridge
» Student service staff – to help with administrative issues
» Student support services
» Access to UNILINC shared library system
» Access Academic and Language support from student services or through your lecturers to assist you with your studies

QUEENSLAND
THINK: STUDENT SERVICES
We take the needs of our students seriously. That’s why we have a designated department just to assist you. This is your official point of contact and the first place to go with general and administrative questions. It provides the personalised support needed during study, from orientation to graduation, and is a valuable resource for students needing information, advice or support.

Academic Learning Support
As a student, there may be times when you feel overwhelmed with study or would like some help to complete an assignment. Our staff can help you to study more effectively and develop your skills in:
» Writing (essays and reports)
» Study techniques
» Goal setting
» Grammar and spelling
» Time organisation
» Creating an effective study environment
» Academic learning
» Exam preparation

Dedicated Learning and Academic Skills (LAS) support staff are available on-campus in North Sydney and Pyrmont. Other students can access LAS support online through their Student Portal or through the Student Services or lecturers on their campus. Additionally, lecturers can refer students or students can contact Think: Class (Centre for Learning and Academic Skills Support) directly.

THINK: STUDENT SUPPORT
Student Representative Council
We understand that you need a student voice and a life outside of college. The Student Representative Council is responsible for helping you to speak up and maintain a balanced lifestyle. They discuss current issues and organise a range of fun events such as barbeques, social activities and various sporting events – because having fun is an essential part of the Think: experience!

THINK: POSITIVE - STUDENT SUPPORT
Think: Positive ensures that academic issues are dealt with and that students are supported in their learning. The team includes access to a counsellor who can offer confidential assistance to students with personal and welfare issues.

Personal Counselling
Here at Think: we don’t want life’s challenges to get in the way of your academic success. That’s why we provide confidential and free counselling to help with any difficulties that you might be experiencing. Counselling can be a highly effective way to work through any issues that may affect your wellbeing and success.

Our counselling team is here to discuss any matter – big or small – that is getting in the way of your study. So feel free to ask your counsellor any questions you may have. We can help with all kinds of concerns including:
» Anxiety – you might feel scared about doing an exam or giving a presentation
» Managing stress
» Relief of worries, depression or mental issues that could affect your study
» Balancing commitments
» Relaxation – learn methods to study and live in harmony
» Conflict – coping with challenging situations and people
» Motivation, goal setting and confidence
» Handling the lack of friends or support

» Cultural or identity issues – understanding Australian culture and education
» Sorting out family or relationship issues
» Dealing with change, for example study commitments.

Benefits of our counselling service include:
» Private, face-to-face counselling offered from professionally qualified experienced counsellors at North Sydney and Pyrmont campuses.
» Telephone counselling available for students at all campuses.

If illness or another serious cause has interfered with the completion of your studies, counsellors can help you to apply for special consideration. In the case of any urgent matters, our counsellors will make every effort to speak with you as soon as possible.

Confidentiality
Please be assured that counselling is absolutely confidential – nothing you say will be discussed with anyone else without your consent. From time to time, counsellors speak about their work with other counsellors, for the purpose of reviewing the counsellor’s work. In this situation, however, only the first name is used to protect the person’s privacy.

There are exceptions to confidentiality. Under these circumstances, the counsellor would tell you of their concern and what they plan to do about it. It is in your best interest that the counsellor may need to contact other health professionals and/or your family depending on the nature of the risk.

Disability support
Reasonable adjustments are made according to our Policies and Procedures. Please refer to www.think.edu.au for detailed information.
Think: Future, Careers and Alumni gives students the skills and contacts to gain industry placement or internships and launch their careers. We highly encourage and support our students with their career planning and our staff help to provide:

- Advice on career development – learn how to find a job after completing your studies
- Possible internship or industry placement opportunities
- Part-time job opportunities – we may notify you of career and job opportunities and some of our Colleges also provide additional support to help you decide which areas to follow up
- Resume writing – we offer advice on how to complete a resume and cover letter
- Interview skills and techniques – learn how to prepare for a successful interview.

Networking events
Networking opportunities may be advertised by our Careers and Alumni or Student Services teams. Look out for events and speakers on campus.

Alumni network
Careers and Alumni or Student Services help graduates keep in contact with the Think: Colleges. Each year events are organised by the College so students can network with former students ('alumni') and other professionals.
LIVING IN AUSTRALIA
LIFESTYLE AND ACCOMMODATION

LIVING EXPENSES

BUDGET
We recommend that you set aside $350 – $400 per week for living expenses. For information on living in Australia, including indicative costs of living and accommodation options please visit www.think.edu.au/overseas-students. As an international student you will need to have access to funds to cover travel, tuition and living expenses. At least $18,000 for the first one, two or three years is required as part of your visa application, depending on your assessment level.

ACCOMMODATION

There are many options for student accommodation in Australia which range from living with a family in homestay accommodation to student residences, shared apartments, or living in your own apartment.

AUSTRALIAN HOMESTAY NETWORK (AHN)
Think: is proud to associate with AHN for the provision services for its students at all campus locations. AHN is Australia’s leading homestay organisation and has set new standards in delivering successful homestay accommodation for international students in Australia. International Students arriving in Australia for the first time are recommended to stay with an AHN trained host prior to seeking longer term accommodation. AHN offers the perfect short term and temporary accommodation choice and their program helps students with getting safely settled for their time in Australia.

Homestay is a cultural exchange between a local individual or family (called a Host) and a visiting international student. The student lives as a guest in the home. In traditional homestay, students can expect to be provided with their own room, food and space to study. The homestay hosts will assist students to become familiar with the local area and customs in a relaxed and friendly household setting. Students are encouraged to share information about their home country and culture with their AHN homestay host. After the first 4 week minimum stay period there are also numerous continuing AHN Homestay options to suit the various students’ needs.

For bookings contact the Australian Homestay Network on www.homestaynetwork.org or ask your Think: Course and Careers Advisor for details.

APARTMENT LIVING
Many students share apartments or live on their own. It is recommended that students arrive in Australia early in order to visit apartments and meet potential flatmates before making a commitment. You may like to book into a hostel for your first few days or a 4 week homestay and then look for share accommodation with others.

PERMANENT AND TEMPORARY ACCOMMODATION
For details on homestay providers or possible places to look for permanent and temporary accommodation please visit www.think.edu.au/overseas-students.

GAURDIAN SERVICES

ISA GUARDIAN SERVICES
ISA Guardian & Welfare Services is a national provider of guardian services to students under the age of 18 wishing to study in Australia. The company was founded in 1997 and the national office is based in Melbourne. They are the largest and only national independent guardian service currently operating within Australia. Think is proud to associate with ISA for the provision of guardianship services for international students under 18 at all campus locations. ISA have numerous local guardians in all major capital cities around Australia, their staff all have bilingual capabilities including the following languages; Vietnamese, Mandarin, Cantonese and Hokkien. One of their professional staff near your campus will be allocated to represent you as under 18 student whilst you are studying in Australia.

To find out more about ISA’s services please visit the website at www.studentguardians.com or ask your Think: Course and Careers Advisor for details.
OVERSEAS STUDENT HEALTH COVER

Think: has partnered with OSHC Allianze to provide value and quality health cover services to our international students. All international students in Australia on student visas must have health insurance from an Australian Overseas Student Health Cover (OSHC) provider.* OSHC is a great way for you and your family to know that you will have health insurance if and when you need it.

Our larger campuses have regular on-campus support by trained OSHC Allianz staff who can assist with your questions and process your claims. Certain doctors will bill OSHC Allianz directly. You also have access to a 24/7 Help line, which provides access to medical, legal and interpreting services. Your student visa condition 8501 requires that you have OSHC for the duration of your student visa. Proof of OSHC is required as part of your visa.

For more information, see http://www.think.edu.au/our-partners/international/colleges-programs, ask your Think: Course and Careers Advisor or your education agent.

* Norwegian, Swedish and Belgian students do not need OSHC.

INTRODUCTION TO THE AUSTRALIAN STYLE OF LEARNING

In Australia, and particularly at Think:, there is a focus on the practical application of what you have learned. After successful completion of our courses, we hope that you will be ready to apply your skills and knowledge in the workforce.

In all of our classes there will of course be reading and memorisation required, but the important thing is being able to use and apply the knowledge. In our vocational courses, there is a focus on learning and demonstrating specific tasks and techniques similar to those required in the industry. Higher education courses have more focus on theory. You will be expected to analyse what you are learning through written assignments and participation in class discussions.

Your classroom colleagues, like the workforce, will have a variety of backgrounds, experiences, and views. At Think:, many classes also have an emphasis on group work. This helps to simulate a real-world work environment where you will regularly need to be able to work with colleagues and clients to agree on solutions for a final product or service.

We know that there are many different styles of learning and our staff are happy to help you to understand what is expected of you in order to be successful in your course. We have online support available to all students. Our largest campuses in North Sydney and Pyrmont have access to dedicated staff to provide this support and at all campuses lecturers and other staff are happy to help.

CULTURE AND CUSTOMS

Australia is a multicultural country and over 25% of the population was born in a different country. Australia’s land size is approximately the same size as the continental United States. The current population is around 22 million with most people living in the capital cities and along the East Coast. While Australia's official language is English, over 200 languages are spoken. Australians are generally fairly easygoing and informal. At the same time, we value hard work, fairness, teamwork, and supporting others. We believe everyone should have equal rights and equal opportunities. Australian residents have a range of religions, views, and backgrounds. While people may not agree with you, people are generally respectful and tolerant of the choices and views of others. Australians also enjoy a good laugh and love to make fun of things including themselves.

Australians enjoy the benefits of the multicultural society through food, music, and the arts. People also enjoy being outdoors and will spend time with friends at a barbeque, going for a walk, or going to the beach. Many Australians love their sport and popular sports include cricket, rugby, football (soccer), swimming, tennis, golf, cycling, and horse racing.
THINK: CLASS

Think: CLASS (The Centre for Learning and Academic Skills Support) provides courses for students who are planning on further study at Think: Education. We offer individual relevant study plans that enable you to build your academic and English skills to prepare for the college programme that you choose.

CLASS offers high academic standards, an exciting learning environment and ongoing learning support for International Students throughout their entire college life.

CLASS is an accredited English language course provider and we focus on the individual needs of students.

OUR COLLEGE ENTRY PROGRAMMES

English for Academic Purposes (EAP) is a continuous course that runs all year and the Direct Entry Pathway (DEP) courses are 10 -15 weeks long and run three times a year.

These disciplined based courses are interesting, engaging and motivate you to study more intensely to achieve your goals. Exciting classes mixed with course specific content produce students who can apply the language used in their chosen field.

These programs will improve your English and academic skills within the subject and will give you a foundation of knowledge and vocabulary that will help you succeed in your chosen programme.

THE EAP COURSE

- is for students who wish to improve their learning and language skills for further study
- offers direct entry into Think: Education colleges
- is for students who just want to improve their language ability further but do not necessarily want to undertake further study.

THE DEP COURSE

- is designed for students who are intending to study in a Think: Education college
- is also ideal for students who meet the entry requirements of their chosen course but want to build on their language and study skills prior to entry to their main course of study
- offers dynamic course content specific to your future discipline.

LEARNING AND ACADEMIC SKILLS

An added advantage of Think: CLASS is that we offer on-going support of Learning and Academic Skills (LAS) for your entire duration at college. Your LAS tutor will help you to continue to improve your skills during your study at Think: Education. Our highly trained staff, who will engage you through specialist academic skills classes and in bookable individual tutorials, support this service. The LAS programmes are also supported on-line through the Academic Skills webpage in your college Learning Portal with 24-hour access to course materials and quizzes.

The LAS Support:
- is designed for students to improve their academic skills, including research, assignment writing, presentation skills, academic referencing and team building skills
- is for students who wish to improve their academic grades
- offers direct support to students with their individual academic challenges.

Admission requirements
- IELTS 4.5 or IELTS 5.0
- minimum 17 years of age at course commencement

Course fees and Dates
Please refer to the Schedule of Fees and Dates on www.think.edu.au
**ENGLISH PARTNERS**

If you are interested in one of our academic courses and you do not meet the English language requirements, please ask our Course and Careers Advisors. We have a number of English language partners. We would be happy to help you organise an English Language course of IELTS 4.5 or above prior to starting studies.

**Accreditation**

Think: CLASS is accredited by NEAS and is an English Australia member.

In addition, Think: CLASS is an IELTS Pre-Test centre for Cambridge ESOL.

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**COLLEGE DIRECT ENTRY PROGRAMMES**

**William Blue College of Hospitality Management**

The DEP programme for William Blue College of Hospitality Management is rich in content. You learn more effectively with courses that directly relate to the English language used in your chosen field. This exciting way of learning draws on content/discipline based topics that motivate you to learn. Classes use a range of authentic language and you could find yourself learning how to mix cocktails or visiting the William Blue kitchens to learn the language that you will use in your chosen discipline or professional life. Excursions and hotel visits are also included, giving you a clear understanding of what it means to work in the exciting world of hospitality.

“...This programme gave me all the basic knowledge and preparation to study at William Blue College of Hospitality Management. I felt confident when I started studying at William Blue because in every subject, I had been prepared with some knowledge, such as vocabulary or the duties of each hospitality position”.

Narapat Phongsuwansiri (Thailand)
Advanced Diploma in Hospitality Management

**APM College of Business and Communication**

The DEP programme for APM College of Business and Communication is unique in Australia. You study in a dynamic and exciting atmosphere that challenges you through rich course content. You build a foundation of knowledge and vocabulary to help succeed in the vocational or higher education business program of your choice. Authentic projects taught by our experienced teachers give you more than just an English course, they improves your language and communication skills while studying with passionate, like minded students.

“I’m really happy here. The teacher speaks clearly so that we can all understand. When we have any problem, the teachers are very kind to help us. This school has a good system and timetable, so students can study in a planned way. I really enjoy studying here now and for the future”

Sammy Li (China)
Bachelor of Business
THE PENCIL IS LIMITLESS

BILLY BLUE COLLEGE OF DESIGN
CELEBRATING 25 YEARS
Billy Blue has continued to grow its influence and relevance through its fraternity of students, educators and industry.

Since its foundation 25 years ago, the Billy Blue College of Design model has been based on developing a student’s ability to understand, assimilate and then ‘live’ the skills and attributes required to prosper in a professional design practice. Our mission is to prepare students to Think, Make and Connect.

In recent years, the business of professional design has radically changed. The past relationships of a purely service-based industry have expanded and the industry is in a new paradigm of redefinition. At Billy Blue we are committed to keeping engaged with these changes.

Design today is a dynamic and exciting world where ideas, artistry and communication collide and multiply. There has never been a more inspiring time for design, especially in Australia. Design today is a complex conversational process that searches for great ideas to solve wicked problems. This process needs hard thinking and sweaty persistence to hatch brainstorms and then craft them to build great brands, campaigns, interactions, spaces or wearable products. Through the influence of the internet and shifting consumption habits, design is now the crucial commercial edge in the world of business, user experience, arts and culture, government and social engineering.

The deeper problems of today’s world require the ideas of individuals and collaborative communities to produce sustainable and meaningful systems, projects and objects. Design, now more than ever, is so much more than decoration and pretty pictures. It’s all about generating ideas as the key currency in solving a wide range of holistic commercial endeavours.

Design today is very good for the world. It’s renewable, user focused and still has the ability to create wonderful aesthetic innovation. In short, design can still change the world. Despite a tsunami of change in conditions, Billy Blue remains a vibrant and involved community of design practice.

Our college is a cluster of young designers and experienced design educators fully connected with today’s working industry. This is not an historic connection; it’s a current and relevant one.

This mission has always been what Billy Blue is about – being part of a family of designers who rely on each other to navigate the way forward for working designers and find opportunities and livelihood. These days, without a community to belong to, you can’t help but feel isolated. As a Billy Blue alumnus, you remain connected to our mission. Connected design education for designers by designers.

Today design students need to deeply engage with the powerful community of ideas, developing a passion to explore, risk and transform themselves within the Creative Industries and the broader economy of opportunity.

We look forward to welcoming you to our unique community. A polestar of Thinking, Making and Connecting.

Morwenna Shahani
General Manager
Billy Blue College of Design
**Why Choose Billy Blue?**

**Reputation**
Billy Blue College of Design is known for its extremely high employability rate across a variety of design disciplines, including communication design, branding and advertising, digital media design, interior design, branded environment design and branded fashion.

**Legacy**
When you study at Billy Blue, you become part of our legacy. Industry professionals and entrepreneurs founded the college originally, and today it remains an active creative hub where current practising professionals teach and mentor students.

**Heritage**
Billy Blue College of Design has a 25 year history as one of Australia’s leading design colleges. We’re proud to have produced some of the country’s most outstanding design graduates.

**Skills**
We help to equip you with the skills you need to become a successful designer. We stay up to date with changes in the industry so we can offer our students relevant, important tools for the real world.

**Environment**
From the moment you step onto a Billy Blue campus, you become part of an energetic, productive creative community. You cannot help but feel the creative juices flowing!

**Collaboration**
You work on live projects with external clients in our interactive Billy Blue Studio during your second and third year. Across a range of services – from corporate identity and collateral design to environmental graphics, illustration and multimedia applications – you participate in teams to solve real-life problems, with the guidance of our industry expert lecturers.

**Work Prospects**
Billy Blue has consistently produced award winning and work-ready graduates for design firms and agencies around the globe. Throughout your studies, you learn from academics and current design practitioners who have enormous industry insight. You’ll leave the college with relevant knowledge and skills, industry experience and valuable contacts to position you with excellent work prospects.

**Campus Life**
The Billy Blue campuses in Sydney, Melbourne and Brisbane have been designed to inspire. All our spaces have a lively, contemporary feel with flexible learning environments, up-to-the-minute facilities and lounge areas to relax and meet other students. We’ve even won the prestigious New York Type Directors Club award for signage design and have also received awards for the graphics on our classroom doors, some of which were designed by our students.

**Student Representative Council**
At Billy Blue, we recognise that our students need to have a voice and a life outside of their studies. The Student Representative Council assists students to speak up about the issues that are important to them and maintain a balanced lifestyle. The council organises events, such as barbecues, social drinks and sporting activities, to make sure fun and relaxation are part of your college experience.

**Industry**
We employ industry professionals because we believe that the best people to teach design are those who are actually practising in the industry now. We also offer you genuine industry experience and connections to help you to stand out as a design graduate.

**Work Experience**
Billy Blue has internship and scholarship agreements with design industry leaders, including Landor, Interbrand, Hulsbosch communications, Frost*Design, Futurebrand, Pearshop, Powerhouse Museum, Leo Burnett Digital and Mentally Friendly.

We give you many opportunities to gain valuable work experience and graduate with a broad professional portfolio, your own business card and letterhead. Our graduation exhibition is well attended by industry professionals; in fact, a number of students have received calls from prospective employers following the exhibition.

**Exposure**
As a Billy Blue student, you can even broaden your geographical horizons and complete part of your course in a country renowned for innovative design – Sweden. Thanks to our partnership with the prestigious Berghs School of Communication in Stockholm, you have the opportunity to study abroad in your second year of a Communications Design course. The international experience gained through our Berghs exchange program will expose you to new trends and perspectives, making you a truly global designer.

The study abroad program at Berghs is only available to Australian students.

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**There are many components to a first class education, and we’re confident to say we offer them all.**
"After looking at all the design colleges in Sydney, I felt that Billy Blue College of Design had the most to offer. It also has a reputation for generating the best design students. I’ve always had a love for drawing and visual arts and studied it right throughout high school.

It was this, together with my love for magazines that led me to pursue a career in graphic design. One of the key highlights of the course was the opportunity to work on live projects."

Daniel Sammut  
Australia, Graduate  
Bachelor of Applied Design Communication

"I decided to study with Billy Blue because of its good reputation and close connection to the design industry. I loved the amount of contact between lecturers and students.

I’d always felt the need to express my creativity and design gives me the chance to do something I really enjoy."

Susanna Wexell  
Sweden, Graduate  
Bachelor of Applied Design Communication

"I chose Billy Blue because we don’t just work with typical lecturers, we actually work with people in the industry. They give us constructive criticism and quality feedback on our work.

The design industry gives me the opportunity to create beautiful things that have a purpose and meaning. I find joy in having a job where I can create different solutions every time."

Leila Khiev  
Australia, Graduate  
Bachelor of Applied Design Digital Media
WHICH ELEMENTS OF DESIGN INSPIRE YOU?

THE DESIGN FIELD IS DIVERSE AND ITS MANY APPLICATIONS PROVIDE ENDLESS POSSIBILITIES TO EXPLORE

SEEING & FEELING
Are you the visual type?

Do the elements of visual communication – a distinctive piece of custom type, photography or illustration – spark your creativity? You may love the printed form and covet or collect stunning books, magazines, posters or cards. You might stop to admire clever packaging or engage with a witty advertising campaign. The message and how it is communicated visually are what capture your attention. Browse the Bachelor of Applied Design (Communication) on page 25.

BUILDING & INHABITING
Constructing the future?

Are you the kind of designer who is drawn to the way form and function are used to create three-dimensional spaces? A dazzling lighting display, unique piece of furniture or a remarkable retail experience may ignite your passion. These are the principal elements of interior design and branded environments. Browse the Bachelor of Applied Design (Branded Environment), (Commercial Interior) or (Residential Interior) on pages 28 - 30.

MOVEMENT & SOUND
At home in the pixelled world?

Interested in the visual communication of ideas, but are you particularly intrigued by how these ideas are designed for digital formats? The integration of a well-structured animation, memorable sound and intuitive digital interactivity – key elements of digital media design – might excite you. Browse the Bachelor of Applied Design (Digital Media) on page 31.

SEWN & STITCHED
Producing to wear?

Is fashion your thing? You may love keeping up to date with fashion trends or simply have your own unique style. A striking colour, pattern or decorative detail, a tactile fabric and a fresh, innovative take on an old garment might grab your attention – all important aspects of fashion design for the consumer world. Browse the Bachelor of Applied Design (Branded Fashion) on page 27.

THINKING & SOLVING
Idea generator?

Do you simply love ideas? You may enjoy brainstorming or contributing as part of a creative team to analyse and solve a tricky problem. The ability to think conceptually is an essential part of being a designer in today’s world. Browse any of our exciting Bachelor of Applied Design degrees on pages 25 - 31.

IN YOUR CHOSEN DISCIPLINE, YOU’LL FIND THE ELEMENTS OF DESIGN OFFER LIMITLESS OPPORTUNITIES TO DISCOVER AND DEVELOP YOUR CREATIVE POTENTIAL.
FROST* DESIGN
Carlo Giannasca
Design Director & Partner

“In my experience, Billy Blue produces students who have that rare combination of creativity and professional competence. This is refreshing for an employer who is looking for people who are capable and can hit the ground running.”

ESKIMO
Genevieve McKelvey & Clare Stephens
Art Directors

“We are really impressed with the high standard of professionalism, enthusiasm and passion from our mentees and their fellow students as seen at the end-of-year exhibition. It’s great to see a wide range of work in their folios from typography and packaging through to advertising. The briefs set are realistic guides of what they might be given when working in a studio and are sure to give them a good insight into what will be expected of them once they enter the workforce.”

LANDOR ASSOCIATES
Mike Staniford
Executive Creative Director

“Over the last five years Landor has built a strong relationship with Billy Blue with the deliberate intention of reducing the gap between industry and education. As part of our Shine design internship program, now in its sixth year, we offer places to the brightest and most dynamic students that we believe are ready to play a part in our business. Without fail the interns we’ve taken on from Billy Blue have shown an incredible degree of enterprise, energy, enthusiasm and creativity. They have quickly become invaluable members of the team, working on major projects for both domestic and international clients. We plan to give this on-going relationship our full commitment.”

MTV NETWORKS AUSTRALIA
Kate Davitt
Creative Services Manager

“When interviewing for positions in the Creative Department at MTV, I have found Billy Blue graduates to be a cut above the rest. With a broad and useful skill set, clear and thorough portfolios and a high level of creative flair, graduates are exceptionally well prepared to enter the industry.”
STUDY PATHWAYS
FOLLOW A TRAIL TO FIND YOUR COURSE

BACHELOR OF APPLIED DESIGN

Communication Design
Year 1 Semester 1
Year 1 Semester 2
Year 2 Semester 3

Digital Media Design
Year 1 Semester 1
Year 1 Semester 2
Year 2 Semester 3

Branded Fashion Design
Year 1 Semester 1
Year 1 Semester 2
Year 2 Semester 3

Commercial Interior Design
Year 1 Semester 1
Year 1 Semester 2
Year 2 Semester 3

Residential Interior Design
Year 1 Semester 1
Year 1 Semester 2
Year 2 Semester 3

KICK OFF YOUR SPECIALIST DEGREE WITH A DIPLOMA AT CATC

CATC Diploma (see pages 34-51) graduates can also gain entry into Billy Blue's Bachelor of Applied Design specialist courses.

CATC Design School and Billy Blue College of Design are both part of the Think: Group of Colleges.

KEY
Study pathways
Common semester – this semester is also studied in other streams
Unique semester – this semester is individual to this stream
Bachelor of Applied Design (Communication)
Bachelor of Applied Design (Digital Media)
Bachelor of Applied Design (Branded Fashion)
Bachelor of Applied Design (Commercial Interior)
Bachelor of Applied Design (Residential Interior)
If you’re planning to study at Billy Blue, you’ll need to decide between our range of industry driven courses in communication design, digital media design, branded environment design, commercial interior design, residential interior design or branded fashion design.

**Communication Design**

Communication design used to be called graphic design. Today, graphic design is just one element in an evolving range of visual communication disciplines including advertising, publishing and typography. Designers are often required to work across a range of disciplines and media in this industry, including the digital environment. This stream aims to produce imaginative designers who work creatively in areas where information is primarily conveyed by visual means.

**Digital Media Design**

Digital media design is focused on time-based visual communication i.e. anything that moves or is specifically developed for an onscreen environment. Areas of study include internet design, interactive design (e.g. touch screens), CD ROMs, DVDs, digital interfaces, digital animation, video games, 3D design, film, TV and emerging technologies. There is an increasing demand for skilled designers who specialise in areas where information is primarily conveyed by visual means.

**Commercial Interior Design**

This pathway prepares you to take on the world as a creative interior designer. Commercial interior designers work on cafés, bars, hotels, restaurants, exhibitions, and workspaces to name a few. They may also design interiors for game designs, virtual worlds and animations. Find out about branding, lighting and sustainability, brand management, design culture, digital worlds, materiality and more.

**Residential Interior Design**

Residential interior teaches you how to shape and influence the spaces in which people live. You learn to create, design and organise innovative and responsible solutions using various communication and media methods, and discover the digital world, communication systems, design theory and environment design. This stream equips you for work as a residential interior designer in an architectural or interior design practice anywhere in the world.

**Branded Fashion Design**

Branded fashion embraces the design and development of products for a brand’s clothing label. This field teaches you how to manage the production of clothing designs to meet project budgets and timelines, and investigates brand trends, 2D and 3D imaging, project management, garment construction, and the history, culture and theory of design. Best of all, it primes you for a bright career as a branded fashion designer, buyer, merchandiser or product developer.

**Accelerated Study Options**

The Billy Blue Bachelor of Applied Design is available with an accelerated study option. If you maintain a cumulative grade point average of 65% across all subjects, you will be invited to enrol in an additional study period within the academic year. This means that with a consistent level of high achievement, you will be able to complete a 3 year Bachelor Degree in just 2 years.

**Gain a Second Degree in As Little As One Year of Additional Study**

Graduates of a Billy Blue Bachelor of Applied Design course may be eligible to enrol in a second degree in another design discipline. For example, if you complete the Bachelor of Applied Design (Communication), you may be eligible to enrol in Bachelor of Applied Design (Digital Media). This second degree can be completed in as little as one year full-time study. With a second degree you will have a unique level of expertise across design disciplines, giving you a significant edge.

**Design Fundamentals**

Keen to study design, but haven’t yet compiled a portfolio to gain entry into a Bachelor Degree? Passionate about design, but don’t want to study at a higher level? Good news – this course has been designed specifically to ensure that you’ll have a quality portfolio when you finish. In fact, the entire course is focused on real-life commercial projects, which lead to the completion of portfolio material.

**If You’re Planning to Study at Billy Blue, You Need to Decide Upon Our Range of Industry Driven Courses.**
Think: CLASS (The Centre for Learning and Academic Skills Support) is an accredited English language course provider. Together with Billy Blue, Think: CLASS provides English preparation programmes for students who plan to further their studies in design. The Billy Blue Direct Entry Programme (DEP) of 10 to 15 weeks (250 to 375 teaching hours) is a Design English Preparation package that offers Direct entry into Billy Blue academic courses and an exciting and motivating learning environment. In addition to learning academic English classes in a traditional classroom, you could find yourself:

• Going on excursions and visiting a design studio, giving you a clear understanding of what it means to work in the exciting world of design
• Learning how to use new software
• Visiting Billy Blue lectures to learn the language that you will use in the design industry

An additional advantage of this course is access to Learning and Academic Skills (LAS) support for your entire time at Billy Blue. This ongoing access to learning support will improve your skills during your study, both in specialist academic skills classes and in individual bookable tutorials. This support aims to significantly improve your assessment grades.

“This course has helped me as it was a specific course which mixed English and design. We also had different teachers - and that was one of the best things which helped me. And also, we learn about different techniques and processes to do brainstorming, research, presentation, and writing. These things will be useful for all of our professional life and even more”.

Gladys Grondin - (France) - Design DEP
COMMUNICATION DESIGN

BACHELOR OF APPLIED DESIGN (COMMUNICATION)

COURSE SPECIFICATIONS
CRICOS Course Codes
NSW 064423C, QLD 070808B
Duration
3 years full-time (including breaks), 6 study periods
Intakes
March, July, October
Location
Sydney, Melbourne* and Brisbane
* Available for Australian students only

ENTRY REQUIREMENTS
- Completion of Senior High School Certificate (Year 12 or equivalent), or mature age entry
- Submission of a design portfolio (6-10 pieces of original creative work)
- Students may be asked to undertake an interview
- Minimum 18 years of age
- IELTS (or equivalent) score of 6.0 minimum (Academic Module) or above, with no skills band less than 5.5

WHAT SUBJECTS WILL YOU STUDY?

FIRST YEAR - LEVEL 100
Study Period 1
AD101  Design Culture and Theory
AD102  Ideas Generation in Visual Communication
AD103  Systems of Communication
AD104  Introduction to Design Practice

Study Period 2
AD105  Frameworks of Design
AD106  Typography and Context
BC101  Symbols and Distribution
AD107  Studio Practice

SECOND YEAR - LEVEL 200
Study Period 3
AD201  Introduction to Design Research
AD202  Interface, Representation and Sequence
CD203  Design Usability and the Community

Study Period 4
CD204  Advanced Design Research
CD205  Advanced Media Integration
BC201  Interactive Spaces
BC202  Advanced Design Strategy and Application

THIRD YEAR - LEVEL 300
Study Period 5
AD301  Culture of Change and Innovation
AD302  Design Studio Management
AD303  Independent Design Practice 1
AD304  Design in Practice 1

Study Period 6
AD305  Design and Business
CD301  Design in Practice 2 for CD
AD306  Independent Design Practice 2

COMMUNICATION DESIGN
Communication designers develop and prepare information for publication with particular emphasis on clearly communicating to a target audience. The information they deal with not only requires a sound understanding of text based communication but also requires them to skillfully use the communication properties of symbols, colours and pictures. They prepare concept layouts and mock-ups to discuss project details with clients. They prepare or subcontract diagrams, illustrations and photography. They resolve all communication elements into a final format to suit the required offline or digital media.

INTRODUCES YOU TO A COMPREHENSIVE RANGE OF COMMUNICATION DESIGN DISCIPLINES, INCLUDING TYPOGRAPHY, BRANDING, PUBLICATION DESIGN, ADVERTISING, IMAGE MAKING, PACKAGING, WEB DESIGN AND INFORMATION DESIGN.

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CREATE AN excItIng FUtUrE
The immense volume of visual material produced to support both commercial and cultural purposes means that the areas of employment open in communication design is very broad. This well-respected qualification equips you with the skills to become employed in fields such as: graphic design, art direction, photography, illustration, advertising, print media, magazine design and publishing, print media, copywriting, typography, finished art, packaging design, book design, information architecture and interactive graphic design.

WHAT SUBJECTS WILL YOU STUDY?

FIRST YEAR - LEVEL 100
Study Period 1
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AD104  Introduction to Design Practice

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AD106  Typography and Context
BC101  Symbols and Distribution
AD107  Studio Practice

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AD202  Interface, Representation and Sequence
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CD205  Advanced Media Integration
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BC202  Advanced Design Strategy and Application

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AD301  Culture of Change and Innovation
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AD304  Design in Practice 1

Study Period 6
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CD301  Design in Practice 2 for CD
AD306  Independent Design Practice 2

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AD105  Frameworks of Design
AD106  Typography and Context
BC101  Symbols and Distribution
AD107  Studio Practice

SECOND YEAR - LEVEL 200
Study Period 3
AD201  Introduction to Design Research
AD202  Interface, Representation and Sequence
CD203  Design Usability and the Community

Study Period 4
CD204  Advanced Design Research
CD205  Advanced Media Integration
BC201  Interactive Spaces
BC202  Advanced Design Strategy and Application

THIRD YEAR - LEVEL 300
Study Period 5
AD301  Culture of Change and Innovation
AD302  Design Studio Management
AD303  Independent Design Practice 1
AD304  Design in Practice 1

Study Period 6
AD305  Design and Business
CD301  Design in Practice 2 for CD
AD306  Independent Design Practice 2

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AD103  Systems of Communication
AD104  Introduction to Design Practice

Study Period 2
AD105  Frameworks of Design
AD106  Typography and Context
BC101  Symbols and Distribution
AD107  Studio Practice

SECOND YEAR - LEVEL 200
Study Period 3
AD201  Introduction to Design Research
AD202  Interface, Representation and Sequence
CD203  Design Usability and the Community

Study Period 4
CD204  Advanced Design Research
CD205  Advanced Media Integration
BC201  Interactive Spaces
BC202  Advanced Design Strategy and Application

THIRD YEAR - LEVEL 300
Study Period 5
AD301  Culture of Change and Innovation
AD302  Design Studio Management
AD303  Independent Design Practice 1
AD304  Design in Practice 1

Study Period 6
AD305  Design and Business
CD301  Design in Practice 2 for CD
AD306  Independent Design Practice 2
One Step Closer to a Design Career

Keen to study design, but haven’t yet compiled a portfolio to gain entry into a Bachelor Degree? Passionate about design, but don’t want to study at a higher level? Good news – this course has been designed specifically to ensure that you’ll have a quality portfolio when you finish. In fact, the entire course is focused on real-life commercial projects, which lead to the completion of portfolio material.

Get Insight into the World of Design

This course gives you great insight into the exciting and dynamic world of design. It arms you with the academic skills necessary for successful tertiary study. On successful completion, it gives you the chance to gain entry into Year 1 of our Bachelor of Applied Design courses. It’s an ideal way to familiarise yourself with our campus, meet other design students, and check out our extensive IT labs and the latest software.

To successfully graduate from this course, you will need to have achieved competency in all 14 units delivered across four areas of expertise – design thinking, computer skills, hand skills and portfolio skills.

Overseas students with an IELTS band score of 5.5 (Academic) or equivalent who plan to enter Year 1 of the Bachelor Degree course are required to attend the English language and academic skills subject. For further information on the course structure please visit www.billyblue.edu.au.
**BRANDED FASHION DESIGN**

**BACHELOR OF APPLIED DESIGN (BRANDED FASHION)**

**COURSE SPECIFICATIONS**
CRICOS Course Codes
NSW 069278M, QLD 074282F

**Duration**
3 years full-time (including breaks), 6 study periods

**Intakes**
March, July, October

**Location**
Sydney, Melbourne* and Brisbane

* Available for Australian students only

**ENTRY REQUIREMENTS**
- Completion of Senior High School Certificate (Year 12 or equivalent), or mature age entry
- Submission of a design portfolio (6-10 pieces of original creative work)
- Students may be asked to undertake an interview
- Minimum 18 years of age
- IELTS (or equivalent) score of 6.0 minimum (Academic Module) or above, with no skills band less than 5.5

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**THE FASHION INDUSTRY IS LOOKING FOR A NEW BREED OF DESIGNER. THEY NEED INDIVIDUALS THAT CAN CREATE FRESH, INSPIRING, IMAGINATIVE DESIGNS – THEN DEVELOP AND PRODUCE THEM FOR COMMERCIAL SUCCESS.**

**BRANDED FASHION DESIGN**
Branding adds value to clothing which is primarily surface related. Branded fashion covers a wide variety of clothing types, across a range of needs and consumers. The Branded Fashion Designer's role is to find the most creative, strategic, sustainable and cost-effective solution. They take a generic form (shorts, jeans, t-shirt, skirt), rework it, and customise it, so that it fits with a brand and its image. They work to a price-point determined by their market, and deal with pattern makers and garment constructors to make their product.

**COURSE DESCRIPTION**
The Bachelor of Applied Design (Branded Fashion) focuses on the design, production and marketing of garments. You learn how to create and market a range of design solutions, and use the latest software to communicate your product design ideas. Discover how to produce clothing designs according to project budgets and timelines, and find out how to manage the integrity and positioning of a brand. Investigate the theory behind design and marketing, evaluate communication and branded fashion strategies, and scrutinise current, present and future fashion trends. You’ll enhance your forecasting, project-management and drawing skills, and discover the difference between fashion and clothing, and brand label and designer label.

**BRAND YOURSELF A CAREER**
This innovative qualification equips you with the skills to become a branded fashion designer, buyer, merchandiser or product developer. Having this qualification under your belt also means that you could launch your own range of garments. Picture yourself working for any number of leading fashion brands from Country Road and Louis Vuitton to General Pants or Witchery.

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**WHAT SUBJECTS WILL YOU STUDY?**

**FIRST YEAR - LEVEL 100**

<table>
<thead>
<tr>
<th>Study Period 1</th>
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<tbody>
<tr>
<td>AD101      Design Culture and Theory</td>
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<tr>
<td>AD102      Ideas Generation in Visual Communication</td>
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<tr>
<td>CI101       Systems of Communication 1</td>
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<tr>
<td>AD104      Introduction to Design Practice</td>
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<tr>
<th>Study Period 2</th>
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<tbody>
<tr>
<td>AD105      Frameworks of Design</td>
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<td>FA102      Fashion versus Clothing</td>
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<td>FA103      Introduction to Shape and Form</td>
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<td>AD107      Studio Practice</td>
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**SECOND YEAR - LEVEL 200**

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<th>Study Period 3</th>
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<tbody>
<tr>
<td>AD201      Introduction to Design Research</td>
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<td>FA201      International Fashion Systems</td>
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<td>FA202      Theory and Application of Print Design and Colour</td>
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<td>FA203      Applying Surface Design</td>
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<tr>
<th>Study Period 4</th>
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<tbody>
<tr>
<td>FA204      Enterprise Management Systems</td>
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<td>FA205      Branded Fashion Industry Engagement</td>
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<tr>
<td>FA206      Design Development and Costing</td>
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<td>FA207      Shape and Form Development</td>
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**THIRD YEAR - LEVEL 300**

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<th>Study Period 5</th>
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<tbody>
<tr>
<td>AD301      Culture of Change and Innovation</td>
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<tr>
<td>FA301      Fashion Marketing and Brand Development</td>
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<tr>
<td>FA302      Professional Folio Production</td>
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<td>FA303      Collection Design</td>
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<th>Study Period 6</th>
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<tbody>
<tr>
<td>FA304      Material Technology and Fabrics (Major Work)</td>
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<tr>
<td>FA305      Portfolio Range (Major Work)</td>
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<tr>
<td>FA306      Technical Portfolio Production (Major Work)</td>
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<td>FA307      Branded Fashion Production (Major Work)</td>
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RESIDENTIAL INTERIOR DESIGN

BACHELOR OF APPLIED DESIGN
(RESIDENTIAL INTERIOR)

COURSE SPECIFICATIONS

CRICOS Course Codes
NSW 069570G

Duration
3 years full-time (including breaks), 6 study periods

Intakes
March, July, October

Location
Sydney and Melbourne*

* Available for Australian students only

REQUIREMENTS

- Completion of Senior High School Certificate (Year 12 or equivalent), or mature age entry
- Submission of a design portfolio (6-10 pieces of original creative work)
- Students may be asked to undertake an interview
- Minimum 18 years of age
- IELTS (or equivalent) score of 6.0 minimum (Academic Module) or above, with no skills band less than 5.5

Design a wide range of residential interiors:
FROM SINGLE AND MULTI-LEVEL HOUSES TO LARGE SCALE OR HIGH-RISE RESIDENTIAL APARTMENTS.

RESIDENTIAL INTERIOR DESIGN

Residential Interior reflects another exciting new development in the Interior Design industry. The program teaches you how to shape and influence the spaces in which people live through an understanding of design history and theory as well as a solid understanding of the tools you will use to create amazing living environments such as shape and form, lighting, furniture, colour, pattern, materials and textures. You will learn to create innovative and sustainable solutions using various communication methods and professional skills such as documentation. Discover how technology is changing the way we live, and how you can apply this knowledge to design the homes of the future. This course equips you for work as a residential interior designer in an architectural or Interior Design practice anywhere in the world.

COURSE DESCRIPTION

In just three years, the Bachelor of Applied Design (Residential Interior) shows you how to create, design and organise innovative and responsible solutions for residential environments, using all kinds of media and communication techniques. It will help you develop into a mature and aware design professional capable of influencing and shaping the residential experience at a local or international level. At Billy Blue, you’ll learn how to evaluate residential design challenges, discover how digital technology is influencing the residential interior design landscape, and understand how a creative residential interior can immerse its inhabitants.

YOUR RESIDENTIAL INTERIOR CAREER

With the Bachelor of Applied Design (Residential Interior), you could be designing a wide range of residential environments - from single and multi-level houses to the interiors of large scale or high-rise residential apartment complexes. You may find work in any leading architectural or interior design practice, either here in Australia or around the world.

WHAT SUBJECTS WILL YOU STUDY?

FIRST YEAR - LEVEL 100

Study Period 1
AD101 Design Culture and Theory
AD102 Ideas Generation in Visual Communication
CI101 Systems of Communication 1
AD104 Introduction to Design Practice

Study Period 2
AD105 Frameworks of Design
RI101 Environment Design 1: Residential
RI102 Communication Systems 2: Residential
RI103 Digital Interiors: Residential

SECOND YEAR - LEVEL 200

Study Period 3
R1201 Theories of Space and Place 1
R1202 Scheduling Interiors 1: Residential
R1203 Systems and Documentation 1: Residential
R1204 Environment Planning and Visualisation

Study Period 4
R1201 Theories of Space and Place 2
R1204 Scheduling Interiors 2: Residential
R1205 Systems and Documentation 2: Residential
R1206 Environment Design 2: Residential

THIRD YEAR - LEVEL 300

Study Period 5
R1301 Residential Design Technologies
R1302 Environment Design 3: Residential
R1303 Systems and Documentation 3: Residential
R1305 Independent Design Practice 1

Study Period 6
AD101 Culture of Change and Innovation
AD102 Positioning the Design Practice
AD104 Systems and Documentation 4: Residential
AD106 Independent Design Practice 2

Think: Education Group International Prospectus 2013 | 14

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COMMERCIAL INTERIOR DESIGN

BACHELOR OF APPLIED DESIGN (COMMERCIAL INTERIOR)

COURSE SPECIFICATIONS
CRICOS Course Codes
NSW 067557J
Duration
3 years full-time (including breaks), 6 study periods
Intakes
March, July, October
Location
Sydney and Melbourne*  
* Available for Australian students only

ENTRY REQUIREMENTS
- Completion of Senior High School Certificate (Year 12 or equivalent), or mature age entry
- Submission of a design portfolio (6-10 pieces of original creative work)
- Students may be asked to undertake an interview
- Minimum 18 years of age
- IELTS (or equivalent) score of 6.0 minimum (Academic Module) or above, with no skills band less than 5.5

COMMERCIAL INTERIOR DESIGN
Commercial Interior Design reflects an exciting new development in the interior design industry. Take on the world as a strategic and creative interior designer focusing on exciting commercial environments including cafe’s, bars, hotels, restaurants, exhibitions, and workspaces to name a few. Find out about design history, culture and theory, branding and brand management, lighting and sustainability, materiality and all the practical skills needed to make your designs a reality including documentation and professional skills. In the future, as a spatial designer, you might also find yourself designing interiors for digital environments such as games, film, virtual worlds and animation. The Commercial Interior course also introduces you to the theory and practical skills needed to embrace this exciting emerging area of spatial design.

COURSE DESCRIPTION
The Bachelor of Applied Design (Commercial Interior) provides you with the necessary skills to create state of the art commercial interiors – in both the physical and digital world. Digital technology is a strong focus of this course - how it represents spatial environments, and communicates information relevant to designing, costing, evaluating, and constructing commercial interiors. You study the fundamental areas of commercial interiors – branding, lighting, sustainability and materiality – and grasp the practicalities of designing inspiring commercial environments. You will discover how commercial interior design strategies are assessed and explore how commercial interiors can engage an audience.

WORKING IN THE DIGITAL WORLD
As a Commercial Interior Designer, you may work in architectural or interior design practices designing and concept developing everything from cafes’, hotels, retail experiences, restaurants to exhibitions and corporate environments. You could also work in industry designing other commercial environments such as virtual worlds and animated spaces for digital/gaming platforms.

WHAT SUBJECTS WILL YOU STUDY?

FIRST YEAR - LEVEL 100
Study Period 1
AD101 Design Culture and Theory
AD102 Ideas Generation in Visual Communication
CI101 Systems of Communication 1
AD104 Introduction to Design Practice

Study Period 2
AD105 Frameworks of Design
CI102 History of Commercial Interiors
CI103 Systems of Communication 2
CI104 Digital Worlds

SECOND YEAR - LEVEL 200
Study Period 3
AD201 Introduction to Design Research
CI201 Scheduling Interiors 1 - Commercial
BE201 Environment Planning and Visualisation
BE202 Environment Design 1: Branding

Study Period 4
BC201 Interactive Spaces
BE203 Brand Management
CI202 Systems and Documentation 1 - Retail / Exhibition
BE204 Environment Design 2: Retail

THIRD YEAR - LEVEL 300
Study Period 5
CI301 Environment Design 3: Hospitality/Corporate
AD301 Culture of Change and Innovation
AD302 Scheduling Interiors 2: Commercial
AD305 Independent Design Practice 1

Study Period 6
CI303 Systems and Documentation 2 - Hospitality/Corporate
AD306 Independent Design Practice 2
CI304 Systems and Documentation 3 - Nominated
AD304 Positioning the Design Practice
The digital world is evolving by the minute. In fact it is currently one of the world’s fastest-growing industries. Digital media designers develop and prepare information for digital publication with particular emphasis on clearly communicating to a target audience. If you’re fascinated by time-based visual communication, i.e. anything that moves, this is the course for you. Digital media design is about communicating in a digital environment by designing with images, typography, sound, 3D, motion and interactivity for expression, communication, social interaction, and education. Digital media design refers to both the process (designing) by which the communication is created and the products (designs) which are generated.

**Course Description**
The Bachelor of Applied Design (Digital Media) has a clear objective - to optimise your ability to research, plan, organise, conduct and complete creative, sustainable and cost effective strategies for the Australian and international markets. Throughout the course you discover the diversity of the digital world, from internet design, touch screens, CD ROMs and DVDs, to digital interfaces, digital animation, video games, 3D, film, TV and emerging technologies.

**Working in the Digital World**
The immense volume of visual material produced to support both commercial and cultural purposes means that the areas of employment open in communication design is very broad. Armed with the Bachelor of Applied Design (Digital Media), you’ll be privy to a variety of high-tech positions in video game design, animation, web design, film and TV, scripting for the web, 3D design, illustration, interactive design, studio or production management.

**WHAT SUBJECTS WILL YOU STUDY?**

**First Year - Level 100**
- **Study Period 1**
  - AD101 Design Culture and Theory
  - AD102 Ideas Generation in Visual Communication
  - AD103 Systems of Communication
  - AD104 Introduction to Design Practice

- **Study Period 2**
  - AD105 Frameworks of Design
  - AD106 Typography and Context
  - DM101 Internet Design Technologies
  - AD107 Studio Practice

**Second Year - Level 200**
- **Study Period 3**
  - AD201 Introduction to Design Research
  - AD201 3D Design 1: Theory Planning & Concept Development
  - DM201 Digital Video Composition and Storytelling
  - DM202 Advanced Internet Design Studio

- **Study Period 4**
  - DM203 Social Design Studio
  - DM204 3D Design 2: Applied 3D in Game Design and Animation
  - DM205 Title and Credit Design
  - DM206 Business and Culture of Game Design

**Third Year - Level 300**
- **Study Period 5**
  - AD301 Culture of Change and Innovation
  - AD302 Design Studio Management
  - AD305 Independent Design Practice 1
  - AD307 Design in Practice 1

- **Study Period 6**
  - AD303 Design and Business
  - DM301 Design in Practice 2 for DM - Group Interactive Design Project
  - AD304 Positioning the Design Practice
  - AD306 Independent Design Practice 2
Meet our graduates

Stories about some successful students

Kick Start

“Billy Blue College of Design gave me the opportunity to participate in great workshops and studio sessions. It was such an amazing opportunity to share with fellow students.

While studying at Billy Blue, I won the Yellow Sock award for breaking new ground, and the Commodore Award for academic performance, attitude, creativity and professionalism. Recently I won the Sydney Cut&Paste 3D Design competition which placed me alongside the rest of the design world at the New York Global Championship.

Thanks to Billy Blue, I now work as a 3D Artist at Resolution Design Australia, a postproduction company handling shorts, TVCs and commercials. There’s nothing better than earning money by making awesome graphics for the rest of my life. I continue to be inspired by artists around the world every single day.”

Ray Kristianto
Graduate, Bachelor of Applied Design (Digital Media)

Why Wait?

“Billy Blue was my obvious choice thanks to its practical approach, industry recognition, creative reputation and quality, experienced lecturers.

I can honestly say that I enjoyed every second of working on design projects because I had an open license to create. There’s no right or wrong in this job and the possibilities are endless. Having a happy client is vital to doing a job well in this industry, and it’s one of the most rewarding parts of the job. To be a good designer, I need to constantly push myself beyond what I think I can do.

“For now, I’m keen to get my hands on as many brands as possible, be it big, small, corporate or boutique.”

Pan Yamboonruang
Graduate, Bachelor of Applied Design (Communication)
Hello...

…and welcome to CATC Design School. We are really looking forward to being able to showcase what we do and why we are doing it. But first of all, we should probably begin with a brief introduction of who we are.

We began teaching design thirty years ago and we love what we are doing now just as much as we did when we started. We have four campuses¹ – one in Brisbane, one on the Gold Coast, one in Melbourne and one in Sydney. This adds up to having a crazy number of graduates enjoying a wide range of successful careers. It also makes us one of Australia’s leading education providers in graphic design, interior design and photography. But all this is not what really excites us the most.

What really excites us is what we do and why we are doing it.

What we do

What we do is provide an environment where you can learn to become the best designer or photographer you can be. We’ll give you the stepping stones to get you there. We believe studying to be a designer or a photographer is all about developing your own unique set of skills. Our job is to help you do this. It’s all about you, not us.

What we also do is vocational education and training (VET). This is really important to us. Vocational education and training is skills-based and industry focussed. It’s very hands on. In some ways it’s similar to the days of masters and apprentices where you’d learn a trade and develop your skills under the watchful eye of a master craftsman.

It provides an environment which encourages deliberate practice and experimentation. It’s a place where if you put the work in you can’t technically fail… where the worst that can happen is it might take more work to get the result you’re after². It’s a place where it’s OK to make mistakes. In fact we celebrate mistakes because it’s through trial and error that you’ll usually learn the most. Our students are encouraged to jump right in and actively look for ways to improve their knowledge and skills. We understand that being creative is all about original thinking and coming up with ideas. Because of this we will teach you how to think creatively, how to practice constructively.

Why we’re doing it

It’s a job.

Only kidding. We’re doing it because we love what we do. We all come from industry and we enjoy helping others who want to join us. We love seeing the progress our students make and we really love it when they graduate and start turning their ideas into reality.

We do it because we believe in the hands-on nature of vocational education. Designers and photographers get out of bed each day because they want to create things. You probably enjoyed art and design at school – well think of your time with us as one non-stop art class.

It’s like most things in life: when you love what you do, chances are you’re going to become good at it which in turn reaps its own rewards. Our graduates are both highly regarded and sought after. They regularly win prizes in the most prestigious design competitions, from the Design Institute of Australia (DIA), Australasian Student Design Competition and the Graduate of The Year Awards (the GOTYA) to the Dulux Colour Awards and Desktop magazine’s Create Awards.

¹ Actually it’s five campuses if we include our online students.
² Vocational training doesn’t have grades. When it comes to assessments you’re either ‘competent’ or ‘not yet competent’. It’s just like the real world. When you present your ideas to your clients they won’t give you a grade. They’ll give you feedback which is something you’ll always learn from.
Why choose us

We’ve already talked a bit about vocational education and why it’s important to us but there are a whole bunch of things to consider when you’re thinking about where to study. It’s a big decision.

We believe our Diplomas provide the best foundation study there is – an intensive and focussed learning experience that’s completely centred around practicing making and doing. But there are quite a few things to think about when it comes to choosing where to study design or photography. You’ll find a lot more as you keep reading this course guide.

But to start with, it’s all about you

We’ve said this before and it’s true. It starts with our selection criteria. You don’t need a qualification to enrol into any of our courses. If you’ve already got a qualification or had some industry experience that’s great, but what we’re really interested in is you and what you’re looking to get out of your studies. We’re excited about what our students bring to CATC and actively support the idea that life’s experiences and cultural diversity should be part of the building blocks of you becoming a designer or photographer.

Industry relevance

The whole point of learning about design or photography is so you can use your skills to work in the industry. It’s really important to know what the industry standards are so that you understand what employers are looking for and what your future clients expect.

To get this, you need two things. You need to study a course that’s industry relevant and you need teachers who come from industry so they know what they’re talking about.

We’ve got both these things well and truly covered.

First up, all our courses are fully accredited and nationally recognised. But that’s really only the formal housekeeping. What’s really important here is that they’ve all been put together with a great deal of input from some of the leading people in graphic design, interior design and photography. Each discipline has its own specialist course advisory committee which meets on a regular basis. These committees include some of the leading practitioners in their field so our courses remain contemporary and industry relevant. We also make sure we engage with local designers and photographers. We sometimes go to their studios. We sometimes have them in to give talks and we certainly invite them to our Graduate Exhibitions.

Secondly, as we’ve mentioned before, all our teachers come from industry. They have first hand experience of what it’s like to work as designers or photographers. They absolutely know what you’ll need to know so you can take on the world knowing you’re as ready for it as you can be!

*A lot of “knows” but studying with us means you’ll get to know a great deal of industry relevant stuff.*
Choose your campus

**Brisbane**

Our Brisbane campus is in Fortitude Valley, close to the city centre and famous for its colourful and varied nightlife. It’s what we call a multi-college campus. Our sister college, Billy Blue is there where there are students studying other stuff—marketing and health and wellbeing programs.

It was originally an industrial site and it covers 1800 square metres. We retained some of the heritage of the building when we had it completely refurbished in October 2008. It has a warm and engaging atmosphere thanks to its brightly coloured interior and the classrooms are designed as open studio spaces, which is an important part of our teaching and learning culture.

Access to the campus is easy via bus, train, City Cat or bicycle. The closest train station is Fortitude Valley, which is approximately a 250m walk east of the campus.

**GoldCoast**

What can we say about the Gold Coast that you can’t already imagine? It’s warm, laid back and couldn’t be closer to the beach if it tried. It’s Australia’s sixth largest city and its fastest growing.

We’re located in Southport just up from Surfers Paradise. The campus is designed around open plan studios. Like everything else on the Gold Coast, it’s colourful, light and airy. It’s really easy to get to by bus or car or bicycle and is close to the Gold Coast Highway.

In terms of student numbers it’s our smallest campus, which gives it a special sense of community and keeps it pretty relaxed—pretty much in keeping with how everything else is on ‘the coast’.

**Melbourne**

Our new Melbourne campus opened in 2011. The interior fit-out was designed especially for us so it's completely custom built, with plenty of space spread out over three floors. We share the space with our sister college Billy Blue. The campus is located close to the heart of the city at the Spencer Street end of Little Collins Street.

The feeling on the campus is a creative ‘buzz’. Mimicking the world that awaits beyond graduation, students studying photography, interior design and graphic design mingle and share innovative ideas and projects.

The campus is easily accessible by bicycle or on foot, and is a short walk from Southern Cross Station which is part of the city loop. Trams also run along Spencer Street and there are commercial car parks nearby.

**Sydney**

Our Sydney campus is in a State Heritage registered building in The Rocks, so the building itself provides plenty of inspiration. The Rocks district is a few minutes’ walk from the city’s CBD. Look one way and you’ll see the Harbour Bridge (which is 81 years old this year by the way). Look the other way and you’ll see the Opera House (which isn’t 80 yet but it is almost 40).

Like all our other campuses, it’s built around the concept of having open studio spaces as opposed to traditional classrooms.

Being so close to the city means there’s easy access to trains and buses and of course the ferries at Circular Quay are only a few hundred metres away.
Think: CLASS (The Centre for Learning and Academic Skills Support) is an accredited English language course provider. Together with CATC, Think: CLASS provides English preparation programmes for students who plan to further their studies in the creative world of design. The William Blue Direct Entry Programme (DEP) of 10 to 15 weeks (250 to 375 teaching hours) is a Design English Preparation package that offers Direct entry into CATC academic courses and an exciting and motivating learning environment. In addition to learning academic English classes in a traditional classroom, you could find yourself:
  • Going on excursions and visiting a design studio, giving you a clear understanding of what it means to work in the exciting world of design
  • Learning how to use new technology
  • Visiting CATC lectures to learn the language that you will use in the design industry

An additional advantage of this course is access to Learning and Academic Skills (LAS) support for your entire time at CATC. This ongoing access to learning support will improve your skills during your study, both in specialist academic skills classes and in individual bookable tutorials. This support aims to significantly improve your assessment grades.

“This course has helped me as it was a specific course which mixed English and Design. We also had different teachers - and that was one of the best things which helped me. And also, we learnt about different techniques and processes to do brainstorming, research, presentation, and writing. These things will be useful for all of our professional life and even more”.

Gladys Grondin - (France) - Design DEP
There’s never been a better time to study graphic design at CATC Design School. 2012-2013 saw the launch of our new curriculum which was put together by some of the leading minds of Australian graphic design.

The curriculum now offers the most up to date industry competencies needed by today’s graphic designer. Along with your traditional subjects in elements and principles of art, design and typography there are innovative subjects exploring industry trends, new media and career planning. The Diploma ensures you complete your qualification with a solid knowledge base and preparedness for industry.

The way in which we teach is also innovative and intuitive, focused on discussion and context to enable you to understand the many directions your career could take.

We like to focus on what you bring with you as well, your life experiences and opinions. This way we are able to cater for the learning to fit your perspective and allow you to follow your interests further.

Graphic design influences almost everything we see, with effective communication and creative thinking consistently topping the ‘must have’ lists of potential employers. The world needs more creative thinkers and graphic designers are perfectly situated to answer this call.

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1 Billy Blue College of Design is another such school and all of our students can continue their studies with a full one year credit into their two year associate degree and three year degree program in Communication Design and Branded Environment. See the Study Pathways page for more information.

2 There are so many different jobs that fall under the graphic design umbrella. Take a look at a cereal box next time you’re having breakfast and try and count all the things that have been designed on it (logo, graphics, box design, the facts, barcode, the recycling icon to name just a few). Then there is the advertising for the cereal and the shop that you bought it in. The other great thing is the skills learnt can be applied in many other careers, making you a better communicator and creative thinker.
Diploma of Graphic Design CUV50311

Visual communication
CUVGRD501A Research visual communication history and theory
BS3DES503A Develop and extend design skills and practice

Drawing and colour
CUVACD501A Refine drawing and other visual representation skills
CUVACD504A Research and apply light and colour

Design software
CUVGRD504A Create and manipulate graphics

Typography
CUVGRD503A Produce typographic design solutions

Symbols and branding
CUVGRD607A Develop graphic designs for branding and identity

Finished art
CUVGRD502A Produce graphic designs for 2-D and 3-D applications

Illustration
CUVILL501A Develop professional illustrations

Advertising
BSBADV509A Create mass print media advertisements
BSBCRT301A Develop and extend critical and creative thinking skills

Publishing
CUVGRD505A Design and manipulate complex layouts

Design industry
CUVGRD506A Develop graphic design practice to meet industry needs

Web
ICAWEB505A Develop complex web page layouts

Packaging
CUVACD507A Refine 3-D design ideas and processes

Interactive media
CUFDIG401A Author interactive media

Career preparation
CUVPRP503A Present a body of own creative work
CUFINRD401A Provide services on a freelance basis

Specialisation
CUAIND401A Extend expertise in specialist field

Career Outcomes
As a graduate, you’ll be equipped for a role as a graphic artist, designer or illustrator within specialist multimedia companies, design studios, print and publishing houses, marketing and promotions companies, educational institutions, government departments, stop animation or audio visual/video production companies.

Graduates often find work in graphic design and advertising companies, as concept designers with interactive gaming companies, industrial design companies (visualisation), information design companies, electronic publishing companies, desktop publishing companies and in magazine publishing.

Start a career in:
• Graphic Design
• Junior Art Direction
• Identity Systems Design
• Illustration
• Packaging Design
• Corporate Design
• Advertising Design
• Magazine Design
• Computer Finished Art

Entry Requirements
Minimum 18 years of age prior to course commencement with completion of High School Certificate (Year 10) or equivalent or mature age entry, design portfolio and

IELTS
5.5 (Academic) overall, or equivalent, with a minimum of 5.0 in each skill.
The awareness and interest in interior design and decoration has grown enormously over the last decade and the interior design and decoration industry is thriving. There are career opportunities emerging in areas such as design consultancy, colour consultancy, CAD operation, 3D visualisation, and sustainability that sit alongside the designer and decorator roles.

During the course students will learn to evaluate, formulate and implement creative design solutions to meet the functional and aesthetic needs of the client.

They will also explore the relationship of interior design to decorative styles, architectural styles, materials and finishes, technology and environmental considerations. Confidence is generated through wide ranging groundwork in the practical and technical aspects of the subjects, and coverage of professional practice. Projects include residential and commercial work and academic content is used to develop students’ understanding of context for the design projects that are undertaken.
Diploma of Interior Design and Decoration LMF50408

Design Process 1
BSBDES302A Explore and apply the creative process to 2D forms
MSAENV272B Participate in environmentally sustainable work practices
LMFID4003A Prepare a materials board for client presentation

Graphic Communication
CUVCOR09B Select and apply drawing techniques and media to represent and communicate the concept
CUFDIG303A Produce and prepare photo images

Design Drawing
CUVCRS04B Produce technical drawings
LMFFDT4012A Produce ideation drawings

Product Knowledge
LMFID4004A Research and recommend furniture and accessories
LMFID4005A Research and recommend soft furnishings for interiors

Residential Decoration
LMFID4002A Decorate residential interiors

Design Process 2
BSBDES303A Explore and apply the creative design process to 3D forms
LMFID4011A Determine occupational health and safety implications of interior effects

Colour and Lighting
LMFID4001A Research, analyse and apply colour for interior spaces
LMFID4008A Assess interior light and recommend light fittings

Construction and CAD
LMFID4007A Identify materials, construction techniques and methods used in building interiors
CUVCRS03B Produce computer-aided drawings

Materials and Finishes
LMFID4006A Research and recommend hard materials and finishes for interiors
LMFFDT5002A Apply resources sustainably

Furniture and Architectural Styles
LMFID4009A Research architectural styles and movements
LMFIDT4015A Research furniture styles and movements
MEM16008A Organise and communicate information

Design Process 3
BSBDES5002A Establish, negotiate and refine a design brief
BSBCRT501A Originate and develop concepts

Professional Practice
BSBDES403A Develop and extend design skills and practice
BSBDES304A Source and apply industry knowledge

CAD Models and Documentation
LMFID5014A Use CAD applications to complete models and documentation for interior design projects

Interior Built Environment
LMFID5003A Evaluate site for interior design brief
LMFID5005A Explore and apply creative methodology to interior space

Commercial Design
LMFID5002A Develop a decoration proposal for a complex site.

Career Outcomes
You can look forward to working in interior design studios, architects studios, on film sets, in interior consultancy firms and with building companies. Possible roles include:

• Interior Designer
• Colour consultant
• Interior stylist
• Interior designer or decorator for:
  decoration consultancies;
  furniture, furnishings and fabric suppliers;
  furnishing departments of retail stores;
  shop fitters.

Entry Requirements
Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (Year 12) or equivalent or mature age entry with relevant work experience and

IELTS
5.5 (Academic) overall, or equivalent, with a minimum of 5.0 in each skill.
In the midst of the digital revolution there has never been a more exciting time to study photography. At CATC you can set your imagination free and discover the power of creative image making within a dynamic learning environment. Our program offers students inspiring and challenging experiences that are not just about cameras and computers. Using digital tools our students learn to see, understand and create images that communicate and express their individual creative flair and direction.

Talented professional photographers deliver our program. They share their knowledge and experience of the photographic industry with students using the latest equipment and techniques. Students also use social media to share images, hatch new ideas and extend their understandings. Whether you are interested in fashion photography, advertising, architectural images, fine arts photography or photojournalism you will graduate from CATC with a portfolio of your own amazing images that will set you on that path.
Diploma of Photo Imaging CUV5041

Camera and capture
CUVDIG101A Experiment with techniques to enhance digital images

Introduction to light and lighting
CUVPHI518A Explore the descriptive and emotive nature of photo lighting

Digital imaging
CUFPOS402A Manage media assets
CUVDIG501A Refine digital art techniques

Visual communication
CUVPHI516A Research the role and use of the photo image in visual communication

Media and documentary
CUVPHI523A Produce media photo images

Colour management & workflow
CUVPHI529A Employ colour management in a digital imaging workplace
CUVGRD504A Create and manipulate graphics

Domestic portraiture
CUVPHI522A Provide domestic portrait services Exhibition

Commercial
CUVPHI521A Produce commercial photo images

Moving Image
CUVACD512A Work with photomedia in creative practice

Career preparation
CUVPHI517A Research and exploit photo imaging trends
CUFIND401A Provide services on a freelance basis

Folio
CUVPRP503A Present a body of own creative work

Industry project
CUVPHI527A Make illustrative images for publication and display

Specialisation
CUAIND401A Extend expertise in specialist field

Exhibition
CUVPHI525A Plan, capture and exploit visual art photo images

Our online Diploma of Photo Imaging includes 4 on-campus workshops over the 2 year course. There are weekends where you will join other students and be taught key concepts and techniques by our expert lecturers in our photography studios.

Career Outcomes

With this qualification, you’ll have the technical skills and experience to communicate your conceptual and creative visions through the medium of photography.

You could snap up a great freelance photography job in any of the following areas:

- Film stills
- Schools
- Fashion and Glamour
- Sports
- Portrait
- News
- Food
- Architectural
- Wedding
- Photo Technician
- Photographic sales

Entry Requirements

Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (Year 12) or equivalent or mature age entry with photo imaging portfolio and

Vocational Education

Minimum 18 years of age prior to course commencement with completion of High School Certificate (Year 10) or equivalent or Mature age entry with relevant work experience and IELTS 5.5 (Academic) overall with a minimum of 5.0 in each skill.
Amanda Lagos
Homme

Matthew Grand
Pony Rider
Graduate Spotlight

Christopher Schulstad
Designer, Von Zipper
Assistant Photographer, Thor Elias Engelstad

“I’ve always had a passion for illustration and design and wanted to be able to work for myself,” says Christopher, and it’s this longing which led him to the program at CATC. “I relished the opportunity to continually feel creative and interact with people on the same wavelength as me.”

“Completing the course was such a big achievement for me and helpful teachers helped make a great learning environment,” he goes on to say. Not only has Christopher’s voluntary work paid off, but it seems everything he learned at school has too. “Every day I get the chance to apply pretty much everything I learned at school and I am a believer that attention to detail and practice makes perfect! CATC provided me with tons of practical and relevant industry knowledge which has helped me to progress in my career.”

Bijour Hubbard
Home Decor Consultant, Metricon Homes

Bijour says CATC opened her eyes to the variety of career options within the design industry. “We were encouraged to partake in as many industry activities as possible. Attending field day trips and design shows interstate were excellent ways to see what the industry was all about, and to help me decide which direction I wanted to take my career.”

Bijour’s advice to current students? “You are responsible for your learning, attitude, marks and future within the industry. Network as much as possible, put yourself out there, call all the businesses you would like to work in and seek work experience. Do one day a month if you can, somewhere different every time. Keep in touch with people you meet in the industry and learn, learn, learn!” And for graduates just starting out in industry? “Be prepared to give it 200 per cent! Live, eat and breathe it, and you can only go far!”
**Study Pathways**

CATC has a sister school, Billy Blue College of Design.

Billy Blue has a long-standing history in the Australian design industry and was founded by a couple of maverick designers more than 25 years ago. It has grown from small and rebellious beginnings to become one of Australia’s leading design schools, with graduates in six bachelor degree streams: Communication Design, Digital Media, Commercial Interiors, Residential Interiors, Branded Environment and Branded Fashion. Billy Blue was founded by designers for designers and continues to place the design industry at the heart of everything they do.

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Progressing on to a specialist degree program at Billy Blue

If you want to study at CATC but you’re also thinking of going on to study one of the Degree programs at Billy Blue College of Design, you’ll need to successfully complete the relevant CATC Diploma and meet the Billy Blue entry requirements on pages 25-30. Successfully meeting these criteria will provide you with automatic entry into the second year of Billy Blue’s three-year Degree programs. CATC Diploma graduates can also gain entry into Billy Blue’s Bachelor of Applied Design specialist courses.

CATC Design School and Billy Blue College of Design are both part of the Think Group of Colleges.

*For more information about Billy Blue College of Design or the Billy Blue pathways please visit www.billyblue.edu.au or see pages 25-31

*Access to Digital Media Design, Branded Fashion, Commercial Interior Design, Branded Environment course is via the recognition for prior learning application process.
Experience True Billy Blue
For more insight, head along to a Billy Blue Graduate Exhibition or join the community at one of its many Open Days.

Your higher education
study pathway

Drive into a decorated creative industries career
What materials and equipment do I need?
Interiors and graphics students studying on campus need a specially organised CATC art kit. This kit is heavily discounted and contains all the equipment you’ll need to get started. Of course if you already own a lot of art equipment you can view the art kit list and purchase what you haven’t already got. It’s important you have the same or similar equipment to the art kit list as it’s what we use to teach you the core skills. Art kits cost between $200 and $300.

Photo Imaging Diploma students will require a Digital SLR camera with full manual settings plus a lens kit. Specific photography equipment such as tripod, reflector and card readers and other materials are also needed.

Each course also has its own software requirements. These are constantly updated accordingly to changes in software versions or industry requirements.

You can find the most up to date information and complete list of materials at www.catc.edu.au

Computers and software
Students studying on campus will be required to have their own laptop throughout their studies. Minimum recommended specifications for laptops are:
• Intel Core™2 Duo Processor 2GHz or higher
• PCs | Windows XP up OR Macs | Leopard up
• 13” screen or larger or a minimum resolution of 1400 x 900 pixels
• Memory | 4GB or higher
• Video card | 256MB external or combined memory
• Hard Drive | 320GB | 5200rpm or 7200rpm

We recommend that all students have Adobe Creative Suite (preferably CS6) installed on their computers. This software is compulsory if you’re studying Graphic Design, Interior Design or Photography.

Similar recommendations apply for students studying online, plus:
• Multifunctional printer/scanner
• Built in or external video camera, speakers and microphone

For full equipment list, please visit www.catc.edu.au
Your Career Starts On Day One at William Blue.
For nearly 25 years William Blue has been inspiring the next-generation of leaders in the Australian and global hospitality industries. Our students and graduates are given exciting career options and are renowned for their great attitude, high-skill level and the direct experience they acquire during their studies. By the time they graduate, William Blue students are well-known to industry employers and in a great position to go on to supervisory and managerial roles.

I hope you enjoy reading and exploring the information in this prospectus and hearing first-hand experiences from past students and industry partners. We look forward to welcoming you to our fantastic facilities and introducing you to our enthusiastic and highly-experienced staff.

Jenny Jenkins
Head of College

If you are a person who likes people, there is a great career waiting for you.
8 great reasons to study at William Blue

1. Sydney’s original hospitality school
2. Well-recognised by the industry
3. Flexibility to choose from a wide range of qualifications
4. Paid industry placements and work experience is part of every course
5. Dedicated Career Management Team guides you through your placement and into the industry
6. Purpose-built campus features industry sponsored classrooms and an award-winning restaurant
7. Qualify for a 2 year graduate working visa by completing a William Blue Bachelor Degree
8. Personalised academic support services
William Blue Partnerships

William Blue has formed partnerships with prestigious universities and associations to provide you with additional opportunities to expand your career horizons.

Academic partnerships

American Hotel and Lodging Educational Institute (AHLEI)

The AHLEI has been the premier source of industry-tested, research-driven hospitality training resources worldwide for over 50 years. When you study a Vocational Advanced Diploma at William Blue, you have the option of also completing the Hospitality Management Diploma awarded by the Educational Institute, which is an international qualification recognised in 160 countries. Additional subjects and costs may be required. See course pages for details.

William Blue is the only Australian management college partnering with the AHLEI, and is proud to provide such innovative programs for some of Australia's future leaders. By completing the combined Australian and international diplomas and a William Blue bachelor degree, you will have the necessary academic rigour and practical skills to succeed in the industry anywhere in the world.

La Trobe University

La Trobe University is an internationally recognised leader in higher education. La Trobe’s MBA was ranked among the Top 10 in Australia, and as ‘most loved by its alumni’, in the AFR BOSS 2009 Survey. The University is committed to providing teaching of the highest quality and is supported by an outstanding research profile. William Blue and La Trobe University have been strategic partners since 2004. As a graduate of the Vocational Advanced Diploma of Hospitality at William Blue you can articulate into the La Trobe University Bachelor of Business (Tourism and Hospitality).

La Trobe University also offers Bachelor of Business (Tourism and Hospitality) students an articulation pathway into the La Trobe Master of Tourism* which is among the first in a suite of new initiatives designed to meet the rapidly changing needs of the world’s biggest industry. The course has been designed to equip you with advanced skills in tourism analysis and marketing, which meet the expectations for managing the growing challenges in this dynamic industry.

* Please contact William Blue for more information.

Industry associations

William Blue is a member of the following industry bodies:

Association of Australian Hotel Schools (AAHS)

William Blue is a founding member of the AAHS, which is dedicated to excellence in the field of Hotel and Tourism Management Education. Studying at an AAHS institution will ensure that you are adequately prepared for the challenges and demands of this dynamic industry.

Australian Hotels Association (AHA)

William Blue is proud to be a Bronze Partner of the AHA, the leading authority on hospitality and tourism issues with Government and Industry. The AHA represents 8500 pub style and three, four and five-star accommodation hotels throughout Australia.

International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

THE-ICE is an international accreditation and quality assurance agency, originally seed-funded by the Australian Federal Government from 2004-2008. William Blue is an Accredited Member of THE-ICE and all courses have been quality assessed and accredited by THE-ICE in meeting THE-ICE Standards of Excellence.

EUIHOFA International Association of Hotel Schools

William Blue is a proud member of EUIHOFA International, the International Association of the world’s best hotel schools. In 1955 a group of hotel school directors in Germany, Austria and Switzerland decided to create an organization of hotel and tourism schools with the highest standards in the world. Now, the label ‘Member of EUIHOFA International’ is your guarantee that everything that William Blue does is designed to produce graduates who will succeed in the global hospitality industry.
Industry Partners

- Four Seasons Hotel Sydney
- Hilton Hotels
- InterContinental Hotels Group
- Shangri-La Hotel Sydney

- Crowne Plaza
- Radisson
- Holiday Inn
- Starwood Hotels and Resorts Worldwide Inc.

- The Star
- Marriott Hotels & Resorts
- Vibe Hotels
- Taste of Sydney

- Medina
- Merivale
- Accor
- South African Tourism

- Travelodge Hotels
- Sheraton On the Park Hotel
- Four Points by Sheraton Darling Harbour Sydney
- Rendezvous Hospitality Group

- MorSul
- Sydney Tower Restaurant
- InterContinental Hotels Group
- North Sydney Harbourview Hotel

- Voyages Indigenous Tourism
- Disney International Programs
- Disney Cruise Line
- 8 Hotels
“One of the reasons I picked William Blue is because it catered to the areas I specifically wanted to work in. I am currently doing an internship with South African Tourism where I get to be part of organising fun events to market South Africa as a travel destination and special sponsorships such as Myer’s spring and summer shoot which was shot in South Africa.”

Patricia Macombo
Current Student, Bachelor of Business (Tourism & Hospitality)
Intern at South African Tourism
With a seating capacity of 60 covers, you will have the opportunity to learn food and beverage service at our own restaurant, William Blue Dining. Open to the public for both lunch and dinner, William Blue Dining showcases the traditional skills and knowledge required of a hospitality industry professional.

The daily interaction with real customers will allow you to have a deeper understanding of the operational, business, sociological and psychological challenges that are inherent in the industry itself. This understanding will differentiate you as a William Blue student from others in the workplace.

We’re not the only ones who love William Blue Dining either – it has been crowned repeatedly as the:

‘Best Restaurant in a Training Institution’ by the Restaurant and Catering Association (NSW)

Voted one of Australia’s favourite restaurants at the ‘I Love Food’ Awards, held by the Lifestyle Food Channel.

Head Chef, Quinton Herbert (pictured), was most recently recognised in the ‘Great Chefs of Australia’ book presented by James Mussak.

Voted one of Australia’s favourite restaurants at the ‘I Love Food’ Awards, held by the Lifestyle Food Channel.
Our Courses

VOCATIONAL AND HIGHER EDUCATION
Hospitality Management
Direct Entry Program

Think: CLASS (The Centre for Learning and Academic Skills Support) is an accredited English language course provider. Together with William Blue, Think: CLASS provides English preparation programs for students who are planning on furthering their studies in hospitality. The William Blue Direct Entry Programs (DEP) are 10 to 15 weeks (250 to 375 teaching hours).

Hospitality English Preparation programs offer direct entry into William Blue academic courses and an exciting and motivating learning environment.

In addition to learning academic English in a traditional classroom, you could find yourself:

- Going on excursions and touring a hotel - thereby giving you a clear understanding of what it means to work in the exciting world of hospitality.
- Learning how to mix cocktails.
- Visiting William Blue kitchens to speak with chefs.
- Ongoing access to learning support from your DEP teachers throughout your entire William Blue experience.

“This program gave me all the basic knowledge and preparation to study at William Blue College of Hospitality Management. I felt confident when I started studying at William Blue because in every subject, I had been prepared with some knowledge, such as vocabulary or the duties of each hospitality position.”

Narapat Phongsuwansiri (Thailand)
Advanced Diploma of Hospitality Management
### Vocational Education course structure

- **Up to 900 hours paid industry placement**
- **Complete a Bachelor Degree after one additional year of study**

#### Active Style of Learning

William Blue vocational Advanced Diploma of Hospitality qualifications focus on developing your skills in the early stages of the course and equip you with the necessary operational skills crucial to getting a job in the industry. You might enjoy this more active style of learning before you focus on the higher level hospitality, business and management subjects later in the course.

#### Additional Industry Qualifications:

1. International Hospitality Management Diploma, awarded by the (Educational Institute (EI) of the American Hotel & Lodging Association *)  
2. Responsible Service of Alcohol Certificate  
3. Food Safety Supervisor Certificate  
4. First Aid certificate (cookery only)

#### Course structure guide

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<tr>
<td>Event Management specialisation subjects</td>
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</tr>
</tbody>
</table>

(FOL) - Flexible Online Learning

#### IELTS

5.5 Academic skill overall with a minimum 5.0 in each skill.

#### Entry Requirements

Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (Year 12) or equivalent or Mature age entry with relevant work experience.

#### IELTS

5.5 Academic skill overall with a minimum 5.0 in each skill.

### SIT60307 Advanced Diploma of Hospitality (Hotel Management Pathway) Cricos 066929E

#### Year 1 (Term 1)

- Introduction to Hospitality Studies  
- Kitchen Operations 1  
- Food and Beverage Operations 1  
- Food and Beverage Studies 1  
- Kitchen Studies 1  
- Food Safety Supervisor (FOL)  
- Career Management (FOL)  
- Academic Skills  

#### Year 1 (Term 2)

- Hospitality Information Technology*  
- Introduction to Sales and Marketing (FOL)  
- Introduction to Human Resources Management*  
- Food and Beverage Operations 2  
- Food and Beverage Studies 2  
- Holistic Service Periods

#### Year 1 (Term 3)

- Hospitality Operations and Risk Management  
- Food and Beverage Management* (FOL)  
- Leadership*  
- Room Division Operations*  
- Hospitality Law (FOL)  
- Introduction to Hospitality Accounting*  
- Hospitality Environmental Sustainability (FOL)  
- Advance Wine Studies

#### Year 2 (Term 4)

- Advanced Human Resource Management  
- Facilities Design Management (FOL)  
- Hospitality Accounting 2*  
- Strategic Marketing Management*  
- Business Statistics (FOL)  
- Event Management*  

#### Year 2 (Term 5)

- Industry Placement (400 hours)

#### Year 2 (Term 6)

- Industry Placement (400 hours)

---

*William Blue American Hotel and Lodging Educational Institute Diploma Students who achieve over 70% in subjects marked with an asterisk (*) are eligible to receive an international diploma awarded by the American Hotel and Lodging Educational Institute in addition to your William Blue qualification. Hotel Management students will need to complete Kitchen Studies 4, while Event Management students will need to complete Kitchen Studies 4 and Rooms Division Operations to be eligible. Contact us for more information.
### Year 1 (Term 1)
- Introduction to Hospitality Studies
- Kitchen Operations 1
- Food and Beverage Operations 1
- Food and Beverage Studies 1
- Kitchen Studies 1
- Food Safety Supervisor (FOL)
- Career Management (FOL)
- Academic Skills
- First Aid

### Year 1 (Term 2)
- Introduction to Business Communication and Management (FOL)
- Hospitality Information Technology*
- Introduction to Sales and Marketing (FOL)
- Introduction to Human Resources Management*
- Kitchen Operations 2
- Kitchen Studies 2
- Kitchen Competence
- Holistic Service Periods

### Year 1 (Term 3)
- Hospitality Operations and Risk Management
- Food and Beverage Management* (FOL)
- Leadership*
- Room Division Operations*
- Hospitality Law (FOL)
- Introduction to Hospitality Accounting*
- Kitchen Operations 3
- Kitchen Studies 3

### Year 2 (Term 4)
- Advanced Human Resource Management*
- Facilities Design Management (FOL)
- Hospitality Accounting 2*
- Strategic Marketing Management*
- Business Statistics (FOL)
- Event Management
- Kitchen Operations 4
- Kitchen Studies 4*

### Year 2 (Term 5)
- Industry Placement (450 hours)

### Year 2 (Term 6)
- Industry Placement (450 hours)

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### Year 1 (Term 1)
- Introduction to Hospitality Studies
- Introduction to Events Management
- Food and Beverage Operations 1
- Food and Beverage Studies 1
- Risk Management for Events
- Food Safety Supervisor (FOL)
- Career Management (FOL)
- Academic Skills
- First Aid

### Year 1 (Term 2)
- Introduction to Business Communication and Management (FOL)
- Manage Event IT Systems and Meetings
- Introduction to Sales and Marketing (FOL)
- Introduction to Human Resources Management*
- Event Planning and Compliance
- Holistic Service Periods

### Year 1 (Term 3)
- Hospitality Operations Risk Management
- Event Implementation and Evaluation
- Leadership*
- Hospitality Law (FOL)
- Introduction to Hospitality Accounting*
- Hospitality Environmental Sustainability (FOL)

### Year 2 (Term 4)
- Advanced Human Resource Management*
- Facilities Design Management (FOL)
- Hospitality Accounting 2*
- Strategic Marketing Management*
- Business Statistics (FOL)
- Hospitality Information Technology*
- Food and Beverage Management*
- Event Proposal and Bids*

### Year 2 (Term 5)
- Industry Placement (400 hours)

### Year 2 (Term 6)
- Industry Placement (400 hours)
Higher Education
Course structure

• 200 hours industry placement
• Chance to complete the degree in 2 years

Unique course structure
William Blue College of Hospitality Management Higher Education courses are designed to deliver core and specialised subjects throughout the duration of your study. This provides you with structured foundations, course flexibility and industry leading specialisations.

Should you wish to change your career direction or specialisation, William Blue’s Course and Careers Advisers are available to discuss which option is best suited to you.

Career Focus
Work placement and career development are major components of William Blue Bachelor of Business meaning the emphasis is on a knowledge and skill-based approach to learning. All lecturers are industry experts as well as experienced educators. If you have industry experience or want an immediate Higher Education study option, with a more academic focus enrol directly into the William Blue Bachelor of Business.

Our Intakes:
February
June
September

Entry Requirements
Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (Year 12) or equivalent or Mature age entry with relevant work experience.

Higher Education
IELTS 6.0 (Academic) overall with a minimum of 5.5 in each skill.

Course structure guide
- Business core subjects
- Hospitality Management specialisation subjects
- Tourism Management specialisation subjects
- Event Management specialisation subjects
- Common elective subjects
  (select from any of the common elective subjects)*
- Bachelor of Business elective subjects (select from any business core, hospitality specialisation, tourism specialisation, event specialisation or common elective subjects)

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<th>Course structure guide</th>
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<tr>
<td>HOS205 Gastronomy</td>
<td>MGT307 Sales and Promotion</td>
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</tbody>
</table>

All subjects are available online as demand permits

Bachelor of Business
(Hospitality Management)
Crics 064817G
Crics 071676A (Accelerated)

100 level
- ACC101 Fundamentals of Management Accounting and Business Finance
- ECO101 Economics in a Business Environment
- MGT101 Management Principles and Practices 1
- MKT101 Understanding Marketing
- MGT102 Introduction to Hospitality, Tourism and Events
- MGT103 Service Industry Theory
- HOS101 Introduction to Accommodation Management
- IND101 Industry Practices

200 level
- ACC201 Introduction to Applied Finance
- STAT201 Introduction to Quantitative Methods
- LAW201 Introduction to Business Law
- IND201 Industry Engagement
- MGT201 Human Resource Management
- MGT202 Project Management
- HOS201 Asset Management
- 200 Level Elective
- 200 Level Elective

300 level
- MGT301 Corporate Social Responsibility
- MGT302 Strategic Management
- IND301 Industry Placement
- MGT303 Business Information Analysis
- MGT304 OH&S and Risk Management
- HOS302 Quality and Control
- 300 Level Elective
### Bachelor of Business (Tourism Management)
Cricos 064819E  
Cricos 071679J (Accelerated)

#### 100 level
- **ACC101** Fundamentals of Management Accounting and Business Finance
- **ECO101** Economics in a Business Environment
- **MGT101** Management Principles and Practices 1
- **MKT101** Understanding Marketing
- **MGT102** Introduction to Hospitality, Tourism and Events
- **MGT103** Service Industry Theory
- **TOU101** Tourism Theory and Practice
- **IND101** Industry Practices

#### 200 level
- **ACC201** Introduction to Applied Finance
- **STAT201** Introduction to Quantitative Methods
- **LAW201** Introduction to Business Law
- **IND201** Industry Engagement
- **MGT201** Human Resource Management
- **MGT202** Project Management
- **TOU201** The Tourist Experience
- **TOU202** Tour Operations
- **200 Level** Elective

#### 300 level
- **MGT301** Corporate Social Responsibility
- **MGT302** Strategic Management
- **IND301** Industry Placement
- **MGT303** Business Information Analysis
- **TOU301** Tourism Policy and Strategy
- **TOU302** Destination Development and Marketing

### Bachelor of Business (Event Management)
Cricos 064818F  
Cricos 071675B (Accelerated)

#### 100 level
- **ACC101** Fundamentals of Management Accounting and Business Finance
- **ECO101** Economics in a Business Environment
- **MGT101** Management Principles and Practices 1
- **MKT101** Understanding Marketing
- **MGT102** Introduction to Hospitality, Tourism and Events
- **PRN101** Understanding Public Relations
- **MKT102** Introduction to Consumer Behaviour
- **IND101** Industry Practices

#### 200 level
- **ACC201** Introduction to Applied Finance
- **STAT201** Introduction to Quantitative Methods
- **LAW201** Introduction to Business Law
- **IND201** Industry Engagement
- **MGT201** Human Resource Management
- **MGT202** Project Management
- **EVT201** Event Management
- **EVT202** Creative Thinking and Innovation
- **200 Level** Elective

#### 300 level
- **MGT301** Corporate Social Responsibility
- **MGT302** Strategic Management
- **IND301** Industry Placement
- **MGT303** Business Information Analysis
- **EVT301** Events Policy and Strategy
- **EVT302** Event Logistics and Risk
- **EVT303** Commercial Modelling for Events

### Bachelor of Business
Cricos 066184G  
Cricos 071673D (Accelerated)

#### 100 level
- **ACC101** Fundamentals of Management Accounting and Business Finance
- **ECO101** Economics in a Business Environment
- **MGT101** Management Principles and Practices 1
- **MGT102** Understanding Marketing
- **MGT201** Human Resource Management
- **MGT202** Project Management
- **TOU201** The Tourist Experience
- **TOU202** Tour Operations
- **TOU203** Understanding Public Relations
- **TOU204** Introduction to Consumer Behaviour
- **IND101** Industry Practices

#### 200 level
- **ACC201** Introduction to Applied Finance
- **STAT201** Introduction to Quantitative Methods
- **LAW201** Introduction to Business Law
- **IND201** Industry Engagement
- **MGT201** Human Resource Management
- **MGT202** Project Management
- **EVT201** Event Management
- **EVT202** Creative Thinking and Innovation
- **200 Level** Elective

#### 300 level
- **MGT301** Corporate Social Responsibility
- **MGT302** Strategic Management
- **IND301** Industry Placement
- **MGT303** Business Information Analysis
- **EVT301** Events Policy and Strategy
- **EVT302** Event Logistics and Risk
- **EVT303** Commercial Modelling for Events
Entry Requirements
Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (Year 12) or equivalent or Mature age entry with relevant work experience.

Higher Education
IELTS 6.0 (Academic) overall with a minimum of 5.5 in each skill.

IELTS
5.5 Academic skill overall with a minimum 5.0 in each skill.

Hotels
The beauty with hotels is they encompass everything that’s great about the hospitality industry. Glamour, exotic destinations, great service, food and an ambient environment. This industry also offers a variety of career paths ensuring an exciting and diverse future. You can excel in operations such as restaurant management, rooms division, events and banqueting but also revenue management and accounting, sales & marketing or human resources, all within the context of the hospitality industry.

Events & Conferencing
Events is another facet of the industry that provides great variety in the hospitality industry. Whether it’s the opening ceremony to a major sporting event, or a tropical seaside wedding or a convention for a thousand delegates, the thrill of being part of something great and grand is unforgettable. There are great careers in concept development, operations, marketing, promotions and logistics that all go to making a memorable event anywhere in the world.
Business Management
Combine your paid industry placement and your William Blue bachelor degree to secure a role as a business entrepreneur. Work in areas such as marketing, finance and human resources. As an entrepreneur you will need leadership, management ability and team building skills to be successful in the business world. You will also need to be a creative thinker and problem solver. These skills can be developed through a combination of business management education and work experience.

Tourism Management
Tourism is one of the world’s biggest growth industries and as a tourism manager you will get the chance to work with people from many different cultures, and even get the opportunity to combine your work with travel! If you have an entrepreneurial spirit, there are also plenty of opportunities to start your own tourism-based business.

Commercial Cookery
Combine your commercial cookery qualifications with your business management skills to create a unique career in food & beverage. Whether it’s owning and managing your own restaurant, food styling or catering management, everybody loves to eat and the status of those at the top of their game in the culinary arts are revered as celebrities in their own right. Nearly all sectors of the hospitality industry need qualified and experienced chefs with passion.
A SMARTER LEARNING ALTERNATIVE

Having won the award for Higher Education Provider of the Year (Australian Council for Private Education and Training 2012) we are delighted to begin the academic year with acknowledgement of our high-quality degree and diploma programs that are equivalent in qualification to other institutions, and fully accredited by Australian State and Commonwealth Government regulatory education agencies.

As a reflection of our high-standards, our Course Advisory Committees, comprised of academics and industry practitioners, continue to oversee new course development and regular reviews of existing courses. All lecturers are current industry practitioners in the subjects they teach.

But what makes our learning experience truly unique is not just our strong focus on theory and good academic results, but our push towards developing the careers of our students to maximise their employability and industry connections. We are continually developing strong partnerships with leading businesses to provide internships and employment opportunities that are a great advantage to our students.

For example, the final Trimester of the Bachelor of Business contains a compulsory industry placement with a relevant industry sector. This process is managed by our Careers and Industry Consultant who also provides training and development in resume preparation, interview techniques and access to various industry events - giving students valuable networking opportunities and contacts.

On campus, we remain committed to small average class sizes where students can benefit from individual attention from academic staff. Experience seminar-style learning that encourages active participant interaction - rather than the traditional lecture/tutor approach used by other institutions. Campus life will also get a boost with the development of an activity based learning management system, career-enhancing events and networking opportunities and a website, that collectively makes studying with us a truly unique and contemporary experience.

We look forward to welcoming you to APM. I am confident that your time with us will really make a big difference to your future.
APM offers fully accredited and officially recognised bachelor degree and diploma programs, developed and endorsed by educational leaders.

Small average class sizes ensure every lecturer knows your name and will take the time to help you identify your strengths and improve on your weaknesses.

Our careers and industry consultant works with every student to prepare for the workforce and help pave the way for your chosen career.

Flexible delivery means you can study on campus, online or a blend of both to suit your lifestyle-needs.

Students graduate with hands-on experience and valuable industry connections.
CIARA MAHONEY
2010 PUBLIC RELATIONS GRADUATE
ADVERTISING AND PUBLIC RELATIONS
ACCOUNT MANAGER.
CONNECTED TO INDUSTRY

PROVIDING YOU WITH EXCEPTIONAL WORK EXPERIENCE, INDUSTRY PLACEMENT AND EMPLOYMENT OPPORTUNITIES.

APM’s industry-focused learning and unique Industry Placement Program gives you an opportunity to gain experience in your chosen profession. We will partner with you to find a company eager to give you practical work experience related to your area of interest while you study.

BECOME JOB-READY WHILE YOU STUDY
As a student at APM, you will reap the benefits of attending a College that has elements of the industry incorporated into every level, including:
» Lecturers
» Internships
» Course development
» Course advisory committees
» Industry bodies

Students are continually connected to the workforce as APM recognises the vital role industry plays in the evolution of course delivery. From cutting-edge technologies to career-specific skills, APM is committed to providing a unique learning space that connects you to the right people in the right places.

STRONG RELATIONSHIPS WITH INDUSTRY BODIES
APM’s relationship with top-level industry associations and peak bodies contributes to the value of your qualification, giving you impressive credentials to support your success. These associations include the Australian Marketing Institute, Public Relations Institute of Australia, NSW Institute of Sport, Queensland Academy of Sport, Meetings and Events Australia, Australian Institute of Management and the Communications Council.

As an APM student you are entitled to a complimentary membership to one of our selected associations which introduces you to a valuable network within relevant communities assisting you with establishing your career. Further reflecting the quality of APM’s courses, key industry bodies present Awards of Excellence at our graduation ceremonies, offering another opportunity for students to stand out from the crowd. Throughout your course you are encouraged to apply for volunteering opportunities to gain personal experience and create valuable contacts.

LIFE-CHANGING INDUSTRY PLACEMENT
APM students undertaking Bachelor Degrees gain valuable professional work experience as part of the course requirements. Key to this experience is our capstone subject Industry Placement, which requires a supervised internship of a minimum of 200 hours in a relevant workplace environment.

The industry placement is a unique opportunity to gain experience in your chosen profession, making the transition from College to the workforce less daunting. The placement allows students to consolidate information and practice skills acquired at College in a work environment where the pressures, consequences and achievements are as real as those encountered in the workplace. This combination of factors allows the intern to learn on the job but in a supported manner, revealing valuable information about how they will perform in the professional world. APM students completing this placement have an edge on many other contenders in their field, as they will have begun to hone their skills and integrate their strengths accordingly. Many APM students are offered confirmed employment after completing their industry placement.

The industry placement program has enjoyed 25 years of successful placements and involves a careful process, which assists students to be accurately matched to their ideal internship.

STUDENT SUPPORT AND OPPORTUNITIES
APM provides a solid support network to students during and outside class time when lecturers are contactable via email. Program Managers and careers advisors are also available to assist with any queries or concerns. Such foundations are all important factors to help you pursue your goals with confidence.

As part of your preparation for a successful career we will help polish your job seeking skills providing guidance around:
» Resume preparation and application letters
» Interview techniques
» Job hunting strategies
» One-on-one career consultation.

As an APM student, you will have access to industry job vacancies from APM network companies. Job opportunities are promoted especially to APM students by our industry partners who love our students!
AWARDS FOR EXCELLENCE
By studying with APM, you gain a qualification with impressive credentials. In recognition of the quality of APM’s courses and our students, key industry bodies offer special Awards for Excellence at our graduation ceremonies. These awards often include membership to the organisation and invitations to major functions and a chance to shine in front of friends and family, industry peers and fellow students.

CONNECTED TO INDUSTRY
These are some of the organisations and industry associations that we actively engage with to provide students opportunities for work experience and networking:

- BUSINESSES
- BASKETBALL QUEENSLAND
- ESTEE LAUDER
- RED ARK MARKETING
- INSTITUTE OF CHARTERED ACCOUNTANTS AUSTRALIA
- SINGLE MARKET EVENTS
- REED BUSINESS

THE VALUE OF YOUR QUALIFICATION IS CLOSELY LINKED TO OUR RELATIONSHIPS WITH TOP-LEVEL INDUSTRY ASSOCIATIONS SUCH AS AUSTRALIAN MARKETING INSTITUTE, PUBLIC RELATIONS INSTITUTE OF AUSTRALIA, AND INTERNATIONAL SPECIAL EVENTS SOCIETY.
BUSINESS
LARA BRETT
CURRENT STUDENT, BACHELOR OF BUSINESS
2011 SCHOLARSHIP RECIPIENT

“With unique industry links and smaller classes, my learning environment is more interactive than other learning institutions. Another great thing about being a student at APM is the professionalism and that you have people from the industry teaching you.”

PUBLIC RELATIONS
JASON REED
CURRENT STUDENT, BACHELOR OF BUSINESS
(PUBLIC RELATIONS)

“The classes are really interactive, and while I’ve had an opportunity to study both online and on-campus, I prefer the face-to-face format as I feel the classroom environment provides a better learning experience for me.”

EVENT MANAGEMENT
TARRYN SILVER
CURRENT STUDENT, BACHELOR OF BUSINESS
(EVENT MANAGEMENT) INTERN AT BUSINESS CHICKS

“Through APM I’ve also gained work experience at the Myer Fashion show and Sydney Festival. And I’ve made many close friends at College – it feels a bit like a family here.”

MARKETING
MARTIN COLAHAN
CURRENT STUDENT, DIPLOMA OF MARKETING

“I chose to study at APM for a few reasons. Firstly the coordinator who initially handled my enquiry was extremely polite, and very helpful. He would respond to all my emails on the same day with all the right answers.”
Business English Preparation Programs

"It was a good choice to come here! I need to speak and write English very well therefore the DEP at APM helped me to become better. I also liked that there were not too many students in my class so it was better to improve my English. - Marc - France - Business DEP"

Think: CLASS (The Centre for Learning and Academic Skills Support) is an accredited English language course provider. Together with APM, Think: CLASS provides English preparation programs for students who plan to further their studies in business. The APM Direct Entry Program (DEP) are 10 to 15 weeks (250 to 375 teaching hours) and is an English Preparation package that offers direct entry into APM academic courses and an exciting and motivating learning environment. In addition to learning academic English in a traditional classroom, you could find yourself:

» Going on excursions and visiting an outdoor venue, giving you a clear understanding of what it means to work in the exciting world of business
» Learning how to organise a charity event
» Visiting the auditorium to listen to guest lecturers from the industry to learn the language that you will use in the business world

An additional advantage of this course is access to Learning and Academic Skills (LAS) support for your entire time at APM. This ongoing access to learning support will improve your skills during your study, both in specialist academic skills classes and in individual bookable tutorials. This support aims to significantly improve your assessment grades.
BUSINESS
Excellent business skills are the currency of the modern workplace. National and international organisations insist on business graduates generating ideas and offering a competitive edge that generates growth and success. Today, the economy needs people who can give businesses the competitive edge to generate growth and success.

Business managers understand that marketing, HR, finance, and economics all contribute to the success of their business. To succeed in this industry, you will need to be both an inventor and entrepreneur at the same time.

HIGH EDUCATION
- Bachelor of Business

MARKETING
Marketing is developing a product or service designed to win the hearts and minds of people. It’s about getting the right product to the right place at the right time. Marketing is a complex beast - it embraces products, sales, public relations, services, pricing, packaging, advertising and promotion. Discover everything from promotion and strategic positioning to re-launching established brands and products.

VOCATIONAL EDUCATION
- BSB51207 Diploma of Marketing

HIGH EDUCATION
- Bachelor of Business (Marketing)
PUBLIC RELATIONS
Public relations (PR) is all about managing the flow of information between organisations/individuals and the public. It is the way a company communicates with their audience – which may be customers, media, government, or their own staff. As a PR practitioner, you’ll take part in media briefings, media releases, publicity events and sponsorships. You will also be responsible for minimising the damage to your client’s reputation when something goes wrong and keeping everything running smoothly.

HIGHER EDUCATION
• Bachelor of Business (Public Relations)

EVENT MANAGEMENT
An event can be a convention, fundraiser, performance, festival, media event, wedding, sporting event or party. Event management involves the project management of devising and developing an event that leaves a lasting impression on people. The person running the show is the Event Manager, who’s creative at heart, an excellent communicator and a multi-tasker. They spend their action-packed day coming up with creative themes and formats, and liaising, organising and communicating with clients.

HIGHER EDUCATION
• Bachelor of Business (Event Management)
APM courses are specifically designed to provide students with structured foundations, course flexibility and leading specialisations. As an APM student, you will study both core and specialised subjects throughout the duration of the course. Flexible study pathways allow you to change your career direction or specialisation, should you wish, during your studies.

The APM study pathway provides an opportunity to graduate with an intermediate qualification, should you not wish to finish the entire degree. Each of the qualifications available is created to produce graduates ready for the workforce.

There are important differences between the various courses. APM Course and Career Advisors are available to discuss your options and which option is best suited to you.

**VOCA TIONAL EDUCATION (VET)**
APM offers Vocational Education Diploma qualifications, which are shorter in length than a Bachelor degree and provide pathways to further study. These programs focus on a skill-based approach to learning with more hours dedicated to applied, practical, ‘hands-on’ learning.

APM’s VET courses are based on National Training Packages, which are updated regularly in consultation with the relevant industry bodies. They incorporate the same curriculum across all study locations, while lecturers, and a high level of industry consultation help to give you, the APM graduate, the competitive edge over other VET graduates.

**VOCA TIONAL COURSES OFFERED AT APM**
» BSB61207 Diploma of Marketing

**HIGHER EDUCATION (HE)**
The Bachelor degrees offered by APM are university equivalent Higher Education courses fully accredited by the regulatory bodies. The emphasis is on a knowledge and skill based approach to learning. All course lecturers are industry experts and experienced educators, while the internship/industry placement program and career development components of the degree provide invaluable work experience, helping you to be a cut above the rest to employers.

**HIGHER EDUCATION OFFERED BY APM**
» Bachelor of Business
» Bachelor of Business (Marketing)
» Bachelor of Business (Public Relations)
» Bachelor of Business (Event Management)
DIPLOMA OF MARKETING

BSB51207 - VOCATIONAL EDUCATION COURSE

Discover the role that marketing plays in the success of contemporary organisations, and examine industry trends, responsibilities, needs and opportunities.

WHAT IS MARKETING?
Marketing is a process that seeks to find the right product or service and the right place at the right time. In this industry you will identify market opportunities, develop products according to demand, drive campaigns and re-launch and position established brands. Marketers can anticipate and understand the wants and needs of consumers and make it happen at the same time as rallying their loyalty and generating company profit.

COURSE STRUCTURE
You must successfully complete a total of 8 units for this qualification as per the BSB51207 Diploma of Marketing units of competency table. Upon graduation you may be eligible to articulate into the Bachelor of Business (Marketing).

UNITS OF COMPETENCY

- **BSBMKG502B** - Establish and adjust the marketing mix
- **BSBMKG501B** - Identify and evaluate marketing opportunities
- **BSBMKG515A** - Conduct a marketing audit
- **BSBMKG507A** - Interpret market trends and developments
- **BSBMKG514A** - Implement and monitor marketing activities
- **BSBMKG402B** - Analyse consumer behaviour for specific markets
- **BSBMKG510B** - Plan electronic marketing communications
- **BSBMKG523A** - Design and develop an integrated marketing communications plan

WHAT SKILLS WILL I LEARN?
You will learn to identify and evaluate marketing opportunities, interpret market trends and developments, and establish and adjust the marketing mix. You will acquire skills to implement and monitor marketing activities as well as conduct a marketing audit, and may also opt to learn how to analyse consumer behaviour, plan effective communications across a variety of channels, manage fundraising and sponsorship activities and develop knowledge in a specific area of marketing.

WHAT ARE THE GRADUATE OUTCOMES?
» Marketing Executive
» Marketing Officer
» Assistant Product Coordinator
» Marketing Assistant
BACHELOR OF BUSINESS
HIGHER EDUCATION (HE) COURSE

Acquire the skills to research, analyse and interpret business environments, identify opportunities and create strategic business and marketing plans.

**COURSE DETAILS**

**CRICOS Course Code**
NSW 066184G, NSW 071673D (Accelerated), QLD 070816B (Accelerated), HEP No. 4735

**DURATION (INCLUDING BREAKS)**
2 years full-time (Accelerated), 3 years full-time (Standard)
Total 6 study periods comprising 1152 hours

**INTAKES**
February, June and September

**DELIVERY**
Sydney, Brisbane

**ENTRY REQUIREMENTS**
Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (year 12) or equivalent and IELTS 6.0 (Academic) overall, with a minimum of 6.5 in each skill.

**WHAT IS BUSINESS?**
Businesses need brilliant leaders and strategists as managers, who can create a competitive edge to generate growth and success. Business managers work across many industries and may specialise in a particular area. They draw on various skills to strike the right balance in keeping stakeholders, customers and employees satisfied. People in this industry are across the financial goals of a business to ensure they are running their division or team effectively and efficiently. They utilise their team and entrepreneurial skills to promote and expand their business through networking, sales and marketing, advertising, PR and events.

**WHAT SKILLS WILL I LEARN?**
With the Bachelor of Business, you will be across the fundamentals, principles and practices of management and understand the aspects of business related to law and economics, marketing and human resource management. You will be knowledgeable about consumer behaviour, applied finance, quantitative methods, corporate responsibility, and industry engagement. You will also gain an edge and skills in strategic management, business information analysis, and project management.

**WHAT ARE THE GRADUATE OUTCOMES?**
Graduates will be able to seek employment with both national and international companies and will find opportunities in Australia and abroad as:
- Small Business owner
- Entrepreneur
- Department Manager
- Coordinator or Supervisor

**INDUSTRY PLACEMENT PROGRAM**
You will be required to undertake supervised industry placement, where you will complete a minimum of 200 hours – two days per week for up to three months – working as an intern within a relevant organisation and industry. The placement is an invaluable opportunity to consolidate and hone your skills within a work environment, allowing you to gain valuable practical experience in your field.
## Course Structure:

### Core Subjects

**Level 100**
- **MGT101**: Management Principles and Practices
- **ACC101**: Fundamentals of Management Accounting and Business Finance
- **ECO101**: Economics in a Business Environment
- **MKT101**: Understanding Marketing
- **MKT102**: Introduction to Consumer Behaviour
- *Plus Three Level 100 Approved Electives*

**Level 200**
- **ACC201**: Introduction to Applied Finance
- **STAT201**: Introduction to Quantitative Methods
- **LAW201**: Introduction to Business Law
- **IND201**: Industry Engagement
- **MKT201**: Human Resources Management
- **MKT202**: Project Management
- *Plus Three Level 200 Approved Electives*

**Level 300**
- **MGT301**: Corporate Social Responsibility
- **MGT302**: Strategic Management
- **IND301**: Industry Placement
- **MGT303**: Business Information Analysis
- *Plus Three Level 300 Approved Electives*

*Note: Elective subject selections made at 100 and 200 levels should take into account the prerequisites of electives at 200 and 300 levels. Please contact a Course and Careers Advisor for more information.*

* Choose from a number of business specific electives enabling you to tailor your qualification to your specific interests.
BACHELOR OF BUSINESS (MARKETING)

HIGHER EDUCATION (HE) COURSE

Learn how to engage and influence your most valuable customers, develop brand loyalty and execute strategic marketing campaigns.

Discover the role of marketing in the success of contemporary organisations and examine the industry’s trends, responsibilities, needs and opportunities.

WHAT IS MARKETING?
Marketing is all about developing a product or service designed to win the hearts and minds of people. Marketing is complex and embraces products, sales, public relations, services, pricing, packaging, advertising, promotion and distribution to customers. Marketers need to understand the needs and wants of their customers and craft powerful messages to reach this audience in the right place at the right time.

WHAT SKILLS WILL I LEARN?
You will learn how to engage and influence target audiences and apply marketing theories and practices in a range of industry contexts. You will gain the foundation, knowledge and skills in marketing that will enable you to pursue a career across a range of sectors and industries, from fast moving consumer goods (FMCG) to sports and entertainment.

WHAT ARE THE GRADUATE OUTCOMES?
Graduates of the Bachelor of Business (Marketing) could find themselves in any of the following roles:
» Marketing Coordinator
» Assistant Product Manager
» Assistant Channel Manager
» Junior Brand Manager
» Sponsorship Coordinator
» Marketing Research Assistant
» Media Planner

INDUSTRY PLACEMENT PROGRAM
The degree requires students to undertake supervised industry placement, where you will complete 200 hours – two days per week for up to three months – working as an intern within a relevant organisation and industry. The placement is an invaluable opportunity to consolidate and hone your skills within a work environment, allowing you to gain an edge in your field.
COURSE STRUCTURE:

CORE SUBJECTS

Level 100
MGT101-
Management Principles and Practices
ACC101-
Fundamentals of Management Accounting and Business Finance
ECO101-
Economics in a Business Environment
MKT101-
Understanding Marketing
ADV101-
Understanding Advertising
PRN101-
Understanding Public Relations
MKT102-
Introduction to Consumer Behaviour
MKT103-
Marketing Communications

Level 200
ACC201-
Introduction to Applied Finance
STAT201-
Introduction to Quantitative Methods
LAW201-
Introduction to Business Law
IND201-
Industry Engagement
ADV201-
Brand Building
MKT201-
Marketing and Audience Research
MKT202-
Marketing Strategy
MKT203-
Business-2-Business Marketing
MKT204-
Service Marketing

Level 300
MGT301-
Corporate Social Responsibility
MGT302-
Strategic Management
IND301-
Industry Placement
MKT301-
International Marketing
MKT302-
Digital Marketing

Plus Two Level 300 Approved Electives

ELECTIVE SUBJECTS

Level 300
MGT305-
Small Business Management
MGT306-
Learning and Development
BACHELOR OF BUSINESS (PUBLIC RELATIONS)

HIGHER EDUCATION (HE) COURSE

Prepare to engage, communicate and influence by developing the skills that bring together communication strategies and current technologies to maximise messages to target audiences.

CRICOS Course Code
NSW 062179D, NSW 071678K (Accelerated), QLD 070813E (Accelerated), HEP No. 4735

DURATION (INCLUDING BREAKS)
2 years full-time (Accelerated), 3 years full-time (Standard)
Total 6 study periods comprising 1152 hours

INTAKES
February, June and September

DELIVERY
Sydney, Brisbane

ENTRY REQUIREMENTS
Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (year 12) or equivalent and IELTS 6.0 (Academic) overall, with a minimum of 6.5 in each skill.

WHAT IS PUBLIC RELATIONS (PR)?
Public Relations is the way a company or person communicates with their audience, which may include consumers, media, government, or their own staff. PR enhances and maintains an image by using positive news stories, and oversees damage control in the event of bad publicity. Practitioners analyse, predict, counsel and implement strategies and take part in media briefings, media releases, publicity events, and sponsorships.

WHAT SKILLS WILL I LEARN?
Throughout this degree, you will gain knowledge in strategic management fundamentals, relationship management and crisis management. Graduates will be across economics and law in business as well as having a good understanding of marketing, public relations and advertising. You will become familiar with ethics, consumer behaviour, corporate responsibility and communications, and obtain excellent skills in public relations strategy, writing, international PR, brand building and audience research.

WHAT ARE THE GRADUATE OUTCOMES?
Graduates will have the knowledge and skills to work in the following roles:
» Publicity or Public Affairs Officer
» PR Assistant Manager
» PR and Communications Officer/Manager
» Senior Manager
» General Management roles

INDUSTRY PLACEMENT PROGRAM
You will be required to undertake supervised industry placement, where you will complete 200 hours – two days per week for up to three months – working as an intern within a relevant organisation and industry. The placement is an invaluable opportunity to consolidate and hone your skills within a work environment, allowing you to gain an edge in your field.
### Course Structure:

#### Core Subjects

**Level 100**

- **MGT101**: Management Principles and Practices
- **ACC101**: Fundamentals of Management Accounting and Business Finance
- **ECO101**: Economics in a Business Environment
- **MKT101**: Understanding Marketing
- **ADV101**: Understanding Advertising
- **PRN101**: Understanding Public Relations
- **MKT102**: Introduction to Consumer Behaviour
- **MKT103**: Marketing Communications

**Level 200**

- **ACC201**: Introduction to Applied Finance
- **STAT201**: Introduction to Quantitative Methods
- **LAW201**: Introduction to Business Law
- **IND201**: Industry Engagement
- **ADV201**: Brand Building
- **MKT201**: Marketing and Audience Research
- **PRN201**: Public Relations Strategy
- **PRN202**: Introduction to Public Relations Writing
- **PRN203**: Issues Management

**Level 300**

- **MGT301**: Corporate Social Responsibility
- **MGT302**: Strategic Management
- **IND301**: Industry Placement
- **PRN301**: International Public Relations
- **PRN302**: Advanced Public Relations Writing

**Plus Two Level 300 approved electives**

#### Elective Subjects

**Level 300**

- **MGT305**: Small Business Management
- **MGT306**: Learning and Development
- **MGT307**: Sales and Promotion
BACHELOR OF BUSINESS (EVENT MANAGEMENT)

HIGHER EDUCATION (HE) COURSE

Develop advanced event management skills and learn how to apply project management know-how and industry knowledge to stage successful events.

WHAT IS EVENT MANAGEMENT?
Event Management is an exciting industry, which involves careful and precise project management to create a memorable event. Event managers are responsible for the success of an event from its inception through to execution. They draw on creative and organisational skills to identify target audiences, generate concepts, plan logistics and costs, as well as displaying excellent communication and people skills to negotiate the desires of all concerned.

WHAT ARE THE GRADUATE OUTCOMES?
After completing the degree, students will be capable of fulfilling any of the following roles:
» Event Manager / Executive
» Event Director
» Event Project Manager
» Sales Manager
» Event Executive

INDUSTRY PLACEMENT PROGRAM
You will be required to undertake supervised industry placement, where you will complete a minimum of 200 hours – two days per week for up to three months – working as an intern within a relevant organisation and industry. This is an invaluable opportunity to consolidate and hone your skills within a work environment, allowing you to gain an edge in your field.

COURSE DETAILS
CRICOS Course Code
NSW 064818F, NSW 071675B (Accelerated), QLD 070814D (Accelerated), HEP No. 4735

DURATION (INCLUDING BREAKS)
2 years full-time (Accelerated), 3 years full-time (Standard)
Total 6 study periods comprising 1152 hours

INTAKES
February, June and September

DELIVERY
Sydney, Brisbane

ENTRY REQUIREMENTS
Minimum 18 years of age prior to course commencement with completion of Senior High School Certificate (year 12) or equivalent and IELTS 6.0 (Academic) overall, with a minimum of 6.5 in each skill.

WHAT SKILLS WILL I LEARN?
You will cover management principles and practices as well as management fundamentals with regard to accounting and business finance. You will understand areas of marketing and acquire knowledge in event policy, strategy, logistics and risk; applied finance; business law; quantitative methods; and also hospitality, tourism and events. Graduates will gain relevant industry skills in project, strategic and event management and obtain knowledge and know-how in industry practices, commercial modeling for events, engagement, business analysis, and corporate responsibility. The degree enables students to choose elective units in hospitality, tourism, marketing, public relations and advertising.
### Course Structure:

#### Core Subjects

<table>
<thead>
<tr>
<th>Level 100</th>
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</tr>
<tr>
<td><strong>MGT102</strong> - Introduction to Hospitality, Tourism and Events</td>
<td><strong>MGT201</strong> - Human Resource Management</td>
<td><strong>EVT301</strong> - Events Policy and Strategy</td>
</tr>
<tr>
<td><strong>PRN101</strong> - Understanding Public Relations</td>
<td><strong>MGT202</strong> - Project Management</td>
<td><strong>EVT302</strong> - Event Logistics and Risk</td>
</tr>
<tr>
<td><strong>MKT102</strong> - Introduction to Consumer Behaviour</td>
<td><strong>EVT201</strong> - Event Management</td>
<td><strong>EVT303</strong> - Commercial Modelling for Events</td>
</tr>
<tr>
<td><strong>IND101</strong> - Industry Practices</td>
<td><strong>EVT202</strong> - Creative Thinking and Innovation</td>
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### Elective Subjects

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<tr>
<td><strong>HOS203</strong> - Resort and Spa Management</td>
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<tr>
<td><strong>HOS204</strong> - Entertainment and Leisure Management</td>
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<tr>
<td><strong>HOS205</strong> - Gastronomy</td>
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</tbody>
</table>

Note: Elective subject selections made at the 200 level should take into account the prerequisites at 200 and 300 levels. Please contact a Course and Careers Advisor for more information.
ENJOY A LIFE/STUDY BALANCE

AUSTRALASIAN COLLEGE OF NATURAL THERAPIES
The Health and Wellness industry is a very special field. To succeed in it, practitioners need to be warm, caring, highly knowledgeable and analytical. They also need to possess a great level of understanding and empathy.

This is an exceptional combination of traits. And if you have them, the Australasian College of Natural Therapies (ACNT) can help you harness them through an outstanding curriculum and personal, professional guidance.

ACNT has been a leading educator for health and wellness since 1982. We were even the first college in NSW to gain VETAB Accreditation for Natural Therapies. Since then, we’ve established relationships with all major industry associations and professional groups.

What does that mean to you? Effectively, it ensures that we are up-to-date with all industry trends and information – so all our courses are current and in-line with industry needs.

Each ACNT course also has a deep focus on ‘hands-on’ practical experience – which guarantees that every student that graduates from ACNT has the opportunity to develop their therapeutic skills relevant to their chosen profession, rather than just their knowledge.

We also find that our students cherish the energy and dedication that our lecturers and other staff provide them. And our diverse collection of students from around the world provides a unique and multicultural experience for everyone involved.

Whether you’re thinking of studying Naturopathy, Nutritional Medicine or Massage Therapy, you’ll find we offer a unique, friendly setting where students are on a first name basis with lecturers and the atmosphere is dynamic.

Welcome to ACNT and I hope we’ll have the opportunity to form a long and nurturing relationship with you.

MALCOLM KINNS
General Manager
Health and Wellness
PURSUE A SUPERIOR AND SUCCESSFUL CAREER PATH FROM YOUR ACNT QUALIFICATION

Would you prefer a satisfying, caring career that connects with people and nature, rather than the cold corporate world? Whether you’ve just left school, want a mid-life career change, or simply want to upgrade your qualifications in natural health and wellness, ACNT can equip you with all the knowledge, recognition and practical hands-on experience you need. Here’s a snapshot of why ACNT can give you such a great start to a career in Natural Therapies:

AWARDED FOR EXCELLENCE
ACNT’s parent company, Think: Education Group, is the proud winner of the Australian Council for Private Education and Training (ACPET) Award for the Higher Education Provider of the Year, 2012.

LEADING LECTURERS AND CLINIC SUPERVISORS
You’ll learn from experienced industry practitioners. Many of them work and practice outside the college, so they have their finger on the pulse of change. They all understand how business works and what it takes to be successful.

INDUSTRY CONNECTIONS
ACNT works closely with employers to ensure our courses meet the current needs of industry. Through consultation with these industry leaders we create courses that are not only interesting and exciting but are up-to-date and will provide you with the best opportunities for employment within your chosen field.

HANDS-ON FOCUS
We place a high emphasis on practical training through our fully functional student clinic and dispensary. In ‘clinic’ you will practice your skills on real patients and work on real cases to help boost your skills and develop professional expertise. Other arrangements are made for our distance learning (online) students to make sure they gain similar experience.

OPTIMUM CLASSES FOR DYNAMIC LEARNING
Our class sizes are tailored to meet the needs of each course and to enhance your learning experience. Lectures will often have larger class sizes, clinic groups are smaller, whilst a variety of sizes are used for practical classes depending on their requirements. Whatever the class size, you will feel at ease as the environment is always relaxed and the classes are friendly.

COMPREHENSIVE PORTFOLIO OF COURSES
You can choose between a vast range of courses in a variety of disciplines of natural medicine and manual therapies.

STUDENT SUPPORT SERVICES
We have a dedicated team of friendly student services staff to guide you with your courses and assist you with any general or administrative queries.

We can also assist with personal and welfare issues relating to your studies, including:
- Confidential, free counseling for personal problems and maintaining attendance
- Referrals to outside services and agencies.
- Assistance with the grievance and appeals processes
- Advice for students with a disability.
CENTRAL LOCATIONS
Both of ACNT’s campuses in Sydney and Brisbane are situated in convenient locations - close to regular transport, cafés and shops. Our Sydney campus will soon move from Surry Hills to Pyrmont. And our Brisbane campus is in Fortitude Valley. All of which are popular suburbs close to the city centres.

ACNT JOB FINDER
If you’re wondering what you’ll be able to do with your qualifications when you graduate, or how easy it will be to find work, rest assured that we can help you there as well. Our strong connections with industry mean great opportunities for you.

Since ACNT’s Job Finder was created in 1998, it’s proven to be a valuable service to students, graduates and employers alike. It’s updated on a daily basis and offers an array of local and international work opportunities. In fact, many of ACNT’s graduates have been employed by well known industry leaders such as Blackmores, Brauer Natural Medicine, GNC LiveWell, Voyages, Chiva-Som (Thailand) and Steiner Leisure.
<table>
<thead>
<tr>
<th>INDUSTRY ASSOCIATIONS AND ACCREDITATION BODIES</th>
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<tbody>
<tr>
<td><strong>Australian Association of Massage Therapists (AAMT)</strong></td>
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<tr>
<td><img src="image1.png" alt="AAMT Logo" /></td>
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<td><strong>National Herbalists Association of Australia (NHAA)</strong></td>
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<td><img src="image4.png" alt="NHAA Logo" /></td>
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<td>The International Therapist Examination Council (ITEC)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EDUCATION BODIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACNT’s parent company, Think Education Group, is the proud winner of the Australian Council for Private Education and Training (ACPET) Award for the Higher Education Provider of the Year, 2012.</td>
</tr>
</tbody>
</table>
AT ACNT WE CREATE OPPORTUNITIES FOR OUR STUDENTS TO GET ‘HANDS-ON’ EXPERIENCE WITH SPORTING TEAMS OR COMMUNITY EVENTS; OUR FOCUS IS AROUND CAREER OUTCOMES FOR YOU, NOT JUST PROVIDING QUALITY EDUCATION.

OUR WORK WITH PENRITH PANTHERS

“With Sport and Athlete Massage in our Diploma of Remedial Massage course, we really enrich the student’s experience and enhance their progression of practical techniques by putting them in contact with some serious sports people. Students attend a training session with the Penrith Panthers once a fortnight, where massage is included in the players training session. The players are enthusiastic and are very open to discussing what structural issues they may be having – allowing the students to discuss and formulate a treatment plan. We get great feedback and outcomes from both the students and players.”

RIDING HIGH WITH CHAIN REACTION

“We helped raise $1.4 million for the Victor Chang Institute by riding in and supporting the Chain Reaction charity event: a lengthy ride from Coolangatta to Sydney that brings corporate companies and students together. We did a huge amount of massaging – mostly in the early evenings. Plus quick foot massages and leg stretches at drink stops. We experienced all the highs and lows of the team we supported – and so we made some great connections. Just thinking of the km’s travelled, legs massaged, tears and laughs shared…it was such a fabulous experience! And best of all, the money raised is being spent on developing a new machine to detect heart/gene abnormalities in embryos.”

KAREN PALMER?
Program Manager, Manual Therapies
MY DREAM JOB

NATUROPATH
You’ll learn how nutrition and herbal medicine are the cornerstones of naturopathic health care, how they can be used to treat ailments and prevent poor health. ACNT will teach you how to practice across these areas with confidence, allowing you to effectively assess and manage a client’s health.

WHAT QUALIFICATION DO I NEED?
HLT60512 Advanced Diploma of Naturopathy

NUTRITIONIST
Study Nutrition and you’ll learn how diet, vitamins, minerals and amino acids can help to prevent diseases, deliver more energy and help clients to achieve optimal health.

WHAT QUALIFICATION DO I NEED?
HLT61012 Advanced Diploma of Nutritional Medicine

MASSAGE THERAPIST
Discover how to promote relaxation and overall health and wellbeing through massage. Massage is currently one of the highest growth sectors within the health and wellness industry.

WHAT QUALIFICATION DO I NEED?
HLT40312 Certificate IV in Massage Therapy Practice

REMEDIAL MASSAGE THERAPIST
Extend your skills and knowledge from Certificate IV and learn how to treat musculoskeletal problems; through a variety of remedial massage techniques. Remedial techniques work on the deeper muscles and supporting fascia to bring relief from long-standing issues and injury. This course has a strong focus on sports massage and the clinical evidence for massage therapy. Opportunities to work with sports team or community events will be part of this course.

WHAT QUALIFICATION DO I NEED?
HLT50307 Diploma of Remedial Massage
SUPPORT YOU NEED
ACNT DIRECT ENTRY PROGRAM

Think: Class (The Centre for Learning and Academic Skills Support) is an accredited English language course provider. Together with ACNT, Think: Class provides English preparation programmes for students who plan to further their studies in the natural therapies industry. The ACNT Direct Entry Programme (DEP) 10 to 15 weeks (250 to 375 teaching hours) is a health and wellness English preparation package that offers direct entry into ACNT academic courses and an exciting and motivating learning environment. In addition to learning academic English classes in a traditional classroom, you could find yourself:

- Going on excursions and visiting a spa facility, giving you a clear understanding of what it means to work in the exciting world of natural therapies
- Learning how to identify therapeutic plants
- Visiting ACNT lectures to learn the language that you will use in the health and wellness industry
- An additional advantage of this course is access to Learning and Academic Skills (LAS) support for your entire time at ACNT. This ongoing access to learning support will improve your skills during your study, both in specialist academic skills classes and in individual bookable tutorials. This support aims to significantly improve your assessment grades.
COURSE OVERVIEW

HLT60512
ADVANCED DIPLOMA OF NATUROPATHY

NATUROPATHY RECOGNISES THAT HEALTH CARE NEEDS TO BE FOCUSED ON THE INDIVIDUAL, NOT JUST THE DISEASE, AND THAT THERE IS MORE TO HEALTH THAN JUST THE ABSENCE OF DISEASE.

NATUROPATHS SEEK TO RESTORE AND IMPROVE THE WHOLE PERSON, USING NUTRITION, HERBAL MEDICINE, AND LIFESTYLE MODIFICATION.

WHAT ARE MY CAREER OPPORTUNITIES?

With solid foundations in naturopathic treatment modalities and the medical sciences, you will be prepared for professional practice as a:

- Naturopath
- Naturopathic Practitioner
- Natural Medicine Practitioner
- Natural Therapist.

CRICOS Course code:
NSW 078588M & QLD 078593C

<table>
<thead>
<tr>
<th>Qualification</th>
<th>HLT60512 Advanced Diploma of Naturopathy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start Dates</td>
<td>On Campus: February, May, September</td>
</tr>
<tr>
<td></td>
<td>Full-time: 3 years, including breaks</td>
</tr>
<tr>
<td>Entry</td>
<td>Completed Senior High School Certificate (year 12) or equivalent and over 18 years at course commencement and IELTS 6.0 (Academic) overall, with a minimum of 5.5 in each skill.</td>
</tr>
<tr>
<td>Clinical</td>
<td>465 hours of supervised Clinical training.</td>
</tr>
<tr>
<td></td>
<td>An HLTFA311A Apply First Aid course must be completed prior to commencing clinical practice.</td>
</tr>
<tr>
<td>Assessment</td>
<td>2-6 assessments per subject on average. Assessments will take many forms, and may include written assignments, quizzes and examinations, practical demonstrations, and class presentations.</td>
</tr>
<tr>
<td>Delivery</td>
<td>Full-time on Sydney or Brisbane Campus. Includes 9 study periods of 14 weeks duration (excluding breaks). Involves lectures, tutorials, seminars, demonstrations, supervised clinical practice and self-directed study.</td>
</tr>
</tbody>
</table>

*Please note that the units of competency are delivered across multiple subjects. Students must complete all subjects satisfactorily in order to be deemed competent in these units.*
<table>
<thead>
<tr>
<th>Subject Name</th>
<th>Unit Code</th>
<th>Unit Name</th>
<th>#Hours</th>
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<tbody>
<tr>
<td>Anatomy &amp; Physiology</td>
<td>*HLTAP401B</td>
<td>Confirm physical health status</td>
<td>80</td>
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<td>Chemistry &amp; Biochemistry</td>
<td>*HLTAP401B</td>
<td>Confirm physical health status</td>
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<tr>
<td>First Aid</td>
<td>HLTFA311A</td>
<td>Apply first aid</td>
<td>10</td>
</tr>
<tr>
<td>Workplace Health &amp; Safety</td>
<td>HLTWHS300A</td>
<td>Contribute to WHS processes</td>
<td>28</td>
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<tr>
<td>Effective Workplace Practices</td>
<td>BSBFLM303C</td>
<td>Contribute to effective workplace relationships</td>
<td>98</td>
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<tr>
<td></td>
<td>HLTHER501C</td>
<td>Maintain an effective health work environment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CHCOR428A</td>
<td>Reflect on and improve own professional practice</td>
<td></td>
</tr>
<tr>
<td>Naturopathic Framework</td>
<td>HLTNAT609D</td>
<td>Work within a naturopathic framework</td>
<td>42</td>
</tr>
<tr>
<td>Infection Control Processes</td>
<td>HLTIN301C</td>
<td>Comply with infection control policies and procedures</td>
<td>12</td>
</tr>
<tr>
<td>Pathophysiology &amp; Pharmacology</td>
<td>HLTAP501C</td>
<td>Analyse health information</td>
<td>112</td>
</tr>
<tr>
<td>Counselling Skills</td>
<td>HLTCOM404C</td>
<td>Communicate effectively with clients</td>
<td>84</td>
</tr>
<tr>
<td>Herbal Fundamentals 1</td>
<td>HLTNAT602D</td>
<td>Provide western herbal medicine treatment</td>
<td>84</td>
</tr>
<tr>
<td></td>
<td>HLTHER608C</td>
<td>Provide specialised western herbal medicine treatment</td>
<td></td>
</tr>
<tr>
<td>Applied Naturopathic Principles</td>
<td>HLTNAT607D</td>
<td>Manage work within a naturopathic framework</td>
<td>56</td>
</tr>
<tr>
<td>Naturopathic Patient Assessment</td>
<td>HLTNAT607D</td>
<td>Perform naturopathic health assessment</td>
<td>84</td>
</tr>
<tr>
<td>Herbal Fundamentals 2</td>
<td>HLTNAT602D</td>
<td>Provide western herbal medicine treatment</td>
<td>105</td>
</tr>
<tr>
<td></td>
<td>HLTHER608C</td>
<td>Provide specialised western herbal medicine treatment</td>
<td></td>
</tr>
<tr>
<td>Basic Microbiology &amp; Infection Control</td>
<td>HLTIN504D</td>
<td>Manage the control of infection</td>
<td>30</td>
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<tr>
<td>Naturopathic Diagnosis</td>
<td>HLTNAT608C</td>
<td>Apply naturopathic diagnostic framework</td>
<td>84</td>
</tr>
<tr>
<td></td>
<td>HLTNAT607D</td>
<td>Perform naturopathic health assessment</td>
<td></td>
</tr>
<tr>
<td>Naturopathic Patient Assessment</td>
<td>HLTNAT607D</td>
<td>Apply naturopathic diagnostic framework</td>
<td>84</td>
</tr>
<tr>
<td></td>
<td>HLTNAT606C</td>
<td>Perform naturopathic health assessment</td>
<td></td>
</tr>
<tr>
<td>Nutritional Fundamentals</td>
<td>HLTNAT603D</td>
<td>Provide naturopathic nutritional treatment</td>
<td>189</td>
</tr>
<tr>
<td>Pharmacognosy &amp; Herbal Pharmacy</td>
<td>HLTHER603D</td>
<td>Operate a western herbal medicine dispensary</td>
<td>133</td>
</tr>
<tr>
<td>Advanced Nutritional Medicine</td>
<td>HLTNUT602C</td>
<td>Provide specialised nutritional care</td>
<td>266</td>
</tr>
<tr>
<td>Health Business Skills</td>
<td>HLTCOM503D</td>
<td>Manage a practice</td>
<td>42</td>
</tr>
<tr>
<td>Critiquing Research</td>
<td>HLTNUT601C</td>
<td>Apply literature research findings to clinical practice</td>
<td>28</td>
</tr>
<tr>
<td>Herbal Prescribing 1</td>
<td>HLTNAT602D</td>
<td>Provide western herbal medicine treatment</td>
<td>220</td>
</tr>
<tr>
<td></td>
<td>HLTHER608C</td>
<td>Provide specialised western herbal medicine treatment</td>
<td></td>
</tr>
<tr>
<td>Professional Development</td>
<td>HLTCOM502C</td>
<td>Develop professional expertise</td>
<td>42</td>
</tr>
<tr>
<td>Referrals in Health Care</td>
<td>HLTCOM406C</td>
<td>Make referrals to other health care professionals when appropriate</td>
<td>28</td>
</tr>
<tr>
<td>Herbal Prescribing 2</td>
<td>HLTNAT602D</td>
<td>Provide western herbal medicine treatment</td>
<td>225</td>
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<tr>
<td></td>
<td>HLTHER608C</td>
<td>Provide specialised western herbal medicine treatment</td>
<td></td>
</tr>
<tr>
<td>Homoeopathic Essentials</td>
<td>HLTHOM612D</td>
<td>Work within a homoeopathic framework</td>
<td>84</td>
</tr>
<tr>
<td>Advanced Herbal Medicine</td>
<td>HLTHER608C</td>
<td>Provide specialised western herbal medicine treatment</td>
<td>266</td>
</tr>
<tr>
<td>Acute Homoeopathic Treatment</td>
<td>HLTNAT604C</td>
<td>Provide acute homoeopathic treatment</td>
<td>84</td>
</tr>
<tr>
<td>Integrated Therapeutics</td>
<td>HLTNAT605C</td>
<td>Plan the naturopathic treatment strategy</td>
<td>300</td>
</tr>
<tr>
<td></td>
<td>HLTNAT601D</td>
<td>Provide naturopathic treatment</td>
<td></td>
</tr>
</tbody>
</table>

*The subject hours listed above includes teaching and personal study hours and is subject to change without notice.
NUTRITIONAL MEDICINE PRACTITIONERS USE DIET, VITAMINS, MINERALS AND AMINO ACIDS TO PREVENT DISEASE AND PROMOTE OPTIMAL HEALTH. THIS REQUIRES AN IN-DEPTH UNDERSTANDING OF THE METABOLIC PATHWAYS INVOLVED IN THE BREAKDOWN OF NUTRIENTS. IT ALSO INVOLVES THE ROLE OF DIET, VITAMINS, MINERALS AND AMINO ACID SUPPLEMENTS.

WHAT ARE MY CAREER OPPORTUNITIES?
A vibrant career as a Nutritional Medicine Practitioner or a Nutritional Therapist with employment opportunities at:
- Natural medicine companies and organisations
- Weight loss organisations
- Medical centres
- Training and educational organisations
- Health retreats
- Within natural health and wellness businesses

CRICOS Course code:
NSW 078589K & QLD 078594B

<table>
<thead>
<tr>
<th>Qualification</th>
<th>HLT61012 Advanced Diploma Nutritional Medicine</th>
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</thead>
<tbody>
<tr>
<td>Start Dates</td>
<td>On Campus: February May September</td>
</tr>
<tr>
<td>Entry Requirements</td>
<td>Completed Senior High School Certificate (year 12) or equivalent and over 18 years at course commencement and IELTS 6.0 (Academic) overall, with a minimum of 5.5 in each skill.</td>
</tr>
<tr>
<td>Clinical Practice</td>
<td>258 hours of supervised Clinical training. An HLTFA311A Apply First Aid course must be completed prior to commencing clinical practice.</td>
</tr>
<tr>
<td>Assessment</td>
<td>2-4 assessments per subject. Assessments will be in the form of written assignments and practical demonstrations.</td>
</tr>
<tr>
<td>Delivery</td>
<td>Full-time on Sydney or Brisbane Campus. Includes 6 study periods of 14 weeks duration (excluding breaks). Involves lectures, tutorials, seminars, demonstrations, supervised clinical practice and self-directed study.</td>
</tr>
</tbody>
</table>

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<td>84</td>
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<tr>
<td>First Aid</td>
<td>HLTFA311A</td>
<td>Apply first aid</td>
<td>20</td>
</tr>
<tr>
<td>Workplace Health &amp; Safety</td>
<td>HLTWHS300A</td>
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<td>BSBFLM303C</td>
<td>Contribute to effective workplace relationships</td>
<td>98</td>
</tr>
<tr>
<td></td>
<td>HLTIR501C</td>
<td>Maintain an effective health work environment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CHCOR4028A</td>
<td>Reflect on and improve own professional practice</td>
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<tr>
<td>Nutritional Principles</td>
<td>HLTNUT604C</td>
<td>Manage work within a clinical nutritional framework</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td>HLTNAT607D</td>
<td>Manage work within a naturopathic framework</td>
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<tr>
<td>Pathophysiology &amp; Pharmacology</td>
<td>HLTAP501C</td>
<td>Analyse health information</td>
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<td>Infection Control Processes</td>
<td>HLTIN301C</td>
<td>Comply with infection control policies and procedures</td>
<td>12</td>
</tr>
<tr>
<td>Counselling Skills</td>
<td>HLT.COM404C</td>
<td>Communicate effectively with clients</td>
<td>84</td>
</tr>
<tr>
<td>Nutrition 1A</td>
<td>HLTNUT606B</td>
<td>Plan the nutritional treatment strategy</td>
<td>140</td>
</tr>
<tr>
<td></td>
<td>HLTNUT610B</td>
<td>Provide basic dietary advice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HLTNUT607C</td>
<td>Provide nutritional medicine treatment</td>
<td></td>
</tr>
<tr>
<td>Nutrition 1B</td>
<td>HLTNUT606B</td>
<td>Plan the nutritional treatment strategy</td>
<td>119</td>
</tr>
<tr>
<td></td>
<td>HLTNUT610B</td>
<td>Provide basic dietary advice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HLTNUT607C</td>
<td>Provide nutritional medicine treatment</td>
<td></td>
</tr>
<tr>
<td>Basic Microbiology &amp; Infection Control</td>
<td>HLTIN504D</td>
<td>Manage the control of infection</td>
<td>30</td>
</tr>
<tr>
<td>Nutritional Diagnosis</td>
<td>HLTNUT603B</td>
<td>Apply nutritional medicine diagnostic framework</td>
<td>84</td>
</tr>
<tr>
<td></td>
<td>HLTNUT605B</td>
<td>Perform nutritional medicine health assessment</td>
<td></td>
</tr>
<tr>
<td>Nutritional Patient Assessment</td>
<td>HLTNUT603B</td>
<td>Apply a nutritional medicine diagnostic framework</td>
<td>84</td>
</tr>
<tr>
<td></td>
<td>HLTNUT605B</td>
<td>Perform nutritional medicine health assessment</td>
<td></td>
</tr>
<tr>
<td>Nutrition 2</td>
<td>HLTNUT607C</td>
<td>Provide nutritional medicine treatment</td>
<td>239</td>
</tr>
<tr>
<td>Nutritional Pharmacy</td>
<td>HLTNUT609C</td>
<td>Prepare and dispense nutrition and dietary supplements</td>
<td>42</td>
</tr>
<tr>
<td>Advanced Nutritional Medicine</td>
<td>HLTNUT602C</td>
<td>Provide specialised nutritional care</td>
<td>266</td>
</tr>
<tr>
<td>Health Business Skills</td>
<td>HLT.COM503D</td>
<td>Manage a practice</td>
<td>42</td>
</tr>
<tr>
<td>Critiquing Research</td>
<td>HLTNUT601C</td>
<td>Apply literature research findings to clinical practice</td>
<td>28</td>
</tr>
<tr>
<td>Nutrition for Special Populations</td>
<td>HLTNUT608B</td>
<td>Provide specialised nutritional medicine treatment</td>
<td>266</td>
</tr>
<tr>
<td>Professional Development</td>
<td>HLT.COM502C</td>
<td>Develop professional expertise</td>
<td>42</td>
</tr>
<tr>
<td>Referrals in Health Care</td>
<td>HLT.COM406C</td>
<td>Make referrals to other health care professionals when</td>
<td>28</td>
</tr>
</tbody>
</table>

*The subject hours listed above includes teaching and personal study hours and is subject to change without notice.*
COURSE OVERVIEW

HLT50307
DIPLOMA OF REMEDIAL MASSAGE

AS A REMEDIAL MASSAGE THERAPIST, YOU’LL USE A RANGE OF ADVANCED MASSAGE TECHNIQUES, INCLUDING TRIGGER POINTS, MYOFASCIAL RELEASE AND LYMPHATIC DRAINAGE TO TREAT A VARIETY OF AILMENTS AND INJURIES ASSOCIATED WITH THE MUSCULOSKELETAL SYSTEM. YOU WILL LEARN TO IDENTIFY MUSCULOSKELETAL CONDITIONS AND DEVELOP COMPREHENSIVE TREATMENT PLANS TO ASSIST IN PAIN MANAGEMENT OR RECOVERY FROM INJURY.

WHAT ARE MY CAREER OPPORTUNITIES?

With this qualification, you’ll be equipped with the skills and knowledge to work as a remedial massage therapist, within any of the following areas:
- Working alongside Physiotherapists, Osteopaths and Chiropractors
- Allied Health Care/Medical facilities
- Sports teams
- Gyms and Fitness facilities
- Spas, Resorts and 5 star accommodation
- Managing your own business

CRICOS Course Code: NSW 072869F & QLD 075142K

<table>
<thead>
<tr>
<th>Qualification</th>
<th>HLT50307 Diploma of Remedial Massage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Start Dates</strong></td>
<td>On Campus: February May September</td>
</tr>
<tr>
<td><strong>Course Duration</strong></td>
<td>Full-time: 36 weeks, including breaks</td>
</tr>
<tr>
<td><strong>Entry Requirements</strong></td>
<td>Completion of Certificate IV Massage Therapy Practice. Completion of High School year 12 or equivalent and a minimum 18 years of age prior to course commencement or Mature age entry with relevant work experience and IELTS 5.5 (Academic) overall, with a minimum of 5.0 in each skill.</td>
</tr>
<tr>
<td><strong>Clinical Practice</strong></td>
<td>Supervised Clinical training involved.</td>
</tr>
<tr>
<td><strong>Assessment</strong></td>
<td>2-4 assessments per subject. Written assignments, learning portal activities and practical demonstrations.</td>
</tr>
<tr>
<td><strong>Delivery</strong></td>
<td>Full-time on Sydney or Brisbane Campus. Includes 2x 14 week study periods (excluding breaks). Involves lectures, tutorials, practical demonstrations, learning portal activities, clinic hours, and personal study hours.</td>
</tr>
</tbody>
</table>

*Please note that the units of competency are delivered across multiple subjects. Students must complete all subjects satisfactorily in order to be deemed competent in these units.*
<table>
<thead>
<tr>
<th>Subject Name</th>
<th>Unit Code</th>
<th>Unit Name</th>
<th>#Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinic Management</td>
<td>HLTCOM502C</td>
<td>Develop professional expertise</td>
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<td></td>
<td>HLTCOM503D</td>
<td>Manage a practice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HLTHIR506C</td>
<td>Implement and monitor compliance with legal and ethical requirements</td>
<td></td>
</tr>
<tr>
<td>Practice Reflection</td>
<td>CHCORG428A</td>
<td>Reflect on and improve own professional practice</td>
<td>56</td>
</tr>
<tr>
<td>Applied Anatomy &amp; Physiology</td>
<td>*HLTAP501C</td>
<td>Analyse health information</td>
<td>42</td>
</tr>
<tr>
<td>Remedial Techniques – Deep Tissue/Anatomy</td>
<td>*HLTREM502C</td>
<td>Provide remedial massage treatment</td>
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<tr>
<td>Remedial Techniques - Myofascial</td>
<td>*HLTREM502C</td>
<td>Provide remedial massage treatment</td>
<td>42</td>
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<tr>
<td>Remedial Techniques – Trigger Points</td>
<td>*HLTREM502C</td>
<td>Provide remedial massage treatment</td>
<td>34</td>
</tr>
<tr>
<td>Remedial Techniques - Lymphatic</td>
<td>*HLTREM502C</td>
<td>Provide remedial massage treatment</td>
<td>36</td>
</tr>
<tr>
<td>Remedial Massage Assessment Techniques</td>
<td>*HLTREM504C</td>
<td>Apply remedial massage assessment framework</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td>*HLTREM505C</td>
<td>Perform remedial massage health assessment</td>
<td></td>
</tr>
<tr>
<td>Clinical Reasoning</td>
<td>*HLTREM510B</td>
<td>Provide specialised remedial massage treatments</td>
<td>46</td>
</tr>
<tr>
<td></td>
<td>*HLTREM503C</td>
<td>Plan remedial massage treatment strategy</td>
<td></td>
</tr>
<tr>
<td>Massage in an Aging Population</td>
<td>CHCAC318B</td>
<td>Work effectively with older people</td>
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<td>Sport and Athlete Massage</td>
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<td>Principles of Reflexology</td>
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<td>Remedial Massage Clinic 1</td>
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<td>Analyse health information</td>
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<td></td>
<td>*HLTREM502C</td>
<td>Provide remedial massage treatment</td>
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<td></td>
<td>*HLTREM503C</td>
<td>Plan remedial massage treatment strategy</td>
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</tr>
<tr>
<td></td>
<td>*HLTREM504C</td>
<td>Apply remedial massage assessment framework</td>
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<td></td>
<td>*HLTREM505C</td>
<td>Perform remedial massage health assessment</td>
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<td>HLTHIR501B</td>
<td>Maintain an effective health work environment</td>
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<td></td>
<td>HLTCOM502C</td>
<td>Develop professional expertise</td>
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<tr>
<td></td>
<td>HLTHIR506C</td>
<td>Implement and monitor compliance with legal and ethical requirements</td>
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<td></td>
<td>*HLTREM510B</td>
<td>Provide specialised remedial massage treatment</td>
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*The subject hours listed above includes teaching and personal study hours and is subject to change without notice.
COURSE OVERVIEW

HLT40312
Certificate IV in Massage Therapy Practice

This course will provide you with a solid foundation in the world of massage. You will learn a wide range of techniques to manipulate soft body tissue to increase blood flow, remove toxins and improve muscle tone through Swedish massage, relaxation and therapeutic applications.

What are my career opportunities?
With this qualification, you’ll be equipped with the skills and knowledge to work as a massage therapist, in any of the following areas:

- Spas, Resorts and 5 star accommodation
- Gyms and Fitness facilities
- Setting up your own business

CRICOS Course Code:
NSW 078585C & QLD 078590F

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<tr>
<th>Qualification</th>
<th>HLT40312 Certificate IV in Massage Therapy Practice</th>
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<td>Start Dates</td>
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<td>Course Duration</td>
<td>Full-time: 16 weeks, including breaks</td>
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<td>Entry Requirements</td>
<td>Minimum 18 years of age prior to course commencement with completion of High School year 12 or equivalent or Mature age entry with relevant work experience and IELTS 5.5 (Academic) overall, with a minimum of 5.0 in each skill.</td>
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<tr>
<td>Clinical Practice</td>
<td>Supervised Clinical training involved. An HLTFA311A Apply First Aid course MUST be completed prior to commencing clinical training.</td>
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<tr>
<td>Assessment</td>
<td>2-4 assessments per subject. Written assignments, learning portal activities and practical demonstrations.</td>
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<tr>
<td>Delivery</td>
<td>Full-time on Sydney or Brisbane Campus. Includes one 14 week study period (excluding breaks). Involves lectures, clinics, seminars, tutorials, practical demonstrations, learning portal activities, clinic hours, and personal study hours</td>
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*Please note that the units of competency are delivered across multiple subjects. Students must complete all subjects satisfactorily in order to be deemed competent in these units.
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<td>Contribute to WHS processes</td>
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<tr>
<td></td>
<td>HLTIN301C</td>
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<td>Massage Assessment and Referrals</td>
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<td></td>
<td>HLTIN301C</td>
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<td>Administer a practice</td>
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<td>Perform massage health assessment</td>
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</table>

*The subject hours listed above includes teaching and personal study hours and is subject to change without notice.*
ENJOY A LIFE/STUDY BALANCE
“ACNT offered, and still continues to offer, a more science based course, which I see as essential for working in healthcare. The sheer breadth of study undertaken has given me the scope I needed to specialise and to develop my skills early on in my career.”

ALISON BULL
ACNT Graduate
Product Development, Technical Support,
Blackmores Ltd.
Welcome

Australian National College of Beauty

ANCB fosters an exceptional passion for being associated with exciting industry-trained lecturers, novel delivery, quality course material and cutting-edge facilities. On-Campus and flexible online learners may access the learning portal to enter discussion forums and gain guidance from trained and qualified industry tutors.

The energy dedicated by ANCB’s staff, from program managers through to the lecturing staff, ensures an enjoyable student experience. A quality educational standard and attention to hands-on, practical training helps students graduate with exceptional skill sets, gaining a competitive edge when applying for their chosen vocational positions in the workplace.

The Australian National College of Beauty is recognised by international bodies such as ITEC and CIDESCO, and strives to uphold its outstanding student outcomes from these important links to international associations.

I have been active in the beauty therapy industry for 11 years, firstly as a Nail Technician, then as a Beauty Therapist. I have always had a keen interest in the education sector, with the desire to pass on my knowledge and to strive for excellence in beauty therapy training. I am lucky enough to have the opportunity to travel the world as an International ITEC examiner. This has enabled me to experience international beauty therapy standards first-hand. At ANCB we know the requirements of a 5 star therapist, and this is reflected in the education standard of ANCB programs.

I am excited and proud of its accomplishments so far, and look forward to sharing the ANCB experience with all enrolling and continuing students.

Meredith Schaerf

Head of Academic Studies
Why choose us?

At ANCB, we nurture your passion for beauty and guide you toward a fulfilling and exciting career in as little as one year. We prepare you for the ‘real world’, with lecturers who are renowned experts in their fields and have a strong focus on hands-on training. Our courses are nationally recognised, plus you have the opportunity to gain international qualifications which explains why our graduates are actively sought out by employers.

Our Reputation
At ANCB we enjoy industry-wide recognition due to the high calibre of our graduates, lecturers and training facilities. We are the first point of contact for many employers seeking top tier professional therapists, including five star hotels and global spa chains.

Accreditation
Our courses are accredited by the Association of Professional Aestheticians of Australia (APAA), the oldest and most active association in Australia’s beauty industry. We’re also one of the few colleges recognised by international bodies CIDESCO and ITEC, demonstrating that ANCB maintains the highest standards in education and facilities in the country.

Valuable Skills for a Practical Career
The ANCB student clinic offers a true on-the-job experience, with expert trainers to guide you every step of the way. By graduation, you get a clear sense of what it means to run a business and work as a professional beauty therapist, and you are ready to hit the ground running. You will gain valuable skills in your chosen area of study, as well as a firm understanding of a salon environment, ensuring you are immediately employable and prepared for the industry. If you plan to study online you will take advantage of this experience with more than one week of residential study.

One-on One Learning Assistance
ANCB will support you to work hard and achieve your career goals through small class sizes and one-on-one learning assistance if required.

Campus Life
ANCB is a vibrant place to learn and you’ll meet people from all over the world who share a passion for the beauty industry. Situated in the hippest of city fringe districts, our Sydney and Brisbane campuses are packed with state-of-the-art facilities and house extensive learning resources.
Campus Facilities
Common Areas, Library and Media Room
If you feel like a break, head to the student common areas, but if it's information you need, each campus library is open and packed full of books, magazines, publications, CDs and DVDs. Students also have access to an extensive online library, including the GALE collections. Additionally, there are high speed internet facilities and a wireless network on the campus, as well as printing and copying services.

Student Clinic
The ANCB Student Clinic offers a wide range of treatments to the public at reduced prices, which include spa treatments, body wraps, facials, waxing, manicure, pedicure and much more.

Job Finder
Two of the most frequent questions potential students ask are “What will I be able to do with my qualifications when I graduate?” and “How easily will I be able to find work when I finish my course?” The Job Finder was created in 1998 and has proven to be a valuable service to students, graduates and employers alike. Updated on a daily basis, it provides an array of working opportunities at both local and international companies. Many of our graduates have been employed by well-known industry leaders such as Steiner Leisure, Voyages and Chiva Som (Thailand).

Student Representative Council (SRC)
At ANCB, we understand you need to have a student voice and a life outside college. The SRC is responsible for giving students a voice and helping them maintain a balanced lifestyle. This includes organising events such as barbecues, social activities and various sporting activities.
Our graduates

Lydia Hui Lan, Tsai
Beauty Therapist
ANCB Diploma of Beauty Graduate

When I chose professional beauty and spa therapies as my future career, I undertook extensive research and learnt that ANCB has an excellent reputation in all areas of beauty and spa studies. ANCB is also the largest CIDESCO international school in Australia and provides training and examinations for all CIDESCO International certifications. This was exactly what I wanted!

What I enjoyed most about studying at ANCB was the commitment of the lecturers. They all have extensive experience in the industry and I enjoyed very much learning from them day to day. They are very professional in their areas of expertise but also developing in giving career advice and help build job seeking skills.

I am currently working as a spa therapist in Chi Spa – Shangri-la Hotel, Sydney (one of the most luxurious spas in Sydney). I conduct various treatments, including facials, body massages, and scrubs. When looking for a job, I always utilised the ANCB job finder, as it features many career opportunities!

My advice to future students is to study hard and revise all the details you learn during your practical training and clinical hours at ANCB. During my studies, I had the opportunity to put theory into practice and was provided with the necessary skills and confidence to work in the real world.

Elena Mavros
Beauty Therapist
ANCB Diploma of Beauty Graduate

I chose ANCB because I believe the best way to judge a college is to actually visit the premises. From the very beginning I felt that ANCB had the best facilities and equipment needed for my course and after speaking to a few of the lecturers I felt confident that I would be receiving the best education.

I have always had an interest in beauty therapy, but at this point in my life I felt it was time to learn more about it. I wanted to learn more about the skin, about the body and about general wellbeing.

What I loved the most about my course was the variety and diversity it offered. I learned something new every single day and I never got bored! From facials to reflexology, from stone therapy massage to aromatherapy; not a day went by that I wasn’t delighted with my decision to come here. I have also been given the opportunity to go to the World CIDESCO Congress held in Kyoto as my CIDESCO thesis was chosen for Australia. I can’t believe how far I have come!

I am currently working at a fat reduction and anti-ageing clinic working with machinery. I look forward to taking another course at ANCB in IPL, laser and microdermabrasion. I find that working with machinery is what really interests me and of course, I always want to keep learning!
Connected to the industry

ANCB has built long standing relationships with key industry partners to provide our graduates with outstanding outcomes when they complete their studies. Our graduates are in demand and highly sought after by industry.

Steiner Leisure
US-based Steiner Leisure is a global organisation that operates one of the largest networks of spas in the world. Its portfolio includes spas in cities and resorts around the world, as well as the largest network of spas on cruise liners globally.

Steiner Leisure chooses to source its massage and beauty therapists only from the world’s best colleges. Our graduates are hand-picked to attend Steiner’s own training facility in London, England for rigorous training before being assigned positions in, for example, massage services in a land based spa in Bora Bora or providing beauty therapy services whilst sailing around the Caribbean.

Founded in 1901 by Herman Steiner in London, Steiner Leisure operates spas under many different brands including Elemis Day Spas (in London, Las Vegas, Connecticut and Florida) and Mandara Spas – an upmarket, luxury spa chain located mostly in major hotels in exotic locations such as Aruba, the Bahamas, Thailand, Fiji, Indonesia, Malaysia, Guam, Saipan, Tahiti, Moorea, Bora Bora and Hawaii. Mandara Spas at Sea operate spas on the deluxe Silver Sea Cruises, Norwegian Cruise Lines and Orient Line. Steiner is the world’s largest operator of spas on cruise ships, running over 100 spas for around 19 of the world’s best known cruise lines including Carnival Cruise Line, Celebrity Cruises, Cunard Cruise Line, Disney Cruise Line, Holland America Lines, Orient Cruises, Princess Cruises, Radisson Seven Seas, Royal Caribbean Cruise Line and Windstar Cruises.
CHI, The Spa at Shangri-La Hotel, Sydney

CHI, The Spa is an internationally recognised brand and is part of the Shangri-La Hotels and Resorts group. CHI has authentic Asian treatments with the philosophy of CHI - the vital energy force of life. This works off the Chinese medicine branch of 5 element theory and is carried through from therapist to guest. CHI has many award winning treatments and CHI, The Spa at Shangri-La Hotel, Sydney was awarded the 2011 AHA Award for Excellence, Spa Facilities of the Year. With in-house trainers, a treatment development team and an international training facility, CHI develops therapists in their career. There are corporate traineeships and many opportunities for the right candidates to travel the world and advance their career at the same time.

ANCB graduates working at CHI, The Spa can expect to build a strong platform for their career path. CHI, The Spa’s internal trainee programs and ongoing training develops its therapist’s hands-on skills and long term career goals. Employees will have the opportunity to travel to various properties to work and experience the industry on a cultural level. Graduates working with CHI Spa can expect a friendly environment, which will harness their abilities and enable growth within this industry.

The career prospects for ANCB graduates working with CHI, The Spa are In-house trainer, Treatment Development Team, Spa Coordinator, Assistant Spa Manager, Spa Manager and Director of Spa. These jobs can be at any Shangri-La property, from cities to resorts around the world. Some of the top spa destinations include Sydney, Bangkok, Chiang Mai, Maldives, Abu Dhabi, Fiji, Cebu, Tokyo and Vancouver.

When graduates start at CHI, The Spa they are expected to provide superb service at a 5 star standard, meaning they will go the extra mile to give guests the best experience they can from start to finish. A keen eye for detail and positive energy is a great advantage to have.

"Let your caring attitude, professionalism and your hands allow you to see the world."
CIDESCO Accreditation

Founded in 1946 with its head office in Zurich, Switzerland, CIDESCO is represented in over 33 countries and issues the world’s most prestigious qualifications in the field of aesthetics and beauty therapy. CIDESCO International Schools are overseen by CIDESCO to ensure that they adhere to the most rigorous standards of education, assessment and facilities and that graduates are of the highest calibre.

In 2003 the Australasian College of Natural Therapies (ACNT) was awarded the distinct honour of being named the first natural therapies school in Australia to become a CIDESCO International School. Since then, ACNT and ANCB have been acquired by Think: Education Group. This has led to the prestigious CIDESCO relationship being extended to ANCB in 2010, and is currently available in Sydney and Brisbane*.

As a SIB50110 Diploma of Beauty Therapy student, you’ll be given the opportunity to undertake the CIDESCO examinations through our International Certification packages offered in Sydney and Brisbane*. These International Certification packages are optional for students currently enrolled in the SIB50110 Diploma of Beauty and are not recognised in the Australian Qualifications Framework.

* The international certifications available varies by campus location.

Victoria University Articulation

Victoria University has the world’s only degree-level dermal therapies course. ANCB has an articulation agreement with Victoria University which provides ANCB students with a transition from Vocational Education into a Higher Education qualification.

This upgrade will allow ANCB graduates to develop knowledge and skills in advanced dermal therapy, as well as advanced treatments and training such as para-medical dermal care. The ANCB Diploma of Beauty Therapy (SIB50110) will grant you 96 credit points towards the Bachelor of Health Science – Dermal Therapies, this is entry in second year. For more information on the Victoria University qualification please see http://www.vu.edu.au/courses/bachelor-of-healthscience-dermal-therapies-hbtd.

ITEC International Certification

ITEC is the UK based examination board offering a wide range of qualifications which are recognised worldwide. Currently, ITEC provides over 35 qualifications accredited by the UK government and registered on the National Qualifications Framework in the UK. These qualifications are accepted by industry in the UK and internationally providing an ‘international qualifications passport’ for graduates easily recognised by employers worldwide. ANCB is an accredited ITEC examination centre offering 4 examinations in the area of beauty and spa including:

- **Level 2**
  - Diploma for Beauty Specialists

- **Level 3**
  - Diploma in Microdermabrasion Treatments
  - Diploma in Spa Treatments

- **Level 4**
  - Diploma in Laser and Intense Pulsed Light Treatments

Please contact ANCB for prerequisites and examination dates, and ITEC (www.itecworld.co.uk) for more information on the various qualifications.

Please note: These certifications and examinations are not recognised within the Australian Qualifications Framework.
The Electrolysis pathway consists of the only form of permanent hair removal and the practice has been around for 80 years. It is the foundation knowledge and practice required for newer forms of hair reduction services such as laser and IPL.

What career opportunities are available to me? Beauty Therapy is a booming industry and the demand for qualified, skilled therapists is high. Career paths are varied and always interesting and you’re certain to find a field within the industry that inspires you. Just a few of the most popular career paths in the industry include:

- Make-up artist
- Beauty Therapy Teacher
- Massage Therapist
- Electrolysis Technician
- Body Contouring Specialist
- Nail Technician
- Cosmetic Sales Representative
- Magazine Beauty Editor
- Salon Owner

Course overview

CRICOS Course Code: NSW 075702E & QLD 075517F

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<td>On campus February May September</td>
<td>Full time 52 weeks including breaks</td>
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Entry Requirements
Minimum 18 years of age prior to course commencement with completion of High School year 12 or equivalent or Mature age entry with relevant work experience and IELTS 6.5 (Academic) overall, with a minimum of 5.0 in each skill.

Assessment
Includes:
- Written assignments
- Practical demonstrations
- Competency in key tasks

Delivery
Full time on campus

Course outline

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<td>SIBXCCS418A</td>
<td>Core</td>
<td>112</td>
</tr>
<tr>
<td>SIBXCCS419A</td>
<td>Core</td>
<td>133</td>
</tr>
</tbody>
</table>

General Elective Units

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Type</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIBBFA203A</td>
<td>General</td>
<td>35</td>
</tr>
<tr>
<td>SIBXCCS201A</td>
<td>General</td>
<td>21</td>
</tr>
<tr>
<td>SIBBOS201A</td>
<td>General</td>
<td>28</td>
</tr>
<tr>
<td>SIBXCCS202A</td>
<td>General</td>
<td>28</td>
</tr>
<tr>
<td>SIBXCCS203A</td>
<td>General</td>
<td>60</td>
</tr>
</tbody>
</table>

Specialist Elective Units

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Type</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIBBFA204A</td>
<td>Specialist</td>
<td>70</td>
</tr>
<tr>
<td>SIBXCCS204A</td>
<td>Specialist</td>
<td>168</td>
</tr>
</tbody>
</table>

Total nominal hours 1395

*The subject hours listed above includes teaching and personal study hours and is subject to change without notice.*
The Spa Therapies pathway has been emerging in popularity and is now an essential part of the treatment repertoire. Most beauty therapy businesses provide relaxation and regenerative services. It is one of the fastest growing industries in the world today.

What career opportunities are available to me? Beauty Therapy is a booming industry and the demand for qualified, skilled therapists is high. Career paths are varied and always interesting and you’re certain to find a field within the industry that inspires you. Just a few of the most popular career paths in the industry include:

- Make-up artist
- Beauty Therapy Teacher
- Massage Therapist
- Electrolysis Technician
- Body Contouring Specialist
- Nail Technician
- Cosmetic Sales Representative
- Magazine Beauty Editor
- Salon Owner

Course overview
CRICOS Course Code: NSW 075702E & QLD 075517F

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Start Dates</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIB50110 Diploma of Beauty (Spa Treatments Pathway)</td>
<td>On campus February May September</td>
<td>Full time 52 weeks including breaks</td>
</tr>
</tbody>
</table>

Entry Requirements
Minimum 18 years of age prior to course commencement with completion of High School year 12 or equivalent or Mature age entry with relevant work experience and IELTS 6.5 (Academic) overall, with a minimum of 6.0 in each skill.

Assessment: Includes: Written assignments Practical demonstrations Competency in key tasks Full time on campus

Delivery: On campus

Course outline

<table>
<thead>
<tr>
<th>Units of competency</th>
<th>Type</th>
<th>#Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIBBNSL5201A Work in a nail services framework</td>
<td>Core</td>
<td>14</td>
</tr>
<tr>
<td>SIBBCCS301A Apply the principles of skin biology to beauty treatments</td>
<td>Core</td>
<td>14</td>
</tr>
<tr>
<td>SIBBFA5302A Provide lash and brow treatments</td>
<td>Core</td>
<td>14</td>
</tr>
<tr>
<td>SIBROH5001A Apply safe working practices</td>
<td>Core</td>
<td>14</td>
</tr>
<tr>
<td>SIBBCC5406A Use electricity in beauty therapy treatments</td>
<td>Core</td>
<td>21</td>
</tr>
<tr>
<td>SIBBCC5408A Promote healthy nutritional options in a beauty therapy context</td>
<td>Core</td>
<td>21</td>
</tr>
<tr>
<td>SIBBNSL5202A Provide manicure and pedicare services</td>
<td>Core</td>
<td>26</td>
</tr>
<tr>
<td>SIBXCCS3201A Conduct financial transactions</td>
<td>Core</td>
<td>28</td>
</tr>
<tr>
<td>SIBBCC5202A Provide service to clients</td>
<td>Core</td>
<td>28</td>
</tr>
<tr>
<td>SIBBCC5202A Advise on beauty services</td>
<td>Core</td>
<td>28</td>
</tr>
<tr>
<td>SIBBCC5405A Develop treatment plans</td>
<td>Core</td>
<td>21</td>
</tr>
<tr>
<td>SIBBCC5407A Interpret the chemical composition and physical actions of cosmetic products</td>
<td>Core</td>
<td>28</td>
</tr>
<tr>
<td>SIBXFA5201A Design and apply make-up</td>
<td>Core</td>
<td>49</td>
</tr>
<tr>
<td>SIRXIND001A Work effectively in a retail environment</td>
<td>Core</td>
<td>24</td>
</tr>
<tr>
<td>SIBBCC5404A Work in a skin therapies framework</td>
<td>Core</td>
<td>42</td>
</tr>
<tr>
<td>SIRXCOM001A Communicate in the workplace</td>
<td>Core</td>
<td>28</td>
</tr>
<tr>
<td>SIBBCC5403A Recognise body structures and systems in a beauty therapy context</td>
<td>Core</td>
<td>56</td>
</tr>
<tr>
<td>SIBHR5001A Perform waxing treatments</td>
<td>Core</td>
<td>112</td>
</tr>
<tr>
<td>SIBBCC5402A Provide body treatments</td>
<td>Core</td>
<td>77</td>
</tr>
<tr>
<td>SIBBCC5401A Perform body massage</td>
<td>Core</td>
<td>70</td>
</tr>
<tr>
<td>SIBBFA5404A Provide facial treatments</td>
<td>Core</td>
<td>112</td>
</tr>
<tr>
<td>SIBBFA5405A Provide advanced facial treatments</td>
<td>Core</td>
<td>133</td>
</tr>
</tbody>
</table>

General Elective Units

<table>
<thead>
<tr>
<th>Units of competency</th>
<th>Type</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIBBFA5303A Design and apply remedial camouflage make-up</td>
<td>General Elective</td>
<td>36</td>
</tr>
<tr>
<td>HLTFA301B Apply First Aid</td>
<td>General Elective</td>
<td>16</td>
</tr>
<tr>
<td>SIBBSK5508A Apply micro-dermabrasion to improve skin appearance</td>
<td>General Elective</td>
<td>21</td>
</tr>
<tr>
<td>BSBSLUS201A Participate in environmentally sustainable work practices</td>
<td>General Elective</td>
<td>28</td>
</tr>
<tr>
<td>SIRXSL5001A Build relationships with customers</td>
<td>General Elective</td>
<td>28</td>
</tr>
<tr>
<td>SIBBSK5503A Perform diathermy treatments</td>
<td>General Elective</td>
<td>60</td>
</tr>
</tbody>
</table>

Specialist Elective Units

<table>
<thead>
<tr>
<th>Units of competency</th>
<th>Type</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIBBSPA501A Work in a spa therapies framework</td>
<td>Specialist Elective</td>
<td>14</td>
</tr>
<tr>
<td>SIBBSPA502A Plan spa program</td>
<td>Specialist Elective</td>
<td>28</td>
</tr>
<tr>
<td>SIBBSPA503A Provide spa therapies</td>
<td>Specialist Elective</td>
<td>115</td>
</tr>
<tr>
<td>SIBBSPA504A Provide stone therapy massage</td>
<td>Specialist Elective</td>
<td>40</td>
</tr>
<tr>
<td>SIBBSPA505A Provide Indian head massage for relaxation</td>
<td>Specialist Elective</td>
<td>35</td>
</tr>
</tbody>
</table>

Total nominal hours 1389
HOW TO APPLY
A STEP-BY-STEP GUIDE

HOW DO I APPLY?
1. Submit your documents to your Agent or to our Admissions Department:
   • Application Form
   • Photocopy of your passport
   • Authenticated* academic records (higher school certificate or higher level qualifications)
   • Any additional documentation to support your application (e.g. your resumé, references and/or Course Credit Application form)
   • Any additional documents required for your course (e.g. portfolios for design related courses)
   *Authenticated documents must be either original documents or copies of original documents that have been notarised by a Justice of the Peace (or equivalent) or verified as being a true and correct copy of the original document by an approved Representative.

2. Successful applicants will be issued a Letter of Offer, Written Agreement and Tax Invoice.

3. Sign the Acceptance of Offer and Written Agreement and return to your Agent or our Admissions Department.

4. The Australian Department of Immigration and Citizenship considers each student visa application on their individual merits. Speak with your Agent or our admissions team to see if you need to start your visa application before or after paying a deposit for your course. You can also find information online at www.immi.gov.au/students/.

5. Pay the deposit written on your tax invoice.

6. The College will secure your place in the course and issue an Electronic Confirmation of Enrolment (eCOE).

7. Submit your student visa application to your nearest Australian Embassy, Mission or Consulate (see http://www.immi.gov.au/contacts/offices.htm).

WHERE DO I SEND MY COMPLETED DOCUMENTS?
Please send your completed documents to:
Think: Education Group
College Admissions Team
PO Box 728
North Sydney NSW 2059
Australia
Fax: 61 2 9957 1811
Email: international@think.edu.au

QUALITY AND AUSTRALIAN REGULATIONS
Before entering a contract with us, you should read about the ESOS framework. A simple explanation of the framework is the Easy Guide to ESOS available online at: www.aei.gov.au. We also have links to videos, checklists and information in other languages available at www.think.edu.au/about-think/think-quality/esos-framework-for-overseas-students.

The Department of Education, Employment and Workplace Relations regulates the education and training sector’s involvement with international students studying in Australia on student visas. It does this through the Education Services for Overseas Students (ESOS) legislative framework. This protects Australia’s reputation for delivering quality education services and the interests of international students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally-consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation’s interface with immigration law. This imposes visa related reporting requirements on both students and providers.
PREPARING FOR ARRIVAL IN AUSTRALIA
Once you have received your Student Visa, you can prepare for your arrival in Australia. You are expected to arrive in time for Enrolment and Orientation, which occurs the week prior to the commencement of classes.

Depending on your accommodation preferences, you may want to arrive earlier. For students planning to rent an apartment or house on their own or with others we suggest you arrive at least 2 months in advance.

SCHOOL-AGED DEPENDENTS
If you have a school-aged dependent you will be required to pay full fees if enrolled in either a government or non-government school. For more information, please visit: www.immi.gov.au/students/student-visa-living-costs.htm

INTERNATIONAL STUDENTS UNDER 18 GUARDIANSHIP AND WELFARE
International students under 18 years old studying in Australia must live with a homestay, parent or relative.

WORKING IN AUSTRALIA
As an international student, you will need to refer to your visa requirements for information on working conditions and eligibility.

ENGLISH LANGUAGE
Please see individual course pages for English language requirements or page 19 for information on our English language direct entry programs.

RECOGNITION OF PRIOR LEARNING OR CREDIT TRANSFER
Course Credit
Course credit is available in recognition of related academic achievements and informal learning through related industry experience. Certified testamurs and academic transcripts are required from recognised institutions. Contact your Course and Careers Advisor or Agent for an application form and details on the process.

OUR POLICIES
Think: policies and procedures
We publish many of our policies and procedures online at www.think.edu.au/policiesandforms. This includes policies on refunds, deferrals, withdrawals, suspension and expulsion, grievances and other policies. We encourage you to become familiar with these and contact us with any questions.

Refund policy and procedure
You may decide to change, defer, or withdraw your enrolment in a course or in individual units of study at any time. Students seeking a refund apply to Think: Student Services, including a completed Change/Defer/Withdraw form and any supporting documents. Your application will be reviewed and you may be interviewed before your application is approved, rejected, or a payment is processed.

Full or partial refunds are granted based on your status (domestic or overseas), your payment plan, the timing of the request, and other criteria, according to the guidelines outlined in the current Refund Policy and Procedure.

If approved, we cancel your enrolment and refund tuition fees in accordance with this policy. If you transfer to another course offered by a Think: Education Group College or partner institution you may have the refund transferred to the new course, after your written authorisation is received. All other refund payments will be issued to the person or organisation that initially paid the fees. Any fees received from education agents will be returned directly to the student.

If the student refund application is rejected you may appeal the decision within 20 working days after notification. (Refer to appeal section under the Non Academic Grievance Policy and Procedure). Where the College needs to cancel a course, each student affected will be notified in writing and may decide to transfer to another course or receive a refund.

See the current Refund Policy and Procedure at: www.think.edu.au/policiesandforms
## INTERNATIONAL ENTRY REQUIREMENTS

**VOCATIONAL AND HIGHER EDUCATION PROGRAMS**

The following tables have been developed to assist you in comparing your educational qualifications with Think: admissions requirements for entry into your chosen course. For countries not listed or year 10 requirements please consult our Course and Career Advisors or your education agent. Where courses require year 11 or 12 for entry, the following table provides a guideline for comparable qualifications.

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>HIGHER EDUCATION</th>
<th>VOCATIONAL EDUCATION (YEAR 12)</th>
<th>VOCATIONAL EDUCATION (YEAR 11)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All/Australia</td>
<td>Completion of Australian High School or International Baccalaureate with aggregate mark of 25 or above, or equivalent or be 21 years of age or over with evidence of work experience or further study and IELTS 6.0 (academic) with no band under 5.5 if English is not your first language. Some courses may require higher IELTS and/or have other requirements, see course pages for specific details.</td>
<td>Completion of Australian Senior High School Certificate, or International Baccalaureate or equivalent; OR mature age entry with relevant work experience and IELTS 5.5 (academic) with no band under 5.0 if English is not your first language. Some courses may require higher IELTS and/or have other requirements, see course pages for specific details.</td>
<td>Completion of Australian Senior High School Year 11 or equivalent; OR mature age entry with relevant work experience and IELTS 5.5 (academic) with no band under 5.0 if English is not your first language. Some courses may require higher IELTS and/or have other requirements, see course pages for specific details.</td>
</tr>
<tr>
<td>New Zealand</td>
<td>Successful completion of NCEA Level 3</td>
<td>Successful completion of NCEA Level 3</td>
<td>Successful completion of NCEA Level 2</td>
</tr>
<tr>
<td>China, People's Republic of</td>
<td>Successful completion of Senior Middle 3 (Senior Secondary School) with a minimum GPA of 70%</td>
<td>Successful completion of Senior Middle 3 (Senior Secondary School Certificate of Graduation)</td>
<td>Successful completion of Senior Middle 3 (Senior Secondary School Certificate of Graduation)</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>Successful completion of Hong Kong Diploma of Secondary Education (HKDSE) with minimum level 3 in all 4 core subjects plus 2 electives; or Hong Kong Advanced Level Examination (HKALE) minimum 2 A level passes (Grade E or above).</td>
<td>Successful completion of Hong Kong Diploma of Secondary Education (HKDSE) or Hong Kong Advanced Level Examination (HKALE)</td>
<td>Successful completion of Senior Secondary School Year 2 or Hong Kong Certificate of Education Examination (HKCEE)</td>
</tr>
<tr>
<td>Japan</td>
<td>Upper Secondary School Certificate of Graduation (Kotogakko Sotsugyo Shosho) with a minimum GPA of 2.8 or successful completion of a 3 year program at upper secondary level at a special training school</td>
<td>Upper Secondary School Certificate of Graduation (Kotogakko Sotsugyo Shosho) or successful completion of a 3 year program at upper secondary level at a special training school</td>
<td>Upper Secondary School successful completion of 2 years (Kotogakko Sotsugyo Shosho) or successful completion of a 2nd year of a program at upper secondary level at a special training school</td>
</tr>
<tr>
<td>Korea, Republic of</td>
<td>General Senior High School Certificate with grade 80% average or above</td>
<td>General Senior High School Certificate of Vocational Senior High School Certificate</td>
<td>General Senior High School Certificate of Vocational Senior High School Certificate</td>
</tr>
<tr>
<td>Macau</td>
<td>Successful completion of Year 12 or Form 6 with 70% GPA</td>
<td>Successful completion of Year 12 or Form 6</td>
<td>Successful completion of Senior 2 or GCE O Levels</td>
</tr>
<tr>
<td>Indonesia</td>
<td>Successful completion of (SKHUN/STK), successful completion of SMU 3, with an average grade of 6.75 or higher for 4 subjects</td>
<td>Successful completion of SMU 3</td>
<td>Successful completion of SMU 3</td>
</tr>
<tr>
<td>Malaysia</td>
<td>Sijil Tinggi Pelajaran Malaysia (STPM) - 2 passes at minimum D grade</td>
<td>Sijil Tinggi Pelajaran Malaysia (STPM)</td>
<td>Successful completion of Sijil Pelajaran Malaysia (SPM)</td>
</tr>
<tr>
<td>Singapore</td>
<td>Successful completion of 2 GCE A levels H2 subjects passes of aggregate of at least 4 points and above</td>
<td>Successful completion of 2 GCE A levels H2 subjects</td>
<td>Successful Completion of GCE O Levels, an aggregate of 20 points and below for 5 GCE O levels passes. English Language and best four principal subjects.</td>
</tr>
<tr>
<td>Philippines</td>
<td>Second year college or Foundation</td>
<td>Second year college or Foundation</td>
<td>First year College</td>
</tr>
<tr>
<td>Taiwan</td>
<td>Senior High School Diploma or Senior Vocational School Diploma with 70% average</td>
<td>Senior High School Diploma or Senior Vocational School Diploma</td>
<td>Senior High School Diploma or Senior Vocational School Diploma</td>
</tr>
<tr>
<td>Thailand</td>
<td>Certificate of Secondary Education with successful completion of matayom 6 with GPA of 2.5 or above</td>
<td>Certificate of Secondary Education with successful completion of matayom 6 with GPA of 2.0 or above; or certificate in Vocational Education (Por Vor Chor)</td>
<td>Certificate of Secondary Education with successful completion of matayom 6 or certificate in Vocational Education</td>
</tr>
</tbody>
</table>

[Thiic Education Group International Prospectus 2013 | 14](#)
<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>HIGHER EDUCATION</th>
<th>VOCATIONAL EDUCATION (YEAR 12)</th>
<th>VOCATIONAL EDUCATION (YEAR 11)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vietnam</td>
<td>Successful completion of year 12 with GPA 6.0+</td>
<td>Successful completion of Year 12</td>
<td>Successful completion of Year 11</td>
</tr>
<tr>
<td>India</td>
<td>Year 12 Certificate 2nd Division pass or better; OR Successful completion of Year 10 Certificate plus an approved Diploma course</td>
<td>Year 12 Certificate 2nd Division pass or better; OR Successful completion of Year 10 Certificate plus an approved Diploma course</td>
<td>Year 12 Certificate 2nd Division pass or better; OR Successful completion of Year 10 Certificate plus an approved Diploma course</td>
</tr>
<tr>
<td>Nepal</td>
<td>Higher Secondary Education Board Examination (HSEB) with 2nd division pass or better</td>
<td>Higher Secondary Education Board Examination (HSEB)</td>
<td>Higher Secondary Education Board Examination (HSEB)</td>
</tr>
<tr>
<td>Brazil</td>
<td>Certificado de Ensino Medio with an average of 8.0 in 4 subjects</td>
<td>Certificado de Ensino Medio with an average of 7.0 in 4 subjects or successful completion of Diploma de Tecnico de Nivel Medio</td>
<td>Certificado de Ensino Medio with an average of 6.0 in 4 subjects or Diploma de Tecnico de Nivel Medio</td>
</tr>
<tr>
<td>Chile</td>
<td>Licencia de Educación Media or Licencia de Enseñanza Media, average grade of 5.7 minimum</td>
<td>Licencia de Educación Media or Licencia de Enseñanza Media, average grade of 5.6 minimum</td>
<td>Licencia de Educación Media or Licencia de Enseñanza Media, average grade of 5.5 minimum</td>
</tr>
<tr>
<td>Columbia</td>
<td>Bachillerato, average of 70% minimum</td>
<td>Bachillerato, average of 65% minimum</td>
<td>Bachillerato, average of 60% minimum</td>
</tr>
<tr>
<td>Mexico</td>
<td>Backillerato / Bachillerato Técnico / Professional Técnico Bachillerato, average of 8 or better for academic subjects</td>
<td>Backillerato / Bachillerato Técnico / Professional Técnico Bachillerato, average of 8 or better for academic subjects</td>
<td>Backillerato / Bachillerato Técnico / Professional Técnico Bachillerato, average of 8 or better for academic subjects</td>
</tr>
<tr>
<td>Peru</td>
<td>Certificado de Educacion Secundaria Comun Completa, average grade 16 or above</td>
<td>Certificado de Educacion Secundaria Comun Completa, average grade 13 or above</td>
<td>Certificado de Educacion Secundaria Comun Completa, average grade 12 or above</td>
</tr>
<tr>
<td>USA</td>
<td>Successful completion of high school with GPA of 2.0 or above on a 4.0 scale</td>
<td>Successful completion of high school</td>
<td>Successful completion of high school</td>
</tr>
<tr>
<td>France</td>
<td>Successful completion of the Baccalaureat Générale, Baccalaureat Technologique, Baccalaureat de L’Enseignement du Second Degré, Diplome de Bachelor de L’Enseignement du Second Degré</td>
<td>Successful completion of the Baccalaureat Générale, Baccalaureat Technologique, Baccalaureat de L’Enseignement du Second Degré, Diplome de Bachelor de L’Enseignement du Second Degré, or Baccalaureat de Technicien</td>
<td>Successful completion of the Baccalaureat Générale, Baccalaureat Technologique, Baccalaureat de L’Enseignement du Second Degré, Diplome de Bachelor de L’Enseignement du Second Degré, or Baccalaureat de Technicien</td>
</tr>
<tr>
<td>Germany</td>
<td>Successful completion of the Abitur, Zeugnis der Allgemeine Hochschulreife, or Fachhochschulreife</td>
<td>Successful completion of the Abitur, Zeugnis der Allgemeine Hochschulreife, or Fachhochschulreife</td>
<td>Successful completion of the Abitur, Zeugnis der Allgemeine Hochschulreife, or Fachhochschulreife</td>
</tr>
<tr>
<td>Sweden</td>
<td>Successful completion of the Slutbetyg fran Gymnasieskola with a minimum of grade 3 in at least 3 subjects including English or Intyg for Behörighet till Hogskelestudier</td>
<td>Successful completion of the Slutbetyg fran Gymnasieskola with a minimum of grade 3 in English or Intyg for Behörighet till Hogskelestudier</td>
<td>Successful completion of the Slutbetyg fran Gymnasieskola with a minimum of grade 3 in English or Intyg for Behörighet till Hogskelestudier</td>
</tr>
<tr>
<td>UK</td>
<td>GCE with 3 advanced level passes and 3 passes in other subjects including passing grade in English, or Cambridge Pre-U Diploma with 3 principal subjects and completion of an independent research report, or Scottish Qualifications Certificate with 3 or 4 higher passes</td>
<td>GCE with 3 advanced level passes and 3 passes in other subjects including passing grade in English, or Cambridge Pre-U Diploma with 3 principal subjects and completion of an independent research report, or Scottish Qualifications Certificate</td>
<td>Successful completion of GCSE / Vocational GCSE</td>
</tr>
<tr>
<td>Norway</td>
<td>Successful completion of the Vitnemal fra den videregående skolen with a minimum grade of Fair (3) in English and an average of Fair (3) across other subjects.</td>
<td>Successful completion of the Vitnemal fra den videregående skolen with a minimum grade of Fair (3) in English and an average of Fair (3) across other subjects, or Fragprove (or svenneprove) and vitnemal fra videregående skolen</td>
<td>Successful completion of the Vitnemal fra den videregående skolen with a minimum grade of Fair (3) in English and an average of Fair (3) across other subjects, or Fragprove (or svenneprove) and vitnemal fra videregående skolen</td>
</tr>
</tbody>
</table>
Think: Education Group is distinguished by its commitment to providing innovative, industry relevant degree and vocational courses at the highest levels. This not only provides students with a guarantee of quality but also a unique learning experience that sets them apart from other college and university graduates.

APM College of Business and Communication, Australian National College of Beauty, Australasian College of Natural Therapies, Billy Blue College of Design, CATC Design School, and William Blue College of Hospitality Management are trading names of Think: Colleges Pty Ltd, a private Higher Education Institution accredited by the Tertiary Education Quality and Standards Agency (TEQSA) and a registered training organisation with national qualifications and courses accredited by the Australian Skills Quality Authority (ASQA). TEQSA is the only national accreditation authority in Australia for Higher Education. ASQA is the only national accreditation authority for the State of New South Wales authorised via the National Vocational Education and Training Regulator Act (2011) and related legislation to accredit private providers of vocational education and training.

All accredited qualifications undertaken by overseas and domestic students are awarded by Think: Colleges Pty Ltd (RTO No 0269, CRICOS Provider Code NSW 00246M, QLD 03107J, VIC 03252M). All degrees, diplomas and advanced diplomas and the accredited certificates issued by the College are recognised within the Australian Qualifications Framework (AQF). Workshops, seminars, and short courses offered by the College are not recognised within the Australian Qualifications Framework and they are not accredited by TEQSA or ASQA. These are developed by the College in consultation with industry in order to meet industry needs.
APPLICATION/ENROLMENT FORM
2013/14 OVERSEAS STUDENTS

THINK: EDUCATION GROUP

1. Personal details

Title: [ ] Mr [ ] Ms [ ] Miss [ ] Other: [ ] Female
First name: ____________________________
Surname: ____________________________
Date of birth (DD/MM/YYYY): ____________
Country of citizenship: __________________
Parent name: __________________________
Gender: [ ] Male [ ] Female
Year of arrival in Australia (if country of birth not Australia): ________
Are you an Australian Permanent Resident: [ ] Yes [ ] No
Main language spoken at home: __________________________
How well do you speak English? [ ] Very Well [ ] Well [ ] Not at all
When will you be applying for your visa (working on-campus)?

2. Contact details* (Compulsory)

Personal/overseas address:
City: ____________________________
State: ____________________________
Postcode: ____________________________
Country: ____________________________
Overseas Phone: ____________________________
Australian address (if applicable):
City: ____________________________
State: ____________________________
Postcode: ____________________________
Telephone: ____________________________
Mobile: ____________________________
Email (please provide clearly): ____________________________
Who can we contact in case of an emergency?: ________
Relationship:
Emergency contact details:

3. Education

Are you currently studying? [ ] Yes [ ] No
What is your highest complete educational level? ____________________________
Year of completion: ____________________________
Name of secondary school:
Are you still studying in your secondary school? [ ] Yes [ ] No
Did you complete your secondary school in Australia? [ ] Yes [ ] No
AXIS/ICAS/IB score: ____________________________
What is your highest educational attainment (complete or incomplete): ____________________________
Year: ____________________________
Name of Institution:

4. Course selection

Which campus would you like to enrol at? [ ] Coffs Harbour [ ] Mackay [ ] Townsville [ ] Online [ ] [ ] Other (Please specify): ____________________________
What is the name of the campus you would like to study?
Please list the desired Course Code: ____________________________
What would you like to commence?
Options for studying this course:

Courses, dates, delivery systems and course codes, including OXAS courses for vocational courses, may be found on the Schedule of Fees and Information on www.think.edu.au/international.
* Partial courses available at all campuses. Please refer to the appropriate prospectus for details.
5. Employment

Current employment status

- Full-time employee
- Employer
- Unemployed seeking part-time work
- Part-time employee
- Employed - unpaid worker in a family business
- Not employed and not seeking employment
- Self employed
- Unemployed seeking full-time work

6. Special conditions

Do you have any pre-existing learning difficulties, disabilities or other conditions, which may inhibit your learning or ability to undertake study in your chosen course?

- No
- Yes

If yes, then please indicate the areas (may indicate more than one)

- Hearing/Deaf
- Physical
- Intellectual
- Learning
- Mental Illness

- Acquired Brain Impairment
- Vision
- Medical Condition
- Other:

7. Declaration

In signing the Think: Colleges application form, I declare that:

- The information provided by me in this application form is correct.
- I have the financial capacity to meet all my course fees and agree to pay all fees as they become due.
- I can view the full, current Policies and Procedures online at www.think.edu.au/policiesandforms including the Refund Policy and Procedure, Student Privacy Policy and Procedure, Deferral Policy and Procedure, Suspension and Expulsion Policy and Procedure and the Terms and Conditions of Enrolment. I can contact my Course & Careers Advisor or Agent if I would like a paper copy sent to me.
- I will inform the College within 7 days of any change to my contact details (including mail, email and/or phone).
- I instruct an agent to complete this application form on my behalf, I do so on the basis that the agent is acting for me and it remains my responsibility to read the forms and conditions of enrolment.
- I authorise the College to verify the authenticity of any academic/professional qualifications and my work experience and I understand the College may inform other organisations or regulatory agencies if any of this information in my application is not accurate.

Applicant signature (signature of parent/guardian required for applicants under 18 years):

Name: ____________________________
Signature: _________________________
Date (DD/MM/YYYY): ____________

8. Acceptance and enrolment

Once we receive your application form and supporting documents, you may be asked to undertake an interview. Successful applicants will be issued a Letter of Offer, Written Agreement and Timetable. Your signed Written Agreement is required and payment of a deposit to secure your place in the course and issue of an Electronic Confirmation of Enrolment (eCOD).

Some applicants may be issued a Conditional Letter of Offer if some entry requirements have not yet been met. Applicants with a Conditional Letter of Offer must meet the conditions of the offer before they can finalise their enrolment and enrol in specific units of study. Admissions and enrolment policies and procedures are available at www.think.edu.au/policiesandforms.

9. Fee schedule

Tuition and other fees are available on the current Schedule of Fees and Dates. Please contact a Course and Careers Advisor for more information.

9. Where to from here

Please complete sections 1 to 7 and send it to us along with the following documents in English. Documents in a language other than English should be submitted along with translation from a certified translator:

- Authenticated* transcripts of relevant academic records (higher school certificate or higher level qualifications)
- Proof of English language ability (see prospectus for requirements)
- Any additional documentation to support your application (e.g. your resume**, references and Course Credit Application form)
- Portfolio of creative work (if applicable for design courses – 6-10 pieces of original creative work if unable to attend an interview).

*Authenticated documents must be
1) Original documents (i.e. transcript and transcript of results) provided by the candidate to an authorised Think: Colleges representative
2) Copies of the original documents (i.e. transcript and transcript of results) provided by the candidate which have been either:
   - Notarised by a Justice of the Peace or equivalent authority in the country of origin
   - Certified as true and correct copy of the original documents by an approved Think: Colleges representative.
** All claimed work experience must be relevant to the qualification being applied for and be within 5 years from date of application. Mature age candidates must provide Statements of Service on official company letterhead providing contact details of the employer. Past employers will be contacted to verify work experience on a case by case basis.

Apply now

Send your application to:

Administrators Office
Think: Education Group
PO Box 7289
North Sydney, NSW 2065 Australia

Fax: +61 2 8067 1011
Email: admissions@think.edu.au

Think: Education Group operates through the following legal entities:

Think: Colleges Pty Ltd ABN 83 050 848 200, RTO No 01288, CRICOS Provider Code: NS50012M, QLD 02071, VIC 02152M.
THINK: EDUCATION GROUP

Phone: +61 2 9955 1122
Fax: +61 2 9957 1811
Email: international@think.edu.au
Web: www.billyblue.edu.au
    www.catc.edu.au
    www.williamblue.edu.au
    www.apm.edu.au
    www.acnt.edu.au
    www.ancb.edu.au

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Think: Colleges Pty Ltd, ABN 93 050 049 299, RTO No. 0269,
HEP No. 4375, CRICOS Provider Code NSW 00246M,
QLD 03107J, VIC 03252M

Information provided in this brochure is current at
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